



# Bowhay Institute *for* Legislative Leadership Development

MIDWESTERN LEGISLATIVE CONFERENCE

25<sup>TH</sup> ANNUAL BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT  
AUGUST 9-13, 2019 | MINNEAPOLIS, MINNESOTA

FRIDAY AUGUST 9

1:30 - 4:00 pm	<b>REGISTRATION</b> ( <i>Courtyard Minneapolis Downtown, Lobby Level</i> ) Check in at the BILLD registration desk in the lobby of the Courtyard.
4:30 - 4:45 pm	<b>GATHER IN THE COURTYARD LOBBY FOR DEPARTURE TO THE OPENING RECEPTION</b> All those attending the opening reception will meet in the Lobby of the Courtyard Minneapolis Downtown for transportation to the opening reception.
4:45 - 5:00 pm	<b>TRANSPORTATION TO THE OPENING RECEPTION</b> Buses will depart for the opening reception at 4:45 pm.
5:00 - 8:30 pm	<b>OPENING RECEPTION AND WELCOME</b> ( <i>McNamara Alumni Center</i> ) <b>Rep. Laurie Halverson</b> , <i>Minnesota, BILLD Steering Committee Co-Chair, BILLD Class of 2015</i> <b>Dr. Larry Jacobs</b> , <i>Walter F. and Joan Mondale Chair for Political Studies; Director, Center for the Study of Politics and Governance, Humphrey School of Public Affairs</i> <b>Rep. Shannon Lundgren</b> , <i>Iowa, BILLD Class of 2018</i> <b>Mr. Mike McCabe</b> , <i>Director, The Council of State Governments, Midwestern Office</i> A reception at the University of Minnesota's McNamara Alumni Center and welcoming remarks by leaders of the Bowhay Institute and the Humphrey School will mark the beginning of the 2019 Bowhay Institute. During this opening event, the 2019 BILLD Fellows will introduce themselves to their classmates.
8:30 - 11:00 pm	<b>NETWORKING AT THE COURTYARD PATIO</b> ( <i>Lobby Level</i> ) Enjoy this opportunity to relax and socialize with colleagues.

6:30 - 7:30 am	<p><b>BREAKFAST</b> (<i>Gallery, 1st Floor, Courtyard Minneapolis Downtown</i>)          Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Carlson School starting at 7:30 am.</p>
8:00 - 8:15 am	<p><b>OPENING REMARKS AND PROGRAM OVERVIEW</b>  <b>Rep. Holli Sullivan</b>, <i>Indiana, BILLD Steering Committee Co-Vice Chair, BILLD Class of 2015</i>  <b>Rep. Shannon Lundgren</b>, <i>Iowa, BILLD Class of 2018</i></p>
8:15 - 9:30 am	<p><b>LEGISLATURES UNDER STRESS: PROMOTING AND PROTECTING THE INSTITUTION</b>  <b>Dr. Gary Moncrief</b>, <i>University Distinguished Professor Emeritus, Department of Political Science, Boise State University</i>          The legislative process has seldom been pretty, and the public has become increasingly critical of the performance of its legislatures. Yet, for the past several decades, legislatures and their members have worked well – representing constituents, making laws and balancing the power of the executive. Today’s legislatures are under special stress from term limits, a polarized electorate, extreme partisanship, intense competition for control, and the power of the contemporary governor. This session will consider some of the major challenges facing state lawmakers, including maintaining the well-being of the legislature as an institution in our separation-of-powers system.</p>
9:30 - 9:45 am	<p><b>BREAK</b></p>
9:45 - 11:30 am	<p><b>GETTING THE JOB DONE: PROCESS AND POLITICS IN THE MIDWESTERN LEGISLATURES</b>  <b>Dr. Gary Moncrief</b>, <i>University Distinguished Professor Emeritus, Department of Political Science, Boise State University</i>          This session will explore various aspects of Midwestern legislatures, highlighting some of the unique processes and organizational structures in place in the region’s legislative institutions.</p>
11:30 am - 12:30 pm	<p><b>SILVER SPONSOR LUNCHEON</b> (<i>Bistro West, Lower Level, Humphrey School</i>)          In recognition of the generous contributions of <b>PhRMA</b>.</p>
12:30 - 1:45 pm	<p><b>POLICY WORKSHOP: MIDWEST ECONOMIC OUTLOOK AND WORKFORCE TRENDS</b>  <b>Dr. Jason Faberman</b>, <i>Senior Economist and Research Advisor, Federal Reserve Bank of Chicago</i>  <b>Dr. Laura Kalambokidis</b>, <i>Minnesota State Economist; Professor, Department of Applied Economics, University of Minnesota</i>          This session will help legislators make sense of the global and regional trends shaping the Midwest economy. It will also examine trends affecting the region’s workforce – including wage growth, outsourcing, offshoring, and more – and explore how legislators can use these trends to inform their policymaking.</p>
1:45 - 2:00 pm	<p><b>BRONZE SPONSORS RECOGNITION</b>          In recognition of the generous contributions of <b>Cargill, Inc.</b>, <b>GlaxoSmithKline</b>, <b>Intuit</b>, and <b>Vertex Pharmaceuticals</b>.</p>

2:00 - 2:15 pm	BREAK
2:15 - 4:45 pm	<p><b>THE FOCUSED LEADER: WHEN MANAGING A GREAT TO-DO LIST IS NO LONGER ENOUGH</b></p> <p><b>Ms. Pam Vaccaro</b>, <i>Certified Speaking Professional; CEO, Designs on Time</i></p> <p>Good leaders are able to send a message that they know where they are going and are able to get staff and legislative colleagues doing the same in an effective and efficient way. This session will take the basic tenets of good time and focus management to a new level of integration with leadership strategies. Applying the principles of "The Focused Leader," Fellows will learn effective techniques including: how to set, change and adjust priorities "on the run;" determine a thought process for setting priorities; reduce distractions through three simple everyday habits; and model courtesy and politeness to produce more outcomes.</p>
4:45 - 5:45 pm	BREAK
5:45 - 8:30 pm	<p><b>KEYNOTE DINNER AND PRESENTATION</b> (<i>Private Dining Room, Lower Level, Carlson School</i>)</p> <p><b>THE PRINCIPLED POLITICIAN: A STORY OF COURAGE</b></p> <p><b>Mr. Adam Schrager</b>, <i>Social Impact Storyteller, American Family Insurance Institute for Corporate and Social Impact</i></p> <p>One man's courage offers timeless lessons for us all. In this presentation, author and journalist Adam Schrager tells the story of Ralph Carr, who was drafted to run for governor of Colorado in 1938, turned down the chance to run as a vice presidential candidate in 1940, and was being discussed as a future presidential candidate by newspapers in New York, Chicago and Los Angeles. Carr became a national figure when, after Pearl Harbor, he defended the constitutional rights of Japanese-Americans and stood against internment. His outspoken and unpopular stance would cost him greatly, both personally and professionally.</p>
8:30 - 11:00 pm	<p><b>NETWORKING AT THE COURTYARD PATIO</b> (<i>Lobby Level</i>)</p> <p>Enjoy this opportunity to relax and socialize with colleagues.</p>

---

## SUNDAY AUGUST 11

6:30 - 7:30 am	<p><b>BREAKFAST</b> (<i>Gallery, 1st Floor, Courtyard Minneapolis Downtown</i>)</p> <p>Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Carlson School starting at 7:30 am</p>
8:00 - 10:00 am	<p><b>LEADERSHIP, COMMUNICATION AND TEAMWORK: ANALYSIS OF THE DiSC PERSONAL PROFILE</b></p> <p><b>Dr. Laura Bloomberg</b>, <i>Dean, Humphrey School of Public Affairs</i></p> <p>What is effective leadership? Leaders in business and government often come to their positions with preconceived notions of what makes a "great leader." Bill George, former CEO of Medtronic, ably itemized how badly things can go from this approach, and instead urged leaders to find their own "true North" in their leadership role. Combining analysis with practical illustrations, this session will use an innovative personal assessment tool known as <i>DiSC</i> to reflect on personal behavior and leadership styles, their effects on valued relationships with colleagues, and practical steps for more productive collaborations.</p>

10:00 - 10:15 am	<p><b>BRONZE SPONSORS RECOGNITION</b></p> <p>In recognition of the generous contributions of the <b>American Chemistry Council</b>, <b>CHS, Inc.</b>, <b>Ford Motor Company</b>, and <b>Genentech</b>.</p>
10:15 - 10:30 am	<b>BREAK</b>
10:30 am - 12:30 pm	<p><b>LEADERSHIP: THE JOURNEY INWARD</b></p> <p><b>Dr. Richard Friend</b>, <i>Founder, Friend &amp; Associates</i></p> <p>The nature of work today pulls us outside of ourselves into the world of goals, strategy, tasks and relationships – leaving little time for introspection. This is especially true in a climate where change is unrelenting, and legislators often find themselves compelled to inspire positive outcomes against tremendous odds. Paradoxically, because leadership is the <i>use of self</i> to influence outcomes, we must continually journey inward to clarify our vision and values, shore up our courage, and integrate the lessons of our life experiences if we want to be truly effective. Through an interactive discussion, BILLD Fellows will examine the positive uses of personal power as the fuel for leadership that gives us the edge in ensuring the outcomes we want and preventing those we don't want.</p>
12:30 - 1:30 pm	<p><b>SILVER SPONSOR LUNCHEON</b> (<i>Private Dining Room, Lower Level, Carlson School</i>)</p> <p>In recognition of the generous contribution of <b>AARP</b> and the <b>United Parcel Service</b>.</p>
1:30 - 2:45 pm	<p><b>POLICY WORKSHOP: CYBERSECURITY IN ELECTIONS AND CITIZEN DATA</b></p> <p><b>Mr. Doug Robinson</b>, <i>Executive Director, National Association of State Chief Information Officers</i></p> <p><b>Dr. Judd Choate</b>, <i>Director, Division of Elections, Colorado Department of State</i></p> <p>State and provincial legislatures are facing an enormous challenge in the area of cybersecurity. Aging systems are increasingly vulnerable and many entities are unprepared for threats. Meanwhile, the landscape of communication, data storage, and regulation is constantly evolving. In the session, national and regional experts will help legislators understand the extent of the challenge and how to seek effective solutions.</p>
2:45 - 3:00 pm	<p><b>BRONZE SPONSORS RECOGNITION</b></p> <p>In recognition of the generous contributions of <b>Altria Client Services</b>, <b>Bristol-Myers Squibb</b>, <b>Fredrikson &amp; Byron</b>, and <b>RELX Group</b>.</p>
3:00 - 3:15 pm	<b>BREAK</b>
3:15 - 5:00 pm	<p><b>LEGISLATION &amp; THE JUDICIARY: HOW COURTS INTERPRET THE LAW</b></p> <p><b>Rep. Robert R. Cupp</b>, <i>Ohio, Former Ohio Supreme Court Justice</i></p> <p>Most lawmakers have at some time been puzzled over the role of the judiciary in relation to the legislature and wished for a better understanding of how the bills they craft may be interpreted by the courts. In this session, a former justice of the Ohio Supreme Court, who also is a current state legislator, will discuss what lawmakers should know about the law and the legal system.</p>

5:00 - 6:00 pm	BREAK
6:00 - 8:30 pm	<p><b>SPONSORS RECOGNITION DINNER</b> (<i>Surly Destination Brewery</i>)  <i>The bus will leave promptly at 6:00 pm</i></p> <p>The sponsors of the 2019 Bowhay Institute will be honored at this evening's dinner in Scheid Hall at the Surly Brewing Company's Destination Brewery.</p>
8:30 - 11:00 pm	<p><b>NETWORKING AT THE COURTYARD PATIO</b> (<i>Lobby Level</i>)</p> <p>Enjoy this opportunity to relax and socialize with colleagues.</p>

## MONDAY AUGUST 12

6:30 - 7:30 am	<p><b>BREAKFAST</b> (<i>Gallery, 1st Floor, Courtyard Minneapolis Downtown</i>)</p> <p>Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Carlson School starting at 7:30 am</p>
8:00 - 9:15 am	<p><b>POLICY WORKSHOP: MIDWESTERN U.S.-CANADA TRADE RELATIONS</b></p> <p><b>Mr. Ariel Delouya</b>, <i>Acting Consul General of Canada</i></p> <p><b>Ambassador (ret.) David Nelson</b>, <i>Senior Advisor, Cargill, Inc.</i></p> <p><b>Mr. Laurence Reszetar</b>, <i>Director, International Business Strategy, Minnesota Trade Office</i></p> <p>Of vital importance to this region, the U.S.-Canada relationship includes complex dynamics around energy, environment, trade, border crossings and regulatory streamlining. An official from the Canadian Consulate will provide an overview of the topic and moderate a conversation with business and government leaders on barriers and opportunities for shared economic prosperity across our region's states and provinces.</p>
9:15 - 9:30 am	<p><b>BRONZE SPONSORS RECOGNITION</b></p> <p>In recognition of the generous contributions of <b>Novo Nordisk</b>, <b>Sanofi</b>, <b>Sunovion Pharmaceuticals</b>, and <b>Touchstone Energy Cooperatives of America</b>.</p>
9:30 - 9:45 am	BREAK
9:45 am - 12:15 pm	<p><b>CIVIL DISCOURSE IN THE LEGISLATIVE ARENA: BUILDING A CULTURE OF EXCELLENCE</b></p> <p><b>Mr. Ted Celeste</b>, <i>Former Ohio State Representative; Director of Next Generation, a project of the National Institute for Civil Discourse</i></p> <p><b>Mr. J. Scott Raecker</b>, <i>Former Iowa State Representative (BILLD Class of 1999); Director, The Robert D. and Billie Ray Center, Drake University</i></p> <p>Is civility just an abstract notion, or is it a code of conduct that can be applied to the political and policymaking process? Is it in decline in legislative chambers and in political campaigns? What is civil discourse, why is it important to the legislative process, and how can state legislators become better practitioners of civility? Led by a bipartisan duo of former state legislators, this session will explore strategies to help improve public discourse, build trust in the legislative arena, and advance productive legislative debate and policy solutions.</p>

12:15 - 12:30 pm	<p><b>CSG OVERVIEW: MAKING THE MOST OF YOUR MEMBERSHIP</b>  <b>Mr. Mike McCabe</b>, <i>Director, The Council of State Governments, Midwestern Office</i>          BILLD Fellows will learn more about the services and activities available to them through the CSG Midwestern Office, along with the ways in which they can make the most of their membership.</p>
12:30 - 1:45 pm	<p><b>SILVER SPONSOR LUNCHEON</b> (<i>Atrium, Carlson School</i>)          In recognition of the generous contributions of <b>Johnson &amp; Johnson</b>.</p>
1:45 - 3:15 pm	<p><b>LEGISLATIVE STRATEGIES ROUNDTABLE: LESSONS AND INSIGHTS FROM MIDWESTERN LEADERS</b>  <b>Sen. Jim Bolin</b>, <i>Assistant Majority Leader, BILLD Class of 2012</i>  <b>Rep. Christine Greig</b>, <i>Minority Leader, Michigan, BILLD Class of 2015</i>  <b>Rep. Melissa Hortman</b>, <i>Speaker of the House, Minnesota</i>          Moderator: <b>Ms. Briana Bierschbach</b>, <i>Political Reporter, Minnesota Public Radio</i>          In this session, legislative leaders from across the region will share their experiences with and knowledge of the various challenges to being an effective legislator, such as how to choose battles, when to compromise and how to build coalitions.</p>
3:15 - 3:30 pm	<p><b>BRONZE SPONSORS RECOGNITION</b>          In recognition of the generous contributions of <b>International Paper</b>, <b>Novartis Pharmaceuticals</b>, <b>Otsuka America Pharmaceutical</b>, and <b>Target Corporation</b>.</p>
3:30 - 3:45 pm	BREAK
3:45 - 5:00 pm	<p><b>POLICY WORKSHOP: HEALTH CARE REFORM DYNAMICS</b>  <b>Dr. Sara Allin</b>, <i>Assistant Professor, Institute of Health Policy, Management and Evaluation, Dalla Lana School of Public Health; Director of Operations, North American Observatory on Health Systems and Policies, University of Toronto</i>  <b>Mr. Joel S. Ario</b>, <i>Managing Partner, Manatt Health</i>          Moderator: <b>Dr. Larry Jacobs</b>, <i>Humphrey School of Public Affairs</i>          The complex area of health care reform presents ongoing challenges, but also new opportunities, to state policymakers and agencies. This session will invite legislators to explore ways in which health care reform is playing out at the state and local level – with a look at the provinces, as well. Experts will guide the fellows through an exploration of topics such as coverage models, containment, and management of state programs.</p>
5:00 - 6:15 pm	BREAK

- 6:15 - 8:30 pm **DINNER CRUISE ABOARD THE MINNEAPOLIS QUEEN**  
*(The bus will leave at 6:15 pm for Bohemian Flats Park, and the boat will depart promptly at 6:30 pm)*  
 Enjoy dining and socializing while cruising the Mississippi River aboard the *Minneapolis Queen*.
- 8:30 - 11:00 pm **NETWORKING AT THE COURTYARD PATIO (Lobby Level)**  
 Enjoy this opportunity to relax and socialize with colleagues.

## TUESDAY AUGUST 13

- 6:30 - 7:30 am **BREAKFAST** *(Gallery, 1st Floor, Courtyard Minneapolis Downtown)*  
 Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Carlson School starting at 7:30 am
- 8:00 - 11:00 am **TELL ME MORE: WHAT EVERY LEGISLATOR NEEDS TO KNOW ABOUT CONSENSUS**  
**Mr. David Landis**, *JD, former Nebraska State Senator*  
 What's the best way to find common ground in the legislative arena? Why should you ask questions before you offer solutions? Using examples tailored for political players, former Nebraska Senator and master negotiator David Landis will help participants become better consensus builders and problem solvers. Landis brings to the Institute nearly 30 years of experience as a highly successful broker of legislative agreements between labor and management, utilities and ratepayers and other seemingly intractable foes.
- 11:00 am - 12:00 pm **BREAK**
- 12:00 - 1:00 pm **LUNCHEON** *(Atrium, Carlson School)*
- 1:00 - 4:00 pm **COMMUNICATIONS FOR LAWMAKERS: MAKING THE COMPLICATED SIMPLE AND THE SIMPLE POWERFUL**  
**Mr. Bill Graham**, *Graham Corporate Communications*  
 Fellows will learn a common-sense approach to better communications. From standing in front of an audience to responding to the tough interviewer, Fellows will learn how to give positive, simple and memorable information and answer thorny questions.
- 4:00 - 4:30 pm **EVALUATION OF THE BOWHAY INSTITUTE**  
 Fellows will complete and submit their evaluations of the 2019 program.
- 4:30 - 5:00 pm **TRANSPORTATION TO THE MINNESOTA STATE CAPITOL**
- 5:00 - 5:15 pm **CLASS PHOTO AT THE MINNESOTA STATE CAPITOL**
- 5:15 - 6:15 pm **GUIDED TOUR OF THE MINNESOTA STATE CAPITOL**

6:15 - 6:30 pm	TRANSPORTATION TO THE UNIVERSITY CLUB OF SAINT PAUL
6:30 - 9:00 pm	<p>CLOSING DINNER AND CEREMONY AT THE UNIVERSITY CLUB OF SAINT PAUL</p> <p><b>Dr. Larry Jacobs</b>, <i>Walter F. and Joan Mondale Chair for Political Studies; Director, Center for the Study of Politics and Governance, Humphrey School of Public Affairs</i></p> <p><b>Mr. Mike McCabe</b>, <i>Director, The Council of State Governments, Midwestern Office</i></p> <p><b>Sen. Elgie Sims, Jr.</b>, <i>Illinois, Chair, Midwestern Legislative Conference, BILLD Class of 2014</i></p> <p><b>Rep. Laurie Halverson</b>, <i>Minnesota, BILLD Steering Committee Co-Chair, BILLD Class of 2015</i></p> <p>A dinner and closing ceremony will mark the end of the 2019 Bowhay Institute.</p>
9:00 - 11:00 pm	<p>NETWORKING AT THE COURTYARD PATIO (<i>Lobby Level</i>)</p> <p>Enjoy this opportunity to relax and socialize with colleagues.</p>

The **BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD)** is the only leadership training program designed exclusively for Midwestern legislators. The purpose of BILLD is to help newer legislators develop the skills necessary to become effective leaders, informed decision-makers and astute policy analysts. The Institute offers a unique opportunity for lawmakers to improve their leadership skills and explore issues of the day with nationally renowned scholars, professional development experts, and legislative leaders and colleagues from across the region.

BILLD is named in honor of the first director of the Midwestern Office of The Council of State Governments, the late **JAMES BOWHAY**. Jim served in this capacity for over 15 years, until his retirement in 1985.

**THE COUNCIL OF STATE GOVERNMENTS** is a nonpartisan, nonprofit association charged with promoting excellence in state government. As the only association representing all three branches of government, CSG has been committed to putting the best ideas and solutions into practice since 1933. The **CSG MIDWESTERN OFFICE** serves 11 states – Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin – and the Canadian provinces of Alberta, Manitoba, Ontario, and Saskatchewan.

**THE COUNCIL OF STATE GOVERNMENTS | MIDWESTERN OFFICE**

701 East 22nd Street | Suite 110 | Lombard, Illinois 60148  
630.925.1922 | billd@csg.org | www.csgmidwest.org

The **HUMPHREY SCHOOL OF PUBLIC AFFAIRS** at the University of Minnesota ranks among the country's top 10 professional public policy and planning schools, preparing students to play key roles in public life at the local, state, national and global levels. The School's **CENTER FOR THE STUDY OF POLITICS AND GOVERNANCE** works across party lines to develop practical information and solutions to pressing political and policy challenges.

**HUBERT H. HUMPHREY SCHOOL OF PUBLIC AFFAIRS | UNIVERSITY OF MINNESOTA**

301 19th Avenue South | Minneapolis, Minnesota 55455  
612.626.8910 | cspg@umn.edu | www.hhh.umn.edu