



2021 BILLD | AGENDA

FRIDAY OCTOBER 1

1:30 - 4:00 pm

REGISTRATION (Courtyard Minneapolis Downtown, Lobby Level)

Check in at the BILLD registration desk in the lobby of the Courtyard.

4:45 - 5:00 pm

GATHER IN THE COURTYARD LOBBY FOR DEPARTURE TO THE OPENING DINNER

All those attending the opening dinner will meet in the Lobby of the Courtyard Minneapolis Downtown for transportation to Union Depot in Saint Paul.

5:00 - 5:30 pm

TRANSPORTATION TO THE OPENING DINNER & WELCOME

The bus will leave promptly at 5:00 pm.

5:30 - 9:00 pm

OPENING DINNER & WELCOME (Union Depot)

Dr. Larry Jacobs, Walter F. and Joan Mondale Chair for Political Studies; Director, Center for the Study of Politics and Governance, Humphrey School of Public Affairs, University of Minnesota

Mr. Mike McCabe, Director, The Council of State Governments, Midwestern Office
Rep. Anna Moeller, Illinois, BILLD Steering Committee Co-Chair, BILLD Class of 2017

Sen. Sylvia Santana, Michigan, BILLD Class of 2019

Dinner at the Union Depot in Saint Paul and welcoming remarks by leaders of the BILLD program and the Humphrey School will mark the beginning of the 2021 Bowhay Institute. Also during this opening event, the 2021 BILLD Fellows will introduce themselves to their classmates.

9:00 - 11:00 pm

NETWORKING AT THE COURTYARD PATIO (Lobby Level)

Enjoy this opportunity to relax and socialize with colleagues.

6:30 - 7:30 am

BREAKFAST (Gallery, 1st Floor, Courtyard Marriott)

Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Humphrey School starting at 7:30 am.

8:00 - 8:15 am

OPENING REMARKS AND PROGRAM OVERVIEW

Rep. Anna Moeller, *Illinois, BILLD Steering Committee Co-Chair, BILLD Class of 2017*
Sen. Sylvia Santana, *Michigan, BILLD Class of 2019*

8:15 - 9:30 am

LEGISLATURES UNDER STRESS: PROMOTING AND PROTECTING THE INSTITUTION

Dr. Peverill Squire, *Hicks and Martha Griffiths Chair in American Political Institutions, Department of Political Science, University of Missouri*

The legislative process has seldom been pretty, and the public has become increasingly critical of the performance of its legislatures. Yet, for the past several decades, legislatures and their members have worked well — representing constituents, making laws and balancing the power of the executive. Today's legislatures are under special stress from term limits, a polarized electorate, extreme partisanship, intense competition for control, and the power of the contemporary governor. This session will consider some of the major challenges facing state lawmakers, including maintaining the well-being of the legislature as an institution in our separation-of-powers system.

9:30 - 9:45 am

BREAK

9:45 - 11:30 am

GETTING THE JOB DONE: PROCESS AND POLITICS IN THE MIDWESTERN LEGISLATURES

Dr. Peverill Squire, *Hicks and Martha Griffiths Chair in American Political Institutions, Department of Political Science, University of Missouri*

This session will explore various aspects of Midwestern legislatures, highlighting some of the unique processes and organizational structures in place in the region's legislative institutions.

11:30 am - 12:30 pm

SILVER SPONSOR LUNCHEON (Atrium, Humphrey School)

In recognition of the generous contribution of **Genentech**.

12:30 - 1:45 pm

MIDWESTERN ECONOMIC & FISCAL OUTLOOK

Dr. Laura Kalambokidis, *Minnesota State Economist; Professor, Department of Economics, University of Minnesota*

Ms. Shelby Kerns, *Executive Director, National Association of State Budget Officers (NASBO)*

This session will help legislators make sense of the global and regional trends shaping the Midwest's communities. It will also examine the impact of the COVID-19 pandemic, as well as regional demographic trends on the economy and state and provincial budgets.

1:45 - 2:00 pm

BRONZE SPONSORS RECOGNITION

BILLD will recognize the generous contributions of the American Chemistry Council, Biogen, Bristol Myers Squibb, Novartis, and Sunovion Pharmaceuticals.

2:00 - 2:15 pm

BREAK

2:15 - 4:45 pm

THE FOCUSED LEADER: WHEN MANAGING A GREAT "TO-DO LIST" IS NO LONGER ENOUGH

Ms. Pam Vaccaro, *Certified Speaking Professional; CEO, Designs on Time*

Good leaders are able to send a message that they know where they are going and are able to get staff and legislative colleagues doing the same in an effective and efficient way. This session will take the basic tenets of good time and focus management to a new level of integration with leadership strategies. It will also address some new challenges to focus and productivity that emerged during the early months of the pandemic — known as “cognitive load.” Fellows will learn effective techniques to help navigate these changes to our brain’s ability to remain productive, including how to: align the brain with focusing on priorities during chaotic and normal times; set, change, and adjust priorities “on the run;” reduce distractions and stress through six simple everyday habits; and model courtesy and politeness to produce better outcomes.

4:45 - 5:45 pm

BREAK

5:45 - 8:30 pm

KEYNOTE DINNER AND PRESENTATION (PDR, Lower Level, Carlson School)

THE PRINCIPLED POLITICIAN: A STORY OF COURAGE

Mr. Adam Schragger, *Storyteller, American Family Insurance*

One man’s courage offers timeless lessons for us all. In this presentation, Adam Schragger tells the story of Ralph Carr, who was drafted to run for governor of Colorado in 1938, turned down the chance to run as a vice presidential candidate in 1940, and was being discussed as a “future presidential candidate” by newspapers in New York, Chicago, and Los Angeles. Carr became a national figure when, after Pearl Harbor, he defended the constitutional rights of Japanese-Americans and stood against internment. His outspoken and unpopular stance would cost him greatly, both personally and professionally.

8:30 - 11:00 pm

NETWORKING AT THE COURTYARD PATIO (Lobby Level)

Enjoy this opportunity to relax and socialize with colleagues.

SUNDAY OCTOBER 3

6:30 - 7:30 am

BREAKFAST (Gallery, 1st Floor, Courtyard Minneapolis Downtown)

Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Humphrey School starting at 7:30 am.

8:00 - 10:00 am

UNDERSTANDING AND SYNERGIZING LEADERSHIP STYLES: COLLABORATING ACROSS DIFFERENCES

Ms. Jean Morrison, President and Consultant, Morrison & Associates, Inc; Instructor, University of Minnesota College of Continuing and Professional Studies

What is effective leadership? Leaders in business and government often come to their positions with preconceived notions of what makes a “great leader.” Bill George, former CEO of Medtronic, ably itemized how badly things can go from this approach, and instead urged leaders to find their own “true North” in their leadership role. Combining analysis with practical illustrations, this session will use an innovative personal assessment tool known as DiSC to reflect on personal behavior and leadership styles, their effects on valued relationships with colleagues, and practical steps for more productive collaborations.

10:00 - 10:15 am

BRONZE SPONSORS RECOGNITION

BILLD will recognize the generous contributions of **Altria Client Services, Amway, Ancestry, Medica, and ViiV Healthcare.**

10:15 - 10:30 am

BREAK

10:30 am - 12:30 pm

LEADERSHIP: THE JOURNEY INWARD

Dr. Richard Friend, Founder, Friend & Associates

The nature of work today pulls us outside of ourselves into the world of goals, strategy, tasks, and relationships — leaving little time for introspection. This is especially true in a climate where change is unrelenting, and legislators often find themselves compelled to inspire positive outcomes against tremendous odds. Paradoxically, because leadership is the use of self to influence outcomes, we must continually journey inward to clarify our vision and values, shore up our courage, and integrate the lessons of our life experiences if we want to be truly effective. Through an interactive discussion, BILLD Fellows will examine the positive uses of personal power as the fuel for leadership that gives us the edge in ensuring the outcomes we want and preventing those we don't want.

12:30 - 1:30 pm

SILVER SPONSOR LUNCHEON (Atrium, Humphrey School)

Today's lunch is in recognition of the generous contribution of **United Parcel Service.**

1:30 - 3:30 pm

CIVIL DISCOURSE IN THE LEGISLATIVE ARENA: BUILDING A CULTURE OF EXCELLENCE

Mr. Ted Celeste, Former Ohio State Representative

Mr. J. Scott Raecker, Director, The Robert D. and Billie Ray Center, Drake University; Former Iowa State Representative, BILLD Class of 1999

Is civility just an abstract notion, or is it a code of conduct that can be applied to the political and policymaking process? Is it in decline in legislative chambers and in political campaigns? What is civil discourse, why is it important to the legislative process, and how can state legislators become better practitioners of civility? Led by a bipartisan duo of former state legislators, this session will explore strategies to help improve public discourse, build trust in the legislative arena, and advance productive legislative debate and policy solutions.

3:30- 3:45 pm

BRONZE SPONSORS RECOGNITION

BILLD will recognize the generous contributions of **CHS, Inc., Otsuka America Pharmaceutical, RELX Group, and Vertex Pharmaceuticals.**

3:45 - 4:00 pm

BREAK

4:00 - 5:15 pm

CHOOSING COMMON GROUND: A CASE STUDY IN BIPARTISANSHIP

Rep. Robin Shackelford, *Indiana, BILLD Class of 2014*

Rep. Greg Steuerwald, *Majority Caucus Chair, Indiana*

Facilitator: Dr. Larry Jacobs, *Walter F. and Joan Mondale Chair for Political Studies; Director, Center for the Study of Politics and Governance, Humphrey School of Public Affairs*

Disagreements and opposing viewpoints are part of the legislative process, but intensified and reflexive partisanship can undermine good governance and thwart the policymaking process — even on seemingly nonpartisan issues. In today’s political environment, is it still possible to put policy before politics and foster more meaningful policy debates? Is there a contradiction between bipartisan cooperation and adherence to party loyalty? Or can there be comity among policymakers holding differing ideological views? This session will explore these issues through a real-world example of legislators who worked across the aisle to achieve a policy goal.

5:15 - 6:00 pm

BREAK

6:00 - 6:30 pm

TRANSPORTATION TO CHS FIELD

The bus will leave promptly at 6:00 pm.

6:30 - 9:00 pm

SPONSORS RECOGNITION DINNER (Securian Financial Club, CHS Field)

CHS Field, home of the St. Paul Saints, will be the venue for tonight’s event in honor of all the sponsors of the 2021 BILLD program. Take a tour of the Baseball City Museum or stop at the Craft Beer Corner. Then head to the Securian Financial Club for dinner and networking.

9:00 - 11:00 pm

NETWORKING AT THE COURTYARD PATIO (Lobby Level)

Enjoy this opportunity to relax and socialize with colleagues.

MONDAY OCTOBER 4

6:30 - 7:30 am

BREAKFAST (Gallery, 1st Floor, Courtyard Minneapolis Downtown)

Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Humphrey School starting at 7:30 am.

8:00 - 9:30 am

ELECTION SECURITY AND ADMINISTRATION

Mr. Judd Choate, *Director, Division of Elections, Colorado Department of State; Adjunct Professor, University of Minnesota Humphrey School of Public Policy*

Ms. Tammy Patrick, *Adjunct Professor, University of Minnesota Humphrey School of Public Policy*

The 2020 elections were marked by unprecedented transformations in election administration — from protocols to protect public health to an expansion of absentee voting. A panel of election experts will discuss the impact of these changes as well as trends in election reform. What lessons can we learn from 2020, and what steps can states take to improve the process and bolster voter confidence while ensuring election security and integrity?

9:30 - 9:45 am	<p>BRONZE SPONSORS RECOGNITION</p> <p>BILLD will recognize the generous contributions of Cargill, Inc., Ford Motor Company, Touchstone Energy Cooperatives of America, and Xcel Energy.</p>
9:45 - 10:00 am	<p>BREAK</p>
10:00 - 11:45 am	<p>LEGISLATION AND THE JUDICIARY: HOW COURTS INTERPRET THE LAW</p> <p>Speaker Robert R. Cupp, <i>Speaker of the Ohio House; Former Ohio Supreme Court Justice</i></p> <p>Most lawmakers have at some time been puzzled over the role of the judiciary in relation to the legislature and wished for a better understanding of how the bills they craft may be interpreted by the courts. In this session, a former justice of the Ohio Supreme Court, who also is a current state legislator, will discuss what lawmakers should know about the law and the legal system.</p>
11:45 am - 12:15 pm	<p>CSG OVERVIEW: MAKING THE MOST OF YOUR MEMBERSHIP</p> <p>Mr. Mike McCabe, <i>Director, The Council of State Governments, Midwestern Office</i></p> <p>BILLD Fellows will learn more about the services and activities available to them through the CSG Midwestern Office, along with the ways in which they can make the most of their membership.</p>
12:15 - 1:15 pm	<p>SILVER SPONSOR LUNCHEON (Atrium, Humphrey School)</p> <p>Today's lunch is in recognition of the generous contribution of Johnson & Johnson.</p>
1:15 - 3:00 pm	<p>LEGISLATIVE STRATEGIES ROUNDTABLE: LESSONS AND INSIGHTS FROM MIDWESTERN LEADERS</p> <p>Sen. Janet Bewley, <i>Minority Leader, Wisconsin</i> Rep. Tim Butler, <i>Assistant Minority Leader, Illinois; BILLD Class of 2016</i> Speaker Robert R. Cupp, <i>Speaker of the House, Ohio</i> Moderator: Ms. Esme Murphy, <i>Reporter and Sunday Anchor, WCCO-TV</i></p> <p>In this session, legislative leaders from across the region will share their experiences with and knowledge of the various challenges to being an effective legislator, such as how to choose battles, when to compromise, and how to build coalitions.</p>
3:00 - 3:15 pm	<p>BRONZE SPONSORS RECOGNITION</p> <p>BILLD will recognize the generous contributions of American Gas Association, Fredrikson & Byron, P.A., International Paper, and PhRMA.</p>
3:15 - 3:30 pm	<p>BREAK</p>
3:30 - 5:00 pm	<p>MIDWESTERN U.S. – CANADIAN SUPPLY CHAINS AND TRADE RELATIONS</p> <p>Mr. Colin McLeod, <i>Consul, Foreign Policy and Diplomacy Service, Consulate General of Canada, Minneapolis</i> Mr. Laurence Reszetar, <i>Director, International Business Strategy, Minnesota Trade Office</i></p> <p>Of vital importance to this region, the U.S.–Canada relationship includes complex dynamics around energy, environment, trade, border crossings, and regulatory</p>

streamlining. This session will include an overview from an official from the Canadian Consulate and a conversation with business and government leaders on barriers and opportunities for shared economic prosperity across our region's states and provinces.

5:00 - 6:00 pm

BREAK

6:00- 6:15 pm

TRANSPORTATION TO BOHEMIAN FLATS PARK

6:15 - 8:30 pm

DINNER CRUISE ABOARD THE MINNEAPOLIS QUEEN (*BILLD Fellows only*)

The boat will depart promptly at 6:30 p.m.

The BILLD Fellows will enjoy dining and socializing while cruising the Mississippi River aboard the *Minneapolis Queen*.

8:30 - 11:00 pm

NETWORKING AT THE COURTYARD PATIO (Lobby Level)

Enjoy this opportunity to relax and socialize with colleagues.

TUESDAY OCTOBER 5

6:30 - 7:30 am

BREAKFAST (Gallery, 1st Floor, Courtyard Minneapolis Downtown)

Enjoy a full breakfast at the Courtyard; lighter breakfast fare will be available at the Humphrey School starting at 7:30 am.

8:00 - 11:00 am

NEGOTIATION SKILLS FOR LAWMAKERS

Mr. David Landis, JD, Former Nebraska State Senator

What's the best way to find common ground in the legislative arena? Why should you ask questions before you offer solutions? Using examples tailored for political players, this session will explore strategies to overcome impasse and build agreement in a legislative negotiations setting and help participants understand and practice fundamental negotiations concepts.

11:00 am - 12:00 pm

BREAK

12:00 - 1:00 pm

LUNCHEON (Humphrey School Atrium)

1:00 - 4:00 pm

COMMUNICATIONS FOR LAWMAKERS: MAKING THE COMPLICATED SIMPLE AND THE SIMPLE POWERFUL

Mr. Bill Graham, Graham Corporate Communications

Fellows will learn a common-sense approach to better communications. From standing in front of an audience to responding to the tough interviewer, Fellows will learn how to give positive, simple and memorable information and answer thorny questions.

4:00 - 4:30 pm

EVALUATION OF THE BOWHAY INSTITUTE

Fellows will complete and submit their evaluations of the 2021 program.

4:30 - 5:00 pm	TRANSPORTATION TO THE MINNESOTA STATE CAPITOL
5:00 - 5:15 pm	CLASS PHOTO
5:15 - 6:15 pm	GUIDED TOUR OF THE MINNESOTA STATE CAPITOL
6:15 - 6:30 pm	TRANSPORTATION TO THE UNIVERSITY CLUB OF SAINT PAUL
6:30 - 9:00 pm	<p>CLOSING DINNER AND CEREMONY AT THE UNIVERSITY CLUB OF SAINT PAUL <i>(BILLD Fellows only)</i></p> <p>Sen. Gary Cammack, <i>South Dakota, Chair, Midwestern Legislative Conference</i> Dr. Larry Jacobs, <i>Walter F. and Joan Mondale Chair for Political Studies; Director, Center for the Study of Politics and Governance, Humphrey School of Public Affairs, University of Minnesota</i> Mr. Mike McCabe, <i>Director, The Council of State Governments, Midwestern Office</i> Sen. Amy Sinclair, <i>Iowa, BILLD Steering Committee Co-Chair, BILLD Class of 2016</i></p> <p>A dinner and closing ceremony will mark the end of the 2021 Bowhay Institute.</p>

The **BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD)** is the only leadership training program designed exclusively for Midwestern legislators. The purpose of BILLD is to help newer legislators develop the skills necessary to become effective leaders, informed decision-makers, and astute policy analysts. The Institute offers a unique opportunity for lawmakers to improve their leadership skills and explore issues of the day with nationally renowned scholars, professional development experts, and legislative leaders and colleagues from across the region. BILLD is named in honor of the first director of the Midwestern Office of The Council of State Governments, the late **JAMES BOWHAY**. Jim served in this capacity for over 15 years, until his retirement in 1985.

THE COUNCIL OF STATE GOVERNMENTS is a nonpartisan, nonprofit association charged with promoting excellence in state government. As the only association representing all three branches of government, CSG has been committed to putting the best ideas and solutions into practice since 1933. The **CSG MIDWESTERN OFFICE** serves 11 states — Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin — and the Canadian provinces of Alberta, Manitoba, Ontario, and Saskatchewan.

THE COUNCIL OF STATE GOVERNMENTS | MIDWESTERN OFFICE

701 East 22nd Street | Suite 110 | Lombard, Illinois 60148 | 630.925.1922 | billd@csg.org | csgmidwest.org

The **HUMPHREY SCHOOL OF PUBLIC AFFAIRS** at the University of Minnesota ranks among the country's top 10 professional public policy and planning schools, preparing students to play key roles in public life at the local, state, national and global levels. The School's **CENTER FOR THE STUDY OF POLITICS AND GOVERNANCE** works across party lines to develop practical information and solutions to pressing political and policy challenges.

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301 19th Avenue South | Minneapolis, Minnesota 55455 | 612.626.8910 | cspg@umn.edu | hhh.umn.edu