Midwestern Legislative Conference

DES MOINES

72nd Annual Meeting • **JULY 9–12, 2017**

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GENERAL INFORMATION

All rooms are located in the Des Moines Marriott:

» **CSG/MLC Office**: Cedar Rapids, 3rd Floor

» **Host State Office**: Waterloo, 3rd Floor

» **Presenters Room**: Coatroom, 3rd Floor

Registration/Information Desk/CSG-Sponsored Internet Access:

» **Saturday**: 12:30–6 p.m. | Foyer, 3rd Floor

» **Sunday**: 8 a.m.–6 p.m. | Foyer, 3rd Floor

» **Monday and Tuesday**: 7:30 a.m.–5:30 p.m. | Foyer, 3rd Floor

» **Wednesday**: 8:30–10 a.m. | Foyer, 3rd Floor

VISIT THE MANITOBA TABLE

Start planning now to attend next year's MLC Annual Meeting, which will be held July 15-18 in Winnipeg, Manitoba. Manitoba is a great place to visit, stay and play. Stop by the Travel Manitoba Table for information on the province and host city, and for assistance on planning your trip to Manitoba, where Canada's "Heart Beats." You also can enter a drawing to receive a Manitoba gift package and enjoy some special treats by Morden's of Winnipeg.

The Travel Manitoba Table is located on the third floor of the Des Moines Marriott.

TRY THE MLC ANNUAL MEETING APP

The MLC meeting app puts all of the details of this year's conference at your fingertips! To download the app, search for "MLC2017" in the Apple, Blackberry or Google stores. If you don't wish to download the free app, you can view it on any device by going to *https://eventmobi.com/2017mlc*. (Note: This web-based option requires an Internet connection.)

PLEASE GIVE US YOUR FEEDBACK ON THE MEETING

We value your input on the MLC Annual Meeting. Please take a few minutes to provide your feedback by using the meeting app to evaluate each session or by completing an online evaluation via *csgmidwest.org*. Paper evaluations are available at the MLC Registration Desk and at sessions starting on Tuesday afternoon.

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Please silence cell phones during meeting and meal functions.

Your name badge is required for admission to all events.

Photographers will be present during MLC Annual Meeting sessions. Photographs of MLC Annual Meeting attendees may appear in CSG publications and in printed and online MLC promotional materials.

CSG advocates the responsible use of alcohol and designated drivers by all participants at CSG functions.

2017 IOWA HOST STATE COMMITTEE

IOWA COMMISSION ON INTERSTATE COOPERATION

Senator Janet Petersen, MLC chair
Senator Tom Shipley, Co-Chair
Representative Rob Taylor, Co-Chair
Senator Chaz Allen
Senator Julian B. Garrett
Senator Dennis Guth
Representative Timi Brown-Powers
Representative Dave Deyoe
Representative Chris Hall
Representative John Landon

The Midwestern Legislative Conference greatly appreciates the work of the the **Iowa Legislative Services Agency** volunteer staff, the **Iowa Senate** volunteer staff and the **Iowa House** volunteer staff.

MLC EXECUTIVE COMMITTEE

SENATOR
JANET PETERSEN
CHAIR
Iowa

SENATOR
CLIFF HITE
1ST VICE CHAIR
Ohio

REPRESENTATIVE
ELGIE SIMS, JR.
2ND VICE CHAIR
Illinois

REPRESENTATIVE
JOAN BALLWEG
IMMEDIATE PAST CHAIR
Wisconsin

ILLINOIS

Rep. **Robyn Gabel**
Rep. **Norine Hammond**
Sen. **Mattie Hunter**
Sen. **Terry Link**
Rep. **Elaine Nekritz**
Rep. **Elgie Sims, Jr.**
Sen. **Donne Trotter**

INDIANA

Sen. **Ed Charbonneau**
Rep. **Ed Clere**
Sen. **Jim Merritt, Jr.**
Rep. **Kathy Richardson**

IOWA

Rep. **Chris Hall**
Sen. **Wally Horn**
Sen. **Kevin Kinney**
Sen. **Janet Petersen**
Rep. **Rob Taylor**
Speaker **Linda Upmeyer**

KANSAS

Rep. **Susan Concannon**
Rep. **Blaine Finch**
Sen. **Carolyn McGinn**
Rep. **Melissa Rooker**
Sen. **Vicki Schmidt**

MICHIGAN

Sen. **Goeff Hansen**
Sen. **Ken Horn**
Rep. **Eric Leutheuser**
Sen. **Jim Stamas**

MINNESOTA

Rep. **Paul Anderson**
Speaker **Kurt Daudt**
Rep. **Alice Hausman**

NEBRASKA

Sen. **Sue Crawford**
Sen. **Laura Ebke**
Sen. **Sara Howard**

NORTH DAKOTA

Sen. **Kyle Davison**
Rep. **Kim Koppelman**
Sen. **Rich Wardner**

OHIO

Rep. **Robert Cupp**
Sen. **Cliff Hite**
Rep. **Nathan Manning**
Sen. **Sandra Williams**

SOUTH DAKOTA

Sen. **Kevin Killer**
Rep. **Craig Tieszen**

WISCONSIN

Rep. **Joan Ballweg**
Sen. **Scott Fitzgerald**
Rep. **Eric Genrich**
Sen. **Fred Risser**

ALBERTA

MLA **Cameron Westhead**

MANITOBA

Speaker **Myrna Driedger**
Minister **Kelvin Goertzen**

ONTARIO

MPP **Bob Delaney**
Speaker **Dave Levac**

SASKATCHEWAN

Speaker **Corey Tochor**

WELCOME TO THE 72ND ANNUAL MEETING OF THE MIDWESTERN LEGISLATIVE CONFERENCE

The spouses and guests of attendees are welcome to attend any session. Unless otherwise indicated, attire for all meetings and events is business casual.

SATURDAY, JULY 8

12:30 to 6 p.m.

REGISTRATION/INFORMATION DESK/CSG-SPONSORED INTERNET ACCESS

3rd Floor Foyer

12:30 to 6 p.m.

SIGN-UP FOR TUESDAY AFTERNOON SITE VISITS

3rd Floor Foyer

Sign up to visit The John and Mary Pappajohn Sculpture Park or the Global Insurance Accelerator and the Iowa AgriTech Accelerator on Tuesday afternoon (see page 14 for details on each site visit). Space is limited.

1:30 to 7:30 p.m.

MLC AGRICULTURE & NATURAL RESOURCES COMMITTEE SITE VISIT

Off-Site Event | Casual Attire | Separate Preregistration Required

A bus will depart at 1:30 p.m. from the Marriott's 7th Street entrance and return to the hotel by 7:30 p.m.

SUNDAY, JULY 9

MLC 2017 MEETING APP

To download the app, see the inside front cover of this program for instructions or stop by the MLC Registration Desk for help. With the app, you can provide us with valuable feedback on individual sessions (just click on a session and scroll down to answer three quick questions) while also accessing presentations and handouts from the meeting.

8 a.m. to 6 p.m.

REGISTRATION/INFORMATION DESK/CSG-SPONSORED INTERNET ACCESS

3rd Floor Foyer

8 a.m. to 6 p.m.

SIGN-UP FOR TUESDAY AFTERNOON SITE VISITS

3rd Floor Foyer

Sign up to visit The John and Mary Pappajohn Sculpture Park or the Global Insurance Accelerator and the Iowa AgriTech Accelerator on Tuesday afternoon (see page 14 for details on each site visit). Space is limited.

10 to 11:30 a.m. CONCURRENT SESSIONS

MLC AGRICULTURE & NATURAL RESOURCES COMMITTEE MEETING

Salons F-H, 2nd Floor | Open to All Attendees

Through expert presentations and discussions, participants will learn about gene editing, CRISPR and seed-treatment technologies as well as their impact on the Midwest's agriculture producers. Time also will be reserved to consider committee business.

Presenters:

- **Dr. Shawn Conley**, Professor, University of Wisconsin
- **Ms. Jane DeMarchi**, Vice President, Regulatory Affairs, American Seed Trade Association
- **Dr. Jeff Wolt**, Professor, Iowa State University

MLC EDUCATION COMMITTEE MEETING

Salon E, 2nd Floor | Open to All Attendees

In addition to a discussion of recent developments on education policy in the states and provinces, participants will learn about key federal issues with the help of an expert from the Brookings Institution. Time also will be reserved to consider committee business.

Presenter:

- **Dr. Michael Hansen**, Director, Brookings Institution's Brown Center on Education Policy

MLC MIDWEST-CANADA RELATIONS COMMITTEE MEETING

Salon D, 2nd Floor | Open to All Attendees

Participants will take part in a discussion with state trade directors on bilateral trade in goods and the importance of supply chains to the Canada-U.S. economic relationship. Time also will be reserved to consider committee business.

Presenters:

- **Ms. Jeanne Broad**, International Trade Development Manager, Michigan Economic Development Corporation
- **Ms. Gabrielle Gerbaud**, Executive Director and Chief Protocol Officer, Minnesota Trade Office

LEADERS OF THE MLC POLICY COMMITTEES

AGRICULTURE & NATURAL RESOURCES

Minnesota Rep. Paul Anderson, Co-Chair

Iowa Sen. Kevin Kinney, Co-Chair

Illinois Rep. Norine Hammond, Vice Chair

EDUCATION

North Dakota Sen. Kyle Davison, Co-Chair

Kansas Rep. Melissa Rooker, Co-Chair

Wisconsin Rep. Eric Genrich, Vice Chair

MIDWEST-CANADA RELATIONS

Indiana Sen. Ed Charbonneau, Co-Chair

Manitoba Minister Kelvin Goertzen, Co-Chair

Ontario Speaker Dave Levac, Vice Chair

Michigan Sen. Jim Stamas, Vice Chair

11:30 a.m. to 3 p.m.

MLC EXECUTIVE COMMITTEE MEETING
Salons A-C, 2nd Floor | Open to All Attendees | Lunch Will Be Provided

12 to 1:30 p.m.

MLC POLICY COMMITTEES LUNCH
Des Moines, 3rd Floor

3 to 4:30 p.m. CONCURRENT SESSIONS

MLC CRIMINAL JUSTICE & PUBLIC SAFETY COMMITTEE MEETING
Salon D, 2nd Floor | Open to All Attendees

Experts on justice reinvestment will help participants learn how a data-driven approach to public policy can reduce recidivism and corrections spending, while also improving public safety. Time also will be reserved to consider committee business.

Presenters:

» **Ms. Grace Beil Call**, Senior Policy Analyst, CSG Justice Center

» **Ms. Michelle Rodriguez**, Policy Analyst, CSG Justice Center

MLC ECONOMIC DEVELOPMENT COMMITTEE MEETING
Salons F-H, 2nd Floor | Open to All Attendees

Participants will take part in a facilitated discussion on the strategies that state and provincial legislators are pursuing or considering to stimulate economic growth. Committee members will report on specific proposals and policies in their respective jurisdictions. Time also will be reserved to consider committee business.

Discussion facilitator:

» **Sen. Ken Horn**, Michigan, MLC Economic Development Committee Co-Chair

LEADERS OF THE MLC POLICY COMMITTEES

CRIMINAL JUSTICE & PUBLIC SAFETY

Illinois Sen. Mattie Hunter, Co-Chair

Ohio Rep. Nathan Manning, Co-Chair

Nebraska Sen. Laura Ebke, Vice Chair

ECONOMIC DEVELOPMENT

Michigan Sen. Ken Horn, Co-Chair

Illinois Rep. Elgie Sims, Co-Chair

South Dakota Sen. Kevin Killer, Vice Chair

HEALTH & HUMAN SERVICES

Kansas Rep. Susan Concannon, Co-Chair

Illinois Rep. Robyn Gabel, Co-Chair

Nebraska Sen. Sue Crawford, Vice Chair

3 to 4:30 p.m. CONCURRENT SESSIONS (CONTINUED)

MLC HEALTH & HUMAN SERVICES COMMITTEE MEETING
Salon E, 2nd Floor | Open to All Attendees

With the help of expert presenters, participants will explore the direction of federal policy on the U.S. Affordable Care Act and Medicaid and its implications for states. Time also will be reserved to consider committee business.

Presenters:

» **Dr. Keith Mueller**, Gerhard Hartman Professor and Interim Dean, University of Iowa College of Public Health

» **Ms. MaryBeth Musumeci**, Associate Director, Kaiser Family Foundation Program on Medicaid and the Uninsured

4:30 to 5 p.m.

NEWCOMERS ORIENTATION
Council Bluffs, 3rd Floor

If this is your first time attending the MLC Annual Meeting, come learn more about the Midwestern Legislative Conference and The Council of State Governments. You will also have the chance to win a $50 gift card.

5 to 6 p.m.

BILLD ALUMNI RECEPTION
Rock River Grill, 2nd Floor | By Invitation Only

NEWCOMERS RECEPTION
Davenport/Dubuque, 3rd Floor

If you're attending the MLC Annual Meeting for the first time, come enjoy refreshments and meet MLC Executive Committee members as well as other newcomers.

6:30 to 8:30 p.m.

OPENING NIGHT RECEPTION AT THE WORLD FOOD PRIZE HALL OF LAUREATES

Join your colleagues to indulge in globally- and Iowa-inspired fare as you explore the World Food Prize Hall of Laureates, a Beaux Arts marvel that has been restored as a tribute to native Iowan Dr. Norman E. Borlaug. Don't miss the mezzanine level with Howard G. Buffett's "40 Chances" photography exhibit; the gardens edged by a stone map of the world; or the Riverwalk featuring National Balloon Classic hot air balloons, Iowa Speedway race cars and the Iowa History 101 Mobile Museum. End your evening touring downtown, RAGBRAI-style, atop the Big Yellow Bike.

The World Food Prize Hall of Laureates is a 10-minute walk from the Marriott; volunteers will be in the Marriott lobby and along the route to guide you beginning at 6:15 p.m.

Alternatively, buses will depart beginning at 6:15 p.m. from the Marriott's 7th Street entrance and will make a continuous loop between the Marriott and the World Food Prize Hall of Laureates, with the last bus leaving the Hall of Laureates at 9:15 p.m.

Please speak with conference staff at the MLC Registration/Information Desk at your earliest convenience if you have special transportation needs or other requirements.

MONDAY, JULY 10

MLC 2017 MEETING APP

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6:30 to 7:30 a.m.

FITNESS WALK

Meet in Marriott Lobby

Join your colleagues for a morning walk through downtown Des Moines and The John and Mary Pappajohn Sculpture Park. Bring your cell phone and access the audio tour of this amazing collection of art: *desmoinesartcenter.org/visit/tours/sculpture-park-audio*.

7:30 a.m. to 5:30 p.m.

REGISTRATION/INFORMATION DESK/CSG-SPONSORED INTERNET ACCESS

3rd Floor Foyer

7:30 a.m. to 5:30 p.m.

SIGN-UP FOR TUESDAY AFTERNOON SITE VISITS

3rd Floor Foyer

Sign up to visit The John and Mary Pappajohn Sculpture Park or the Global Insurance Accelerator and the Iowa AgriTech Accelerator on Tuesday afternoon (see page 14 for details on each site visit). Space is limited.

7:30 to 8:45 a.m. CONCURRENT SESSIONS

BUFFET BREAKFAST

Des Moines, 3rd Floor

BILLD STEERING COMMITTEE BUSINESS SESSION

Windows, Lobby Level | Committee Members Only | Breakfast Included

BREAKFAST TABLE TOPIC DISCUSSIONS

Please plan to join your colleagues for one of these legislator-initiated and -led discussions. Breakfast will be provided.

» Cryptocurrency: The Role of States in Addressing Money Laundering and Other Crimes Connected to This Type of Currency
Sioux City, 3rd Floor
Discussion facilitator: Sen. Carol Blood, Nebraska

» State and Local Control of the Siting of Confined Animal Feeding Operations
Davenport, 3rd Floor
Discussion facilitators: Rep. Norine Hammond, Illinois, and Rep. Kevin Kinney, Iowa

» Women and Legislative Leadership: Sharing Skills and Strategies, Stories and Advice
Dubuque, 3rd Floor
Discussion facilitator: Sen. Sandy Pappas, Minnesota

» A Discussion of the North American Free Trade Agreement
Council Bluffs, 3rd Floor
Discussion facilitator: MLA Cameron Westhead, Alberta

9 to 10:30 a.m.

OPENING AND KEYNOTE SESSION

Iowa Ballroom, 2nd Floor

MLC Annual Meeting Welcome

Sen. Janet Petersen, Iowa, Midwestern Legislative Conference Chair

Welcome to Des Moines

Mayor T.M. Franklin Cownie, Des Moines

KEYNOTE: THE LEGACY OF AMERICA'S GREAT MIGRATION

Presenter: **Ms. Isabel Wilkerson**, Author, "The Warmth of Other Suns"

A Pulitzer Prize winner and National Humanities Medalist, Isabel Wilkerson will share her unique perspective on the universal story of migration and the enduring search for the American dream. Her award-winning book tells the epic story of America's Great Migration through the true stories of three African Americans who fled the South in the 20th century.

BOOK SIGNING

Outside Iowa Ballroom, 2nd Floor

After her presentation, Ms. Wilkerson will sign copies of her book "The Warmth of Other Suns," which will be available for purchase from Beaverdale Books.

10:45 a.m. to 12 p.m.

DESTINY AND DEMOGRAPHICS: TRENDS THAT WILL SHAPE THE MIDWEST AND ITS STATES

Iowa Ballroom, 2nd Floor

Presenter: **Dr. Linda Jacobsen**, Vice President, U.S. Programs, Population Reference Bureau

What do demographic trends tell us about the future of the Midwest? A leading expert will help participants understand some of the key population data and their policy implications.

12 to 2 p.m.

LUNCHEON

Des Moines, 3rd Floor

Welcome to Iowa

Gov. Kim Reynolds, Iowa

National CSG Report

Sen. Kelvin Atkinson, Nevada, CSG Chair

FEATURED PRESENTATION: THE LEGACY OF NORMAN BORLAUG — CONTINUING TO INSPIRE THE BIPARTISAN FIGHT AGAINST HUNGER

Presenter: **Ambassador Kenneth Quinn**, President, World Food Prize Foundation

The World Food Prize is the foremost international award recognizing individuals who have advanced human development by improving the quality, quantity or availability of food in the world. Dr. Kenneth Quinn, a former U.S. ambassador to Cambodia, will discuss the World Food Prize, its founder Norman Borlaug, and global efforts to fight hunger.

2:15 to 3:45 p.m. — **CONCURRENT SESSIONS**

THE STATE OF THE MIDWEST'S RURAL AND AGRICULTURE ECONOMY AND FUTURE OF THE U.S. FARM BILL

Salons A-C, 2nd Floor

These are challenging, uncertain times for the Midwest's farmers and rural communities: lower farm incomes, fewer jobs, and a looming reauthorization of the U.S. farm bill. This session will look at issues for legislators to know ahead of farm bill negotiations.

This session is being presented by the MLC Agriculture & Natural Resources Committee.

Presenters:

- **Mr. Jonathan Coppess**, Director, Bock Ag Law/Policy Program; and Clinical Assistant Professor, University of Illinois
- **Mr. Bill Northey**, Secretary, Iowa Department of Agriculture and Land Stewardship

NEED NOT APPLY? THE IMPACT OF A CRIMINAL RECORD ON HIRING DECISIONS, STATE POLICIES TO MITIGATE BARRIERS TO EMPLOYMENT

Salons D-E, 2nd Floor

This session will explore strategies underway in states to provide people leaving prison or jail with marketable skills, to engage employers in conversations about hiring, and to minimize barriers to work.

This session is being presented by the MLC Criminal Justice & Public Safety Committee.

Presenters:

- **Ms. Stephanie Akhter**, Corrections and Reentry Program Director, CSG Justice Center
- **Ms. Bonnie J. Mroczek**, Chief Talent Officer, Butterball Farms, Inc.
- **Ms. Chidi Umez**, Senior Policy Analyst, CSG Justice Center

STRATEGIES FOR BUILDING K-12 SYSTEMS THAT PERSONALIZE THE LEARNING EXPERIENCE AND MEET THE NEEDS OF THE 'WHOLE CHILD'

Salons F-H, 2nd Floor

This session will focus on two emerging trends in state education policy: the use of strategies such as competency-based education to personalize the learning experience for students and efforts to meet each child's distinct academic, emotional and social needs.

This session is being presented by the MLC Education Committee.

Presenters:

- **Ms. Anne Olson**, Director of State Policy, KnowledgeWorks
- **Dr. Jacqueline Jodl**, Director, The Aspen Institute National Commission on Social, Emotional, and Academic Development

4 to 5:30 p.m. — **CONCURRENT SESSIONS**

OPTIONS FOR ADDRESSING TWO CRISES IN PUBLIC HEALTH: OPIOID ADDICTION AND LEAD IN COMMUNITY WATER SUPPLIES

Salons D-E, 2nd Floor

Midwestern communities of all sizes and demographics face two crises that can't be easily solved: lead and opiate addiction. How are states and communities working to solve them? This session will include expert presentations and a roundtable discussion among legislators.

This session is being presented by the MLC Health & Human Services Committee.

Presenters:

- **Dr. Carri Casteel**, Associate Professor, University of Iowa's College of Public Health
- **Ms. Kara Eastman**, President & CEO, Omaha Healthy Kids

4 to 5:30 p.m. — **CONCURRENT SESSIONS (CONTINUED)**

STATE STRATEGIES TO SUPPORT JOB CREATION AND GROWTH

Salons F-H, 2nd Floor

What do businesses — particularly small and medium-size businesses that employ a large portion of today's workforce — need to thrive and grow? What is the role of public policy? A panel of experts will lead a discussion of the challenges and opportunities.

This session is being presented by the MLC Economic Development Committee.

Presenters:

- **Mr. John Beranek**, Community Coach, Dakota Resources
- **Mr. Bill Blazar**, Senior Vice President of Public Affairs and Business Development, Minneapolis Chamber of Commerce
- **Ms. Judi Eyles**, Assistant Director, John Pappajohn Center for Entrepreneurship, Iowa State University
- **Mr. W. Anthony Toups**, Principal, Advantage Capital Partners

THE CANADA-U.S. RELATIONSHIP: THE NORTH AMERICAN FREE TRADE AGREEMENT AND BEYOND

Salons A-C, 2nd Floor

This session will explore significant policy issues in the U.S.-Canada relationship, including the renegotiation of the North American Free Trade Agreement, a proposed U.S. border adjustment tax, intellectual property rights, energy trade and Buy America requirements.

This session is being presented by the MLC Midwest-Canada Relations Committee.

Presenters:

- **Mr. Jim Dickmeyer**, North American Competitiveness Fellow, Woodrow Wilson International Center for Scholars
- **Ms. Kim Campbell**, President, mkmarin trade services, inc.; and Immediate Past Chair, Canadian Society of Customs Brokers
- **Dr. Christopher Sands**, Director, Center for Canadian Studies, Johns Hopkins University School of Advanced International Studies

6 to 9 p.m.

FAMILY NIGHT AT LIVING HISTORY FARMS

Casual Attire

Enjoy an all-Iowa, gourmet potluck at Living History Farms, an interactive outdoor history museum that educates, entertains and connects people of all ages to the Midwest's rural life experiences. Tour the 1875 town of Walnut Hill and the Flynn Mansion, participate in old-fashioned games, take a hayrack ride, and "play ball" with the Field of Dreams' Ghost Players. Enjoy the music of Iowa's own The Nadas in the Flynn Barn and sample State Fair-inspired desserts, including pies baked by Iowa State Fair Blue Ribbon winner Lana Shope.

Buses to Living History Farms will begin departing at 5:30 p.m. from the Marriott's 7th Street entrance. Buses will then make a continuous loop between the Marriott and Living History Farms, with the last bus leaving Living History Farms at 9:30 p.m.

Please wear comfortable clothing and shoes to walk the grounds, ride the hayrack and play games. Sun protection is recommended.

Please speak with conference staff at the MLC Registration/Information Desk at your earliest convenience if you have special transportation needs or other requirements.

TUESDAY, JULY 11

MLC 2017 MEETING APP

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6:15 to 7:30 a.m.

FITNESS WALK

Meet in Marriott Lobby

Board a van at 6:15 a.m. for the five-minute drive to the 167-acre Gray's Lake Park, located in the heart of Des Moines. Walk all or part of the 1.9-mile trail encircling picturesque Gray's Lake before you board the bus at 7:15 a.m. to return to the Marriott and begin your day.

7:30 a.m. to 5:30 p.m.

REGISTRATION/INFORMATION DESK/CSG-SPONSORED INTERNET ACCESS

3rd Floor Foyer

7:30 a.m. to 12 p.m.

LAST CHANCE TO SIGN UP FOR TUESDAY AFTERNOON SITE VISITS

3rd Floor Foyer

7:30 to 8:45 a.m. CONCURRENT SESSIONS

BUFFET BREAKFAST

Des Moines, 3rd Floor

BILLD BREAKFAST

Windows, Lobby Level | By Invitation Only

MLC RESOLUTIONS COMMITTEE

Dubuque, 3rd Floor

BREAKFAST TABLE TOPIC DISCUSSIONS

Please plan to join your colleagues for one of these legislator-initiated and -led discussions. Breakfast will be provided.

» Child Abuse and Neglect: State Strategies and Responses
Davenport, 3rd Floor
Discussion facilitator: Rep. Marti Anderson, Iowa

» A Discussion on How to Improve State Behavioral Health Systems
Council Bluffs, 3rd Floor
Discussion facilitator: Rep. Mary Whiteford, Michigan

» State Policies on Wind Energy: How Iowa Became a National Leader
Sioux City, 3rd Floor
Discussion facilitator: Sen. Rob Hogg, Iowa Senate Minority Leader

9 to 10:15 a.m.

MLC CHAIR'S INITIATIVE: STRATEGIES TO ENSURE HEALTHY BIRTH OUTCOMES

Iowa Ballroom, 2nd Floor

Despite gradual improvement in recent years, the U.S. infant mortality rate still lags those of other wealthy nations around the world, and the rate of American women who die from pregnancy-related complications is actually rising. This session will highlight the nature of the underlying problems while exploring strategies and techniques that can enhance maternal and infant health during pregnancy and at birth.

This session is part of Iowa Sen. Janet Petersen's MLC Chair's Initiative for 2017.

Presenters:

» **Dr. Barbara Levy**, Vice President, Health Policy, The American College of Obstetricians and Gynecologists

» **Ms. Lezlie Mestdagh**, Outreach Coordinator, Healthy Birth Day

10:30 to 11:45 a.m.

HOW ADVANCES IN TECHNOLOGY CAN TRANSFORM STATE GOVERNMENT

Iowa Ballroom, 2nd Floor

Presenter: **Mr. Bill Eggers**, Executive Director, Deloitte Center for Government Insights

Participants will learn how current and future technologies can help advance state governments, and explore some of the important decisions that lie ahead for policymakers.

BOOK SIGNING

Outside Iowa Ballroom, 2nd Floor

After his presentation, Bill Eggers will sign copies of his book "Delivering on Digital: The Innovators and Technologies That Are Transforming Government," which will be available for purchase from Beaverdale Books.

11:45 a.m. to 1:45 p.m.

LUNCHEON

Des Moines, 3rd Floor

Bowhay Institute for Legislative Leadership Development Report

Rep. Ed Clere, Indiana, BILLD Steering Committee Co-Chair

FEATURED PRESENTATION: THE GIRLS OF ATOMIC CITY

Presenter: **Ms. Denise Kiernan**, Author, "The Girls of Atomic City: The Untold Story of the Women Who Helped Win World War II "

The New York Times best-selling book "The Girls of Atomic City" tells the true story of young women living in a secret government city during World War II while unknowingly working on the first atomic bomb. During her luncheon presentation, Denise Kiernan will take meeting attendees back in time and into that top-secret world.

BOOK SIGNING

Outside Des Moines, 3rd Floor

After her presentation, Ms. Kiernan will sign copies of her book "The Girls of Atomic City," which will be available for purchase from Beaverdale Books.

2 to 3:15 p.m.

THE CHANGING POLITICAL LANDSCAPE

Iowa Ballroom, 2nd Floor

Presenter: **Mr. Harry Enten**, Senior Political Writer and Analyst, FiveThirtyEight

Harry Enten will analyze the nation's political landscape and discuss the unique methodology of FiveThirtyEight, the closely watched and highly respected website known for its keen insights on politics and polling.

3:30 to 5 p.m.

FISCAL LEADERS ROUNDTABLE

Council Bluffs/Davenport/Dubuque, 3rd Floor

Guest experts will present an overview of current fiscal conditions in the states, as well as a look at some of the issues and trends that are likely to shape future tax policy debates at the state level. Participants will also take part in a roundtable discussion of recent developments related to state and provincial budgets across the Midwest.

Moderator: **Sen. Charles Schneider**, Iowa

Presenters:

- **Mr. John Hicks**, Executive Director, National Association of State Budget Officers
- **Ms. Kim Reuben**, Senior Fellow, The Urban-Brookings Tax Policy Center

3:30 to 5 p.m. SITE VISITS

Registration for the two site visits is limited and required by 12 p.m. on Tuesday. It can be completed at the MLC Registration/Information Desk.

SITE VISIT TO THE JOHN AND MARY PAPPAJOHN SCULPTURE PARK

Enjoy a guided tour of the 4.4-acre sculpture park, featuring artwork by many of the world's most celebrated artists and a beautiful landscape design. In addition to viewing the sculptures, participants will learn about the public-private partnership— a collaborative effort of the Pappajohns, the city of Des Moines, the Des Moines Art Center and numerous private sector funders — that led to the creation of this unique park.

SITE VISIT TO THE GLOBAL INSURANCE ACCELERATOR AND THE IOWA AGRITECH ACCELERATOR

Learn how industry-specific business accelerators can help startup companies succeed. Participants will be introduced to two such initiatives: the Global Insurance Accelerator, established by the Greater Des Moines Partnership; and the Iowa AgriTech Accelerator, a cooperative venture of the Greater Des Moines Partnership and Cultivation Corridor. These mentor-driven business accelerators foster entrepreneurship and innovation through new business startups in select industries.

Buses for the two site visits will depart at 3:30 p.m. from the Marriott's 7th Street entrance.

5 to 6 p.m.

CONTRIBUTORS RECEPTION

Rock River Grill, 2nd Floor | By Invitation Only

5:45 to 6:45 p.m.

MANITOBA 2018 RECEPTION

Des Moines, 3rd Floor

Join next year's Midwestern Legislative Conference Chair, Ohio Sen. Cliff Hite, and the Host Province Committee Chair, Speaker Myrna Driedger, for a reception highlighting Manitoba — the host province for next year's MLC Annual Meeting. The first 200 people who arrive at the reception will receive a special gift. There also will be a drawing for reception attendees to receive a Manitoba gift package, and you will have the opportunity to meet with a couple of Canadian icons.

7:15 to 9:30 p.m.

STATE DINNER AT THE IOWA STATE CAPITOL

Experience the elegant tradition of the State Dinner amidst the grandeur of the Iowa State Capitol. The evening will be set to the music of one of the most prominent interpreters of the "standards," Steve Lippia, as he presents "Simply Sinatra, A Tribute to the Music of Frank Sinatra." Following dinner, enjoy tours of the chambers of the Iowa Senate and Iowa House of Representatives, marvel at the magnificent State Law Library, and climb a mere 130 steps up the hidden stairway to the whispering gallery with its unique acoustics.

Buses to the State Capitol will begin departing at 6:45 p.m. from the Marriott's 7th Street entrance. The State Dinner program will begin at 7:30 p.m. Buses from the State Capitol to the Des Moines Embassy Club for the nightcap (see below) will begin departing from the State Capitol West Entrance at 9:15 p.m., with the last bus departing the Capitol at 9:45 p.m. The Des Moines Marriott is located across the street from the Des Moines Embassy Club.

9:30 to 11:30 p.m.

FAREWELL TO DES MOINES NIGHTCAP

End your evening at the exclusive Des Moines Embassy Club on the 34th floor of the Ruan Center with its spectacular views of the city at your feet.

The Des Mones Embassy Club is located across the street from the Marriott. Please speak with conference staff at the MLC Registration/Information Desk at your earliest convenience if you have special transportation needs or other requirements.

WEDNESDAY, JULY 12

MLC 2017 MEETING APP

To download the app, see the inside front cover of this program for instructions or stop by the MLC Registration Desk for help. With the app, you can provide us with valuable feedback on individual sessions (just click on a session and scroll down to answer three quick questions) while also accessing presentations and handouts from the meeting.

8:30 to 10 a.m.

REGISTRATION/INFORMATION DESK/CSG-SPONSORED INTERNET ACCESS

3rd Floor Foyer

BREAKFAST AND MLC BUSINESS SESSION

Des Moines, 3rd Floor

Everyone is invited to attend the MLC business session. Members will elect new conference officers, act on any proposed resolutions and hear special reports.

Midwestern Higher Education Compact (MHEC) Report

Mr. Larry Isaak, President, MHEC

10 a.m. to 12 p.m.

PROFESSIONAL DEVELOPMENT WORKSHOP: NEGOTIATION FOR LEGISLATORS — MANAGING RELATIONSHIPS AND CONFLICT IN THE LEGISLATIVE ARENA

Salons D-E, 2nd Floor

Presenter: **Ms. Margaret Anderson Kelliher**, President and CEO, Minnesota High Tech Association; Former Speaker, Minnesota House of Representatives; and Affiliate Faculty, Humphrey School of Public Affairs, University of Minnesota

Negotiation is at the heart of policymaking and legislative activity, but how do you balance holding your ground with choosing to compromise? How do you push for your desired outcomes while maintaining the relationships so vital in the legislative setting? This session will be led by a former speaker of the Minnesota House who attended the Harvard Kennedy School and has developed a hands-on tool box of skills, tips, and do's and don'ts for legislators.

Space for day trips is limited. Although advance registration was required, inquire at the MLC Registration/Information Desk about availability. Lunch will be provided on all day trips. Attire for all events is casual, unless otherwise noted. Please inform conference staff at the registration desk if you have special needs or other requirements.

Youth Events: An adult must accompany a child under the age of 5. Please have children wear their MLC-provided T-shirts, as indicated under each event. Adults can only attend daytime and evening youth activities if they are accompanying their child and have paid the $150 registration fee.

Spouses/Adult Guests: In addition to the special day trips listed below, you are welcome to attend any session on the business program.

SUNDAY, JULY 9

6:30 to 8:30 p.m.

FOR CHILDREN & TEENS

MEET & GREET AT THE WORLD FOOD PRIZE HALL OF LAUREATES

Get to know other kids from the Midwest and Canada as you learn about the history of agriculture, how different countries and cultures address hunger, and the stories of leaders who have been named World Food Prize Laureates. Enjoy dinner while you hear about "A Social History of Des Moines," a mural created in the 1930s and supervised by Iowa native Grant Wood (creator of "American Gothic"). Explore the hot air balloons, Iowa Speedway race cars and other attractions on the Riverwalk as you make your way to Molly's to enjoy a cupcake of your choice.

Children and teens: Please wear your gray MLC-provided shirt.

Parents: Please drop off your child and check in with a youth coordinator at the Waterloo Room, located on the third floor of the Marriott, by 6:15 p.m. Please pick up your child by 8:45 p.m. in the Mural Room, located on the lower level of the World Food Prize Hall of Laureates.

6:30 to 8:30 p.m.

FOR ALL AGES

OPENING NIGHT RECEPTION AT THE WORLD FOOD PRIZE HALL OF LAUREATES

Indulge in globally- and Iowa-inspired fare as you explore the World Food Prize Hall of Laureates, a Beaux Arts marvel that has been restored as a tribute to native Iowan Dr. Norman E. Borlaug. Don't miss the mezzanine level with Howard G. Buffett's "40 Chances" photography exhibit; the gardens edged by a stone map of the world; or the Riverwalk featuring National Balloon Classic hot air balloons, Iowa Speedway race cars and the Iowa History 101 Mobile Museum. End your evening touring downtown, RAGBRAI-style, atop the Big Yellow Bike.

The World Food Prize Hall of Laureates is located a short 10-minute walk from the Marriott; volunteers will be in the Marriott lobby and along the route to guide you beginning at 6:15 p.m.

Alternatively, buses will depart beginning at 6:15 p.m. from the Marriott's 7th Street entrance and will make a continuous loop between the Marriott and the World Food Prize Hall of Laureates, with the last bus leaving the Hall of Laureates at 9:15 p.m.

Please speak with conference staff at the MLC Registration/Information Desk at your earliest convenience if you have special transportation needs or other requirements.

MONDAY, JULY 10

6:30 to 7:30 a.m.

FOR ALL AGES (CHILDREN MUST BE ACCOMPANIED BY AN ADULT)

FITNESS WALK

Meet your colleagues in the Marriott lobby for a morning walk through downtown Des Moines and The John and Mary Pappajohn Sculpture Park. Bring your cell phone and access the audio tour of this amazing collection of art: *desmoinesartcenter.org/visit/tours/sculpture-park-audio*.

8:30 a.m. to 4:45 p.m.

FOR CHILDREN & TEENS

IOWA SURVIVOR CAMP AT JESTER PARK

Participants will have fun learning survival skills through various activities, including hiking, building shelters, searching for wild edibles, geocaching and starting fires. A cookout lunch will be provided, including s'mores prepared over a campfire.

Children and teens: Please wear your blue MLC-provided shirt and closed-toe shoes. Sun protection is recommended.

Parents: Please drop off your child and check in with a youth coordinator at the Waterloo Room, located on the third floor of the Marriott, by 8:30 a.m. Please pick up your child from the Waterloo Room between 4:45 and 5:00 p.m.

8:45 a.m. to 4:45 p.m.

FOR SPOUSES & OTHER ADULT GUESTS

WINTERSET AND WINE

Experience a leisurely tour of Madison County. You'll start your day on the quaint, historic town square of Winterset sampling freshly-baked apple fritters and coffee. You'll have the chance to view several of the town's historic sites and famous covered bridges; enjoy a Midwestern lunch at the Northside Cafe where you'll be able to sit on the stool on which Clint Eastwood sat in the movie "The Bridges of Madison County"; tour the only museum in the world dedicated to Hollywood legend John Wayne, a native of Winterset, then pose with his full-sized bronze statue; and wander through the shops on the square. You'll end your day with a wine tasting at the Covered Bridges Winery.

A bus will depart at 8:45 a.m. from the Marriott's 7th Street entrance and will return at 4:45 p.m.

6 to 9 p.m.

FOR ALL AGES

FAMILY NIGHT AT LIVING HISTORY FARMS

Enjoy an all-Iowa, gourmet potluck at Living History Farms, an interactive outdoor history museum that educates, entertains and connects people of all ages to the Midwest's rural life experiences. Tour the 1875 town of Walnut Hill and the Flynn Mansion, participate in old-fashioned games, take a hayrack ride, and "play ball" with the Field of Dreams' Ghost Players. Enjoy the music of Iowa's own The Nadas in the Flynn Barn and sample State Fair-inspired desserts, including pies baked by Iowa State Fair Blue Ribbon winner Lana Shope.

Buses to Living History Farms will begin departing at 5:30 p.m. from the Marriott's 7th Street entrance. Buses will then make a continuous loop between the Marriott and Living History Farms, with the last bus leaving Living History Farms at 9:30 p.m.

Please wear comfortable clothing and shoes to walk the grounds, ride the hayrack and play games. Sun protection is recommended.

Please speak with conference staff at the MLC Registration/Information Desk at your earliest convenience if you have special transportation needs or other requirements.

TUESDAY, JULY 11

6:15 to 7:30 a.m.

FOR ALL AGES (CHILDREN MUST BE ACCOMPANIED BY AN ADULT)

FITNESS WALK

Meet your colleagues in the Marriott lobby at 6:15 a.m. and board a van for the five-minute drive to the 167-acre Gray's Lake Park, located in the heart of Des Moines. Walk all or part of the 1.9-mile trail encircling picturesque Gray's Lake before you board the bus at 7:15 a.m. to return to the Marriott and begin your day.

8:30 a.m. to 4:30 p.m.

FOR CHILDREN & TEENS

GRAFFITI, 'GOREMET' BURGERS AND 'GROUPIES'

Learn urban street art, from a REAL graffiti artist and participate in other art activities at ArtForceIowa. Enjoy GOREmet burgers from Zombie Burger for lunch before you and your teammates set out on an "Amazing Race"-inspired exploration of the city. Once you locate a point of interest identified on your team's map, be sure to take a "groupie" (a picture of the item with all the members of your team). Each member of a team that finds all of the items on the team's map and proves it with the "groupies" wins a prize!

Children and teens: Please wear your green MLC-provided shirt along with comfortable walking shoes. Cover-ups will be provided to wear during the graffiti and art activities. Sun protection is recommended.

Parents: Please drop off your child and check in with a youth coordinator at the Waterloo Room, located on the third floor of the Marriott, by 8:30 a.m. Please pick up your child from the Waterloo Room between 4:30 and 4:45 p.m.

TUESDAY, JULY 11

8:45 a.m. to 4:30 p.m.

FOR SPOUSES & OTHER ADULT GUESTS

URBAN ADVENTURE

Wander through the beautiful Meredith Test Gardens, tour the Meredith Test Kitchen, and then join "Chopped" champion and Des Moines-native chef Adam Kenworthy at the Des Moines Social Club Culinary Loft for an innovative demonstration and informal conversation about cooking, eating and living healthy. Be inspired by "Chef AK" and leave with "fresh" ideas to enjoy the great-tasting and nutritious plant-based cuisine that is his hallmark. After lunch, choose from two optional tracks: set off for a leisurely afternoon perusing the varied, eclectic shops of the Historic East Village; or board the bus for tours of two of Des Moines' most famous homes — the Governor's Mansion (Terrace Hill) and the Salisbury House.

A bus will depart at 8:45 a.m. from the Marriott's 7th Street entrance. The bus providing transportation to Terrace Hill and the Salisbury House will return to the Marriott at 4:30 p.m. The historic East Village is a short 10-minute walk from the Marriott. Those shopping in the historic East Village may return to the Marriott on foot or may catch the free D-line bus at any time.

5:30 to 10 p.m.

FOR CHILDREN & TEENS

A NIGHT OF PUTTING, PIZZA AND THE 'FIELD OF DREAMS'

Show your skills on a miniature golf course complete with water features and real sand traps. Following a pizza party, kick back with your new friends to watch "Field of Dreams," the iconic baseball movie filmed in Iowa, while you snack on your favorite theatre fare.

Parents: Please drop off your child and check in with a youth coordinator at the Waterloo Room, located on the third floor of the Marriott, between 5:30 and 5:45 p.m. Please pick up your child from the Windows Room, located on the lobby level of the Marriott, between 10 and 10:30 p.m.

5:45 to 6:45 p.m.

FOR SPOUSES & OTHER ADULT GUESTS

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MLC ANNUAL MEETING CONTRIBUTORS

The Midwestern Legislative Conference gratefully acknowledges the following contributors for their generous support of its 72nd Annual Meeting. (List is as of June 22.)

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- Toyota Motor North America
- Visa, Inc.
- Walgreen Co.
- Waste Management, Inc.
- Wells Fargo & Company

MLC ANNUAL MEETINGS OVER THE YEARS

The Midwestern Legislative Conference Annual Meeting has been held every year since 1945. Here is a list of the sites and MLC chairs since 1995:

2016
Milwaukee, Wisconsin
Rep. **Joan Ballweg**, Chair

2015
Bismarck, North Dakota
Sen. **Tim Flakoll**, Chair

2014
Omaha, Nebraska
Sen. **Beau McCoy**, Chair

2013
St. Paul, Minnesota
Rep. **Alice Hausman**, Chair

2012
Cleveland, Ohio
Rep. **Armond Budish**, Chair

2011
Indianapolis, Indiana
Rep. **Scott Reske**, Chair

2010
Toronto, Ontario
Ohio Sen. **Steve Buehrer**, Chair
Ontario Speaker **Steve Peters**, Host Committee Chair

2009
Overland Park, Kansas
Sen. **Jay Scott Emler**, Chair

2008
Rapid City, South Dakota
Sen. **Tom Dempster**, Chair

2007
Traverse City, Michigan
Sen. **Patricia Birkholz**, Chair

2006
Chicago, Illinois
Sen. **Donne E. Trotter**, Chair

2005
Regina, Saskatchewan
Ohio Sen. **Kevin Coughlin**, Chair
Saskatchewan Speaker **P. Myron Kowalsky**, Host Committee Chair

2004
Des Moines, Iowa
Rep. **Libby Jacobs**, Chair

2003
Milwaukee, Wisconsin
Rep. **Suzanne Jeskewitz**, Chair

2002
Fargo, North Dakota
Sen. **Rich Wardner**, Chair

2001
Lincoln, Nebraska
Sen. **DiAnna Schimek**, Chair

2000
Minneapolis, Minnesota
Sen. **John Hottinger**, Chair

1999
Cincinnati, Ohio
Speaker **Jo Ann Davidson**, Chair

1998
Indianapolis, Indiana
Rep. **Sue Scholer**, Chair

1997
Overland Park, Kansas
Rep. **David Adkins**, Chair

1996
Rapid City, South Dakota
Rep. **Steve Cutler**, Chair

1995
Traverse City, Michigan
Sen. **Dale Shugars**, Chair

CSG CALENDAR

BEGIN PLANNING FOR THESE LEARNING AND NETWORKING OPPORTUNITIES

2017

BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD)
August 11-15 | Minneapolis, MN

CSG HENRY TOLL FELLOWSHIP PROGRAM
August 25-30 | Lexington, Kentucky

GREAT LAKES LEGISLATIVE CAUCUS ANNUAL MEETING
September 22-23 | Toronto, Ontario

MIDWEST INTERSTATE PASSENGER RAIL COMMISSION ANNUAL MEETING
October 9-11 | Wichita, Kansas

CSG NATIONAL CONFERENCE
December 14-16 | Las Vegas, Nevada

2018

73RD ANNUAL MEETING OF THE MIDWESTERN LEGISLATIVE CONFERENCE
July 15-18 | Winnipeg, Manitoba

BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD)
August 10-14 | Minneapolis, Minnesota

2019

74th ANNUAL MEETING OF THE MIDWESTERN LEGISLATIVE CONFERENCE
July 21-24 | Chicago, Illinois

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phone: 859.244.8000 | email: membership@csg.org | website: www.csg.org

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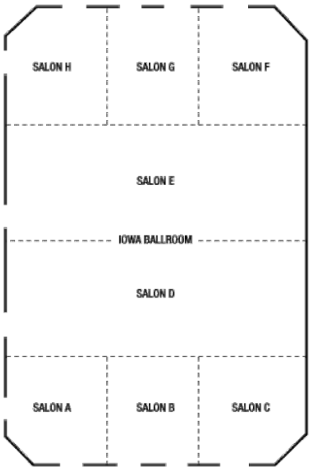
The Council of State Governments (CSG) was founded in 1933 with the sole purpose of pursuing excellence in state government. As the only nonpartisan, nonprofit association representing all three branches of government, we are committed to helping you put the best ideas and solutions into practice.

CSG's unique strength is our regional structure, which allows us to tailor our services to the needs and special concerns of the Eastern, Midwestern, Southern and Western states. The Midwestern Office supports several groups of state officials, including the Midwestern Legislative Conference, an association of all legislators in the region's 11 states. The Canadian provinces of Alberta, Manitoba, Ontario and Saskatchewan are affiliate members of the MLC.

CSG MIDWEST

HOTEL FLOOR PLAN

SECOND FLOOR



THIRD FLOOR

Winnipeg

JULY 15 –18, 2018

MIDWESTERN LEGISLATIVE CONFERENCE

73RD ANNUAL MEETING • WINNIPEG, MANITOBA

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