

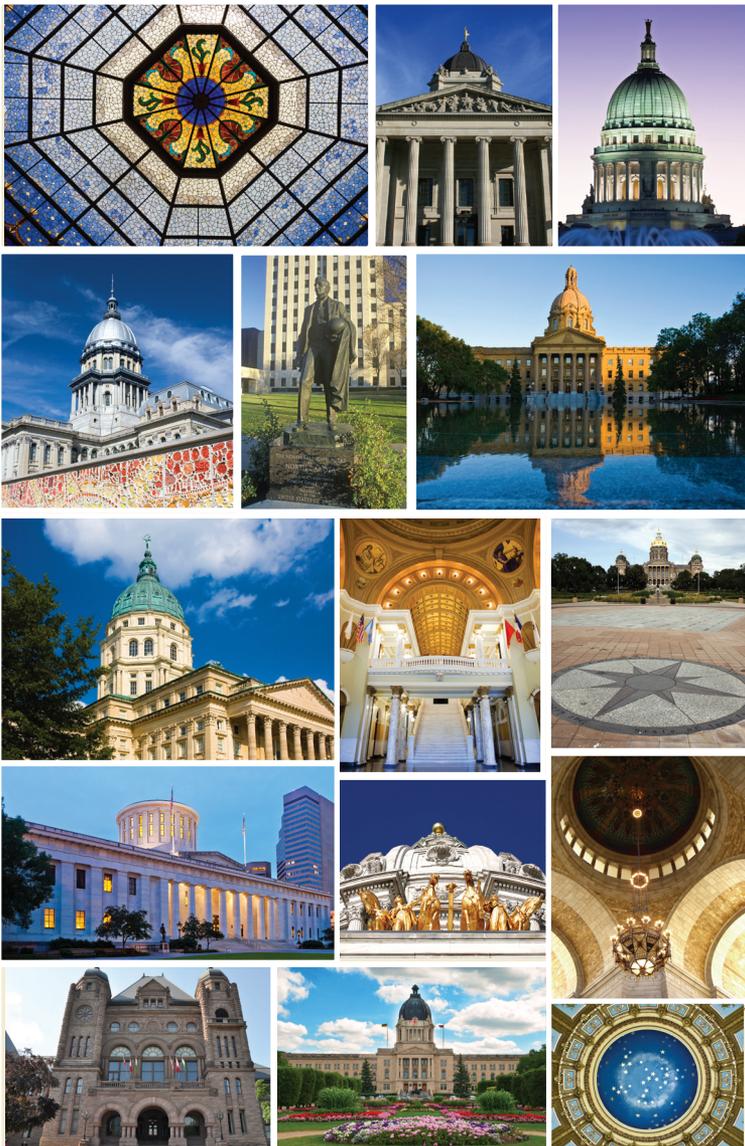


UNDER THE DOME

BRINGING RESOURCES & IDEAS TO YOUR CAPITOL



MIDWEST | Workshop and Speaker Prospectus | 2021



CSG MIDWEST UNDER THE DOME

Through its **Under the Dome** program, CSG Midwest offers the region's legislatures the opportunity to present policy seminars or professional development workshops for members in their capitols. This is a free membership service available by request.

Whether it's a skill that members would like to further develop or a policy area about which legislators want to learn more, we can help bring resources and ideas to you in your Capitol.

TRAINING AND WORKSHOPS

- ▶ POLICY BRIEFINGS
- ▶ COMMUNICATIONS TRAINING
- ▶ CIVIL DISCOURSE
- ▶ ETHICS
- ▶ NEGOTIATION AND CONSENSUS BUILDING
- ▶ TIME AND PRIORITY MANAGEMENT

CUSTOMIZE A WORKSHOP

Don't see your topic listed here? CSG Midwest has in-house experts and a network of outside experts covering an extensive range of topics and skill sets. We will identify the expert needed to develop a workshop that will benefit the legislature most.

"CSG's Under the Dome project is a great opportunity to bring policy experts to your state."

Representative Robyn Gabel, Illinois

IDEAS AND RESOURCES — YOUR WAY

CSG Midwest's *Under the Dome* initiative reflects a commitment that the Midwestern Legislative Conference has made to bring more in-state training to its members: the region's state legislators.

With help and guidance from legislative leadership in individual states, *Under the Dome* delivers customized training to lawmakers inside their state capitols



Offerings can be either policy-focused briefings that help legislators develop greater expertise in an issue area or skill-building workshops that help them be more effective policymakers. In addition to in-person events, sessions can be delivered online through a live, virtual format.

In order to ensure the success of this program, host legislatures are asked to meet the following criteria:

- ▶ The event is open to bipartisan participation and is supported by all caucus leaders.
- ▶ Leaders assist CSG Midwest in selecting a date and time that maximizes attendance.
- ▶ Leaders assist CSG Midwest in promoting the event.
- ▶ The event is open to all legislators or to a mutually agreed upon list of targeted participants, including select legislators and staff.

“CSG Midwest’s Under the Dome program helps legislators navigate an increasingly complex policymaking environment.”

Senator Ed Charbonneau, Indiana

POLICY BRIEFINGS

Whether Midwestern legislators are studying a topic, proposing legislation, or debating an issue, CSG Midwest can design a workshop to assist lawmakers better understand and navigate the issue area of interest.

Here is a sampling of the most popular topics requested by legislators.



FISCAL & ECONOMIC TRENDS

From the major fiscal, tax and economic trends in the states to how state policymakers are meeting the challenge of maintaining a balanced budget while promoting prosperity, CSG can explain the factors that contribute to economic development and growth.

CRIMINAL JUSTICE

As policymakers seek to create cost-effective corrections systems while addressing community concerns for public safety, the CSG Justice Center staff can provide practical, nonpartisan advice and evidence-based, consensus-driven strategies for balancing these priorities.



TRANSPORTATION & PASSENGER RAIL

From addressing the needs of transportation infrastructure to budget challenges, experts can explain the latest trends in transportation policy. Through the Midwest Interstate Passenger Rail Compact, CSG also has expertise on implementation of improved passenger rail systems in the region.

EDUCATION

From K-12 funding to higher-education finance, and from early-childhood education to creating a college- and career-ready workforce, CSG has access to experts in all aspects of education who can explain the latest policy trends and promising practices.



HEALTH CARE & HUMAN SERVICES

From health care reform, Medicaid expansion and cost containment measures to promoting child welfare, mental health access and healthy lifestyles, CSG can help legislators understand and assess the latest public policy requirements and trends.

GREAT LAKES ISSUES

As the organization that provides staff support to the Great Lakes-St. Lawrence Legislative Caucus, CSG Midwest is a leader on issues impacting the lakes and the states and provinces that lie within the Great Lakes basin. CSG Midwest can help legislators better understand the impact of the lakes, as well as provide experts to explore the protection and restoration of the Great Lakes.



PROFESSIONAL DEVELOPMENT

TED CELESTE CIVIL DISCOURSE



In a training session designed to inspire lawmakers, enhance decision-making, and promote greater understanding among participants (regardless of ideology or party), Ted Celeste focuses on the importance of civil discourse in protecting legislative institutions.

A former Ohio state legislator, Mr. Celeste is the founder and director of Next Generation, a project of the National Institute for Civil Discourse. Mr. Celeste has helped lead training sessions for legislators from Maine to the state of Washington, and has also been a featured presenter at regional and national meetings of The Council of State Governments.

SONNY COHEN PUTTING THE “SOCIAL” IN YOUR COMMUNICATION STRATEGY



There is no social media. It's just media. But campaign and legislator communication strategists have maintained an uneasy and often non-strategic alliance with the social part. Digital marketing expert Sonny Cohen helps you effectively integrate social media into your overall communication strategy, thereby amplifying your voice through timely and consistent multi-channel messaging.

Mr. Cohen provides insights to help to analyze your current social media approach, identify areas for improvement, and develop action plans to strengthen your social-based constituent communications. He can also provide tactical guidance on how to optimize your use of the major social platforms. Mr. Cohen is an experienced technology marketer who has worked in the trenches with businesses, not-for-profits and community action groups to build their voice and achieve specific and measurable objectives through social media. He has also built social communities around public policy and environmental issues.

GARY MONCRIEF PUTTING THE LEGISLATIVE INSTITUTION IN CONTEXT



State legislatures are unusual institutions. Individual legislators are elected from unique subunits of the state, but together they are charged with making policy for the entire state. This poses a collective action problem: How do we reconcile the goals of the individual legislator and the goals of the legislative institution?

In a session designed to help participants understand the history and current state of the legislative institution, Gary Moncrief draws on his experience as a political science professor at Boise State University and long-time scholar of the legislative institution to shed light on some of the major institutional challenges, including term limits, a polarized electorate, extreme partisanship, competition for control, and the power of the contemporary governor. His workshop will create a better understanding of legislative decisionmaking and the importance of the job of the state legislator.

PROFESSIONAL DEVELOPMENT

NICHOLAS A. PEARCE CROSS-GENERATIONAL DIFFERENCES AND COLLABORATION



For the first time in American history, there are four generations in the workplace at the same time — and the fifth generation is on its way. How can lawmakers most effectively collaborate across the generational divides that exist within the legislature and their staff teams? How can legislators most effectively leverage the generational diversity that exists among their constituents?

In an interactive workshop, led by Nicholas Pearce, an award-winning professor at Northwestern University's Kellogg School of Management, participants will explore these important questions and leave with practical strategies to enhance their cross-generational effectiveness.

SCOTT RAECKER CREATING A CULTURE OF EXCELLENCE, ETHICS & CIVILITY



How can state legislatures, their leaders and their individual members help create a culture of excellence, ethics and civility? Participants in this training session explore this important question with the help of Scott Raecker, a former Iowa lawmaker whose 14 years of service included terms as chairman of the House Appropriations and Ethics committees. In his keynote presentations and workshops for legislators, he focuses on how to go beyond rules and laws in order to create values-based legislative ethics and civility.

The director of the Robert D. and Billie Ray Center at Drake University (formerly known as Character Counts In Iowa), Mr. Raecker also previously served as chair of the Bowhay Institute for Legislative Leadership Development, or BILLD, while a member of the Iowa Legislature. Mr. Raecker has led training sessions on excellence and ethics in government for legislatures across the nation.

DEB SOFIELD COMMUNICATIONS | PUBLIC SPEAKING | MEDIA



Inside and outside of state capitols, public speaking is a vital skill for state legislators. This training session is designed to bring participants more success in the presentations and speeches they give and to help them deliver more effective messages.

Deb Sofield, author of "Speak Without Fear: Rock Star Presentation Skills to Get People to Hear What You Say," leads this training session. By learning the "Sofield Strategy," participants will know how to craft a message that resonates with reporters and constituents and how to build a rapport with live audiences. This training session provides a host of practical tips on effective public speaking for legislators and strategies for delivering media-savvy presentations.

PROFESSIONAL DEVELOPMENT

KEVIN STACEY TIME & STRESS MANAGEMENT | CONFLICT RESOLUTION



The author of “Mental Toughness,” Kevin Stacey is a productivity expert who helps teach people how to eliminate self-created problems and distractions that impede success.

His training for legislators includes an emphasis on the following:

- maximizing productivity and improving time management in the legislative arena;
- managing stress and developing “mental toughness” for the work inside and outside state capitols; and
- strengthening personal relationships and finding ways to resolve conflicts.

Mr. Stacey’s programs provide concrete information and practical solutions for legislators; he specializes on developing the skills of focusing, creative problem solving, and critical and positive thinking.

PAM VACCARO FOCUS MANAGEMENT | THE FOCUSED LEADER TIME & ATTENTION MANAGEMENT | LIFE BALANCE



For more than two decades, Pam Vaccaro has been helping state legislators rethink traditional time-management strategies. She has seen that the multiple demands on legislators’ attention and the effects of the fast-paced technology shift can lead to what she calls FDD — Focus Deficit Disorder.

The president of Designs on Time, Ms. Vaccaro is a longtime faculty member of the Bowhay Institute for Legislative Leadership Development, or BILLD (CSG Midwest’s training program for newer state legislators in the region).

Her presentations and workshops on focus management and focused leadership examine important topics such as managing work-life balance, improving productivity, and managing distractions. She promises to make life a little easier for the busy legislator.

“Training offered by CSG will definitely equip you to better serve your constituents. An additional benefit of this in-state training is that it provides opportunities for you and your colleagues to build relationships that will lead to better governing.”

Former Senator Frank LaRose, Ohio

CSG Midwest's **Under the Dome** series brings professional development training and policy expertise directly to state legislators in their capitols.



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MIDWEST

The Council of State Governments is a nonpartisan, nonprofit association charged with promoting excellence in state government. As the only association representing all three branches of government, CSG has been committed to putting the best ideas and solutions into practice since 1933.

CSG's Midwestern Office serves 11 states — Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin — and the Canadian provinces of Alberta, Manitoba, Ontario and Saskatchewan.

Contact: **Michael H. McCabe, CSG Midwest Director**

The Council of State Governments | Midwestern Legislative Conference
701 East 22nd Street, Suite 110 | Lombard, Illinois 60148 | 630.925.1922
mmccabe@csg.org | csgmidwest.org