



26TH
ANNUAL BILLD PROGRAM

OCTOBER 1-5, 2021 | MINNEAPOLIS, MINNESOTA

BILLD PARTNERSHIP OPPORTUNITIES

The BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD) is the only leadership training program designed exclusively for Midwestern legislators. BILLD helps newer legislators develop the skills necessary to become effective leaders, informed decision-makers, and astute policy analysts. The program offers a unique opportunity for lawmakers to improve their leadership skills and explore the issues of the day with nationally renowned scholars, professional development experts, and legislative leaders and colleagues from across the region.

“It’s a must-do program for any new legislator wanting a better understanding of how to navigate complex systems and become a better legislator.”

*Sen. Erin Houchin, Indiana
Class of 2018*

SPONSORSHIP OPPORTUNITIES The Bowhay Institute is funded, in part, by foundation and corporate sponsors who believe in the importance of providing legislators with the tools to improve their leadership and policymaking skills. BILLD is an excellent opportunity for the private sector to support an important educational endeavor for newer legislators in the Midwestern region and to engage with the best and brightest upcoming leaders from across the region.

The Bowhay Institute offers a range of sponsorship levels and recognizes its private sector partners through a variety of publications and newsletters produced by CSG Midwest. In addition, sponsors have the opportunity to get to know the Fellows by attending the Institute and spending time with them in Minneapolis.

“You will leave better informed and better prepared to make a true impact on your chamber, your legislative body, and your community.”

*Sen. Elgie Sims Jr., Illinois
Class of 2014*

THE CURRICULUM

The highly interactive curriculum, which is designed for legislators in their first four years of service, includes a series of leadership training courses, policymaking seminars and professional development workshops.

The select group of Midwestern lawmakers develop and enhance their leadership skills and explore policymaking strategies by examining some of the most significant issues of the day.

THE BILLD CLASS Fellowships for the annual Bowhay Institute are awarded through a competitive, non-partisan selection process, which is overseen by a panel of Midwestern legislators who serve on the BILLD Steering Committee. Applicants are evaluated based on their leadership potential, dedication to public service and commitment to improving the legislative process. Thirty-nine lawmakers, representing 11 Midwestern states and four Canadian provinces, will receive fellowships to attend the 2021 program.

“This program will cause you to think, reflect, and become not only a better legislator, but a better person.”

*Sen. Suzanne Geist, Nebraska
Class of 2018*

PROGRAM HOSTS The Council of State Governments’ Midwestern Legislative Conference will conduct the 26th annual Bowhay Institute in partnership with the Center for the Study of Politics and Governance at the University of Minnesota’s Humphrey School of Public Affairs. This collaboration allows the Institute to tap into the expertise of top academic scholars in a variety of policy areas. The Fellows also learn from professional development trainers and current and former Midwestern legislative leaders.

For further information about sponsorship opportunities contact: Laura A. Tomaka | BILLD Program Manager



630.925.1922



ltomaka@csg.org



csgmidwest.org/billd



2021 BILLD PARTNERSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS

GOLD SPONSOR | \$25,000

- Recognition and logo in conference program and BILLD-related publications, including the MLC newsletter *Stateline Midwest*
- Acknowledgement on the CSG Midwest website
- Special signage with logo during the Institute
- Full-page promotional piece in the BILLD briefing binder
- Five invitations to Gold Sponsor Recognition Event, the All-Sponsors' Dinner Event, the opening reception and the opening-day dinner
- Up to five representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite
- Invitations to any in-state BILLD Alumni events throughout the year of sponsorship

BRONZE SPONSOR | \$5,000

- Recognition and logo in conference program and BILLD-related publications, including the MLC newsletter *Stateline Midwest*
- Acknowledgement on the CSG Midwest website
- Two invitations to the Bronze Sponsor Recognition Event (during daytime programming), the All-Sponsors' Dinner Event, the opening reception and the opening-day dinner
- Up to two representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite

SILVER SPONSOR | \$10,000

- Recognition and logo in conference program and BILLD-related publications, including the MLC newsletter *Stateline Midwest*
- Acknowledgement on the CSG Midwest website
- Half-page promotional piece in the BILLD briefing binder.
- Three invitations to Silver Sponsor Recognition Luncheon, the All-Sponsors' Dinner Event, the opening reception and the opening-day dinner
- Up to three representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite
- Invitations to any in-state BILLD Alumni events throughout the year of sponsorship

PATRON SPONSOR | \$3,000 *

** Patron level is for first-time BILLD sponsors only*

- Recognition and logo in conference program and BILLD-related publications, including the MLC newsletter *Stateline Midwest*
- Acknowledgement on the CSG Midwest website
- One invitation to the All-Sponsors' Dinner Event, the opening reception and the opening-day dinner
- One representative at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite

Name: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Contribution amount \$ _____ Check enclosed Send me an invoice

Make checks payable to the "Midwestern Legislative Conference". Credit card payments not accepted. Federal Identification Number: 36-6000 818

Tax Deductibility of Contributions: All contributions are tax deductible as permitted by law.

Please return the completed form to:

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MLC