Resolution on Truth in Labeling

WHEREAS, much of the Midwestern economy is built on animal products; and

WHEREAS, our host state for the 2021 Midwestern Legislative Conference (MLC) Annual Meeting, South Dakota, along with North Dakota have laws defining meat as coming from an animal; and

WHEREAS, consumer research has shown that a large percentage of consumers are not able to differentiate between plant-based meats and cheeses and animal-based; and

WHEREAS, truth-in-food-labeling laws support the Midwest’s agriculture economy and alleviate consumer confusion; and

WHEREAS, to sell in international markets, the European Court of Justice mandates that the terms “milk,” “butter,” “cheese” and “yogurt” cannot be used for non-dairy products; and

WHEREAS, the 2018 Congressional Spending Bill directed the U.S. Food and Drug Administration (FDA) to enforce dairy labeling regulations; and

WHEREAS, Senate Bill 1346 is a bipartisan bill currently in the U.S. Congress that would direct the FDA to enforce existing regulations that define dairy products as “lacteal secretions”; now therefore be it

RESOLVED, that the MLC urges members of Congress to pass SB 1346; and be it further

RESOLVED, that the MLC urges state and provincial legislatures to support truth-in-food-labeling measures in their own states; and be it further

RESOLVED, that this resolution be submitted to appropriate state, federal and provincial officials.