



# Midwestern Legislative Conference

THE COUNCIL OF STATE GOVERNMENTS

## *MLC Economic Development Committee*

Sunday, July 10, 2022 & Tuesday, July 12, 2022

Hyatt Regency Wichita | Wichita, Kansas

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## Agenda

### Presiding

*Sen. Linda Holmes, Illinois, Co- Chair | Rep. Robert Wittke, Wisconsin, Co-Chair*

*Rep. Ethan Manning, Indiana, Vice Chair*

### **SUNDAY, JULY 10 | COMMITTEE MEETING**

Eagle Ballroom D

**3:00 – 3:10 p.m. Welcome and Introductions**

**3:10 – 3:55 p.m. Promoting Innovation and Technology-Based Economic Development**

Technology and innovation have become key drivers of economic growth in our states and communities, providing opportunities in the form of greater prosperity and improved quality of life. This session will feature presentations on the importance of technology-based economic development and strategies that promote and facilitate innovation and the commercialization of new knowledge and products.

*Presenters*

*Mr. Trent Armbrust, Chief Strategy Officer, Kansas Department of Commerce*

*Mr. Andrew Schlapp, Executive Director, Government Relations and Strategy, Wichita State University*

**3:55 – 4:30 p.m. Roundtable Discussion: State and Provincial Strategies and Programs to Grow Technology and Innovation-Based Businesses**

Committee members and meeting participants will engage in a discussion on state approaches to promoting technology-based economic development and strategies for and challenges of developing a workforce prepared to fill jobs in innovative, high-tech, and high-growth fields.

### **TUESDAY, JULY 12 | CO-HOSTED COMMITTEE-SPONSORED POLICY SESSION**

Birch Room, Century II

**3:45 – 5:15 p.m. The STEM Pipeline: How and Why to Create New Career Pathways in These Fields**

In a session being led jointly by the MLC Economic Development Committee and the Education Committee, this session will explore policies and innovative models that promote STEM education and increase the supply of workers for occupations in high-growth and high-wage fields.

*Ms. Jessica Rodas, Program Manager, K-12 Initiative in Kansas*

*Dr. Jeff Weld, Executive Director, Iowa Governor's STEM Advisory Council*