



79TH MIDWESTERN LEGISLATIVE CONFERENCE
ANNUAL MEETING
SPONSORSHIP PACKET



79TH ANNUAL MEETING
CSG MIDWESTERN LEGISLATIVE CONFERENCE

SASKATOON
SASKATCHEWAN
JULY 27-30, 2025

79TH MIDWESTERN LEGISLATIVE CONFERENCE PARTNERSHIP OPPORTUNITIES SASKATOON, SASKATCHEWAN | JULY 27-30, 2025

CHAIR'S CIRCLE CONTRIBUTOR \$50,000 (USD)

- Eight complimentary registrations to attend the meeting
- Logo recognition in the promotional brochure, conference signage, meeting website and meeting app*
- Logo recognition in the MLC newsletter *Stateline Midwest*
- VIP seating at the MLC State Dinner and luncheon sessions
- Invitation to a special reception with the MLC Executive Committee and Saskatoon Host Committee during the meeting
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by hosting an information booth and selecting one other item from the Branding Opportunities
- Advanced registration report (available 2 weeks before the start of the meeting)

DIAMOND CONTRIBUTOR \$35,000 (USD)

- Six complimentary registrations to attend the meeting
- Logo recognition in the promotional brochure, conference signage, meeting website and meeting app*
- Logo recognition in the MLC newsletter *Stateline Midwest*
- VIP seating at the MLC State Dinner and luncheon sessions
- Invitation to a special reception with the MLC Executive Committee and Saskatoon Host Committee during the meeting
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by selecting one item from the Branding Opportunities
- Advanced registration report (available 2 weeks before the start of the meeting)

EMERALD CONTRIBUTOR \$25,000 (USD)

- Five complimentary registrations to attend the meeting
- Logo recognition in the promotional brochure, conference signage, meeting website and meeting app*
- Logo recognition in the MLC newsletter *Stateline Midwest*
- VIP seating at the MLC State Dinner and luncheon sessions
- Invitation to a special reception with the MLC Executive Committee and Saskatoon Host Committee during the meeting
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by selecting one item from the Branding Opportunities
- Advanced registration report (available 2 weeks before the start of the meeting)

PLATINUM CONTRIBUTOR \$15,000 (USD)

- Four complimentary registrations to attend the meeting
- Logo recognition in the promotional brochure, conference signage, meeting website and meeting app*
- Logo recognition in the MLC newsletter *Stateline Midwest*
- VIP seating at the MLC State Dinner and luncheon sessions
- Invitation to a special reception with the MLC Executive Committee and Saskatoon Host Committee during the meeting
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Advanced registration report (available 2 weeks before the start of the meeting)

GOLD CONTRIBUTOR \$10,000 (USD)

- Three complimentary registrations to attend the meeting
- Name recognition in the promotional brochure, conference signage, meeting website and meeting app*
- Name recognition in the MLC newsletter *Stateline Midwest*
- Invitation to a special reception with the MLC Executive Committee and Saskatoon Host Committee during the meeting
- Advanced registration report (available 2 weeks before the start of the meeting)

SILVER CONTRIBUTOR \$5,000 (USD)

- Two complimentary registrations to attend the meeting
- Name recognition in the promotional brochure, conference signage, meeting website and meeting app*
- Name recognition in the MLC newsletter *Stateline Midwest*
- Invitation to a special reception with the MLC Executive Committee and Saskatoon Host Committee during the meeting
- Advanced registration report (available 2 weeks before the start of the meeting)

BRONZE CONTRIBUTOR \$3,500 (USD)

- One complimentary registration to attend the meeting
- Name recognition in the promotional brochure, conference signage, meeting website and meeting app*
- Name recognition in the MLC newsletter *Stateline Midwest*
- Invitation to a special reception with the MLC Executive Committee and Saskatoon Host Committee during the meeting
- Advanced registration report (available 2 weeks before the start of the meeting)

* The MLC promotional brochure will include any companies or organizations that have contributed or pledged their support by **March 7, 2025**.

For more information about sponsorship opportunities, please contact:
Katie Kelly, Development Manager, CSG Midwest
701 East 22nd Street, Suite 110 | Lombard, IL 60148 | phone: 630.925.1922 | kkelly@csg.org

WHAT IS THE MLC ANNUAL MEETING?

The MLC is an annual gathering for Midwest state legislators, policymakers, and industry experts. Held every summer in a Midwestern state or province, the MLC attracts hundreds of state government officials and their families from across the region. This year's MLC marks the 79th meeting and will be held in beautiful downtown Saskatoon July 27-30. The four-day conference features a mix of policy sessions, professional development workshops, keynote speakers, and evening social events. Separate daytime programming for guests of all ages is also included.

REASONS TO SUPPORT THE MLC ANNUAL MEETING



Network with Midwest Leadership and Colleagues



Help Shape Policy and Explore Emerging Issues



Align your Brand with the Nonpartisan, Collaborative Mission and Reputation of CSG



Help Showcase a Great Midwest Province and City

LEARN, COLLABORATE, LEAD



MIDWEST

BENEFITS MENU

LEGISLATIVE LEARNING LABS

Legislative Learning Labs provide a unique opportunity and a space for sponsors to convene educational sessions that highlight specific issues relevant to state legislators and engage attendees. Legislative Learning Labs are subject to the approval of MLC leadership. **Available at the \$15K level and above.**

POLICY SITE VISITS

Policy site visits provide sponsors an opportunity to showcase facilities and provide attendees greater understanding of specific issues and/or industries. They are ideal for groups of 20–45. Tours should be available to all attendees on a first-come, first-served basis. The MLC will manage the registration for these tours, and will provide transportation. **Available at the \$15K level and above.**

BRANDING OPPORTUNITIES

WI-FI Include your company name on the complimentary Wi-Fi in the conference meeting space. **Available to one sponsor at the \$25K level and above.**

LANYARD Include your company logo on the badge lanyard. **Available to one sponsor at the \$25K level and above.**

HOTEL KEYCARDS Include your company logo on the hotel room keycard. **Limited availability to sponsors at the \$25K level and above.**

INFORMATION BOOTH Share your information and materials with attendees of the Annual Meeting. Your information booth can be staffed by your organization allowing for additional relationship-building opportunities. **Available to sponsors at the \$15K level and above.**

All items on the Benefits Menu are limited and offered on a first-come, first-served basis.

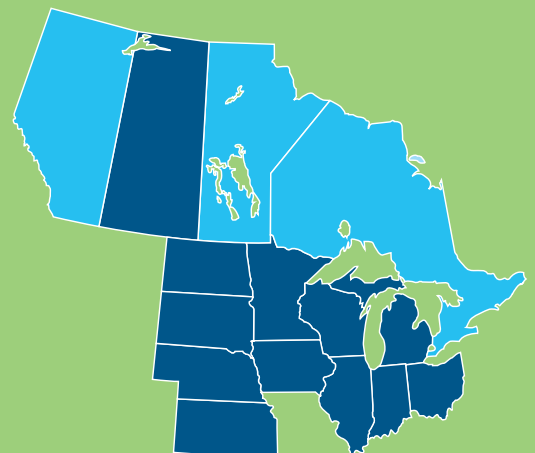
MLC MEMBER STATES AND PROVINCES

Full Members:

Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, Saskatchewan, South Dakota, and Wisconsin

Associate Members:

Alberta, Manitoba and Ontario



79TH MIDWESTERN LEGISLATIVE CONFERENCE

SPONSORSHIP PLEDGE FORM

SASKATOON, SASKATCHEWAN | JULY 27-30, 2025

COMPANY INFORMATION

Name: _____ Title: _____

Company/Organization: _____
(exactly as you would like it to appear in meeting marketing material)

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

CONTRIBUTION LEVEL

CHAIR'S CIRCLE - \$50,000 (USD)

DIAMOND - \$35,000 (USD)

EMERALD - \$25,000 (USD)

PLATINUM - \$15,000 (USD)

GOLD - \$10,000 (USD)

SILVER - \$5,000 (USD)

BRONZE - \$3,500 (USD)

PAYMENT INFORMATION

CONTRIBUTION AMOUNT: \$ _____

CHECK WILL BE MAILED (Only USD accepted)

ELECTRONIC FUNDS TRANSFER (U.S.)

INVOICE ME

INTERNATIONAL WIRE TRANSFER (Canada)

CREDIT CARD - 4% processing fee will be applied

Make checks payable to Midwestern Legislative Conference. If you would like to submit payment via credit card, electronic fund transfer or international wire transfer, contact Christina Luporini at 630.925.1922 or cluporini@csq.org.

IMPORTANT INFORMATION

- Deadline to be recognized in the promotional brochure for the meeting is **March 7, 2025**.
- Complimentary conference registration includes admission to all MLC 2025 sessions and conference social functions.
- A conference badge must be worn for admittance to all events.
- If you plan to attend the meeting, you must complete a separate registration form. Online registration will be available in early 2025.

Please return the completed form to: Katie Kelly, Development Manager, CSG Midwest
701 East 22nd Street, Suite 110 | Lombard, IL 60148 | phone: 630.925.1922 | kkelly@csq.org

Tax Deductibility of Contributions: All contributions above the fair value of the complimentary registrations received are tax deductible as permitted by law. The Midwestern Legislative Conference will provide a statement of the deductible value to all contributors. CSG is an IRS-designated 501(c)(3) nonprofit organization. Federal Identification Number: 36-6000 818



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