



## 2022 BILLD | AGENDA

**SATURDAY** AUGUST 27

**1:00 - 4:30 pm**

**REGISTRATION** (Fluno Center Atrium)

Check in at the BILLD registration desk in the atrium of the Fluno Center.

**4:45 - 5:00 pm**

**GATHER IN THE FLUNO CENTER ATRIUM FOR DEPARTURE TO THE OPENING RECEPTION**

All those attending the opening reception will meet in the atrium of the Fluno Center for transportation to the Memorial Union.

**5:00 - 5:15 pm**

**TRANSPORTATION TO THE OPENING RECEPTION**

*The bus will leave promptly at 5:00 pm.*

**5:15 - 9:00 pm**

**OPENING RECEPTION & WELCOME** (Tripp Commons, Memorial Union)

Mr. Mike McCabe, *Director, The Council of State Governments, Midwestern Office*

Sen. Amy Sinclair, *Majority Whip, Iowa; BILLD Steering Committee Co-Chair; BILLD Class of 2016*

Rep. Shelia Stubbs, *Wisconsin, BILLD Class of 2021*

A reception at Tripp Commons in the University of Wisconsin's Memorial Union and welcoming remarks by leaders of the BILLD program will mark the beginning of the 2022 Bowhay Institute. Also during this opening event, the 2022 BILLD Fellows will introduce themselves to their classmates.

**9:00 - 10:00 pm**

**NETWORKING IN SMITTY'S STUDY PUB** (8th Floor)

Enjoy this opportunity to relax and socialize with colleagues.



### BILLD 2022 WEBPAGE

[billd.csgmidwest.org](http://billd.csgmidwest.org)

*Session handouts and copies of slides are located under the [detailed agenda](#) and [resources](#) pages.*

*Refresh the page to ensure you are accessing the latest materials.*

7:00 - 8:00 am

**BREAKFAST** (Oros Dining Room, First Floor)

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 8:15 am

**OPENING REMARKS & PROGRAM OVERVIEW**

Sen. Amy Sinclair, *Majority Whip, Iowa; BILLD Steering Committee Co-Chair; BILLD Class of 2016*

8:15 - 9:30 am

**LEGISLATURES UNDER STRESS: PROMOTING AND PROTECTING THE INSTITUTION**

Dr. Thad Kousser, *Professor, Department of Political Science; Co-Director, Yankelovich Center for Social Science Research, University of California San Diego*

The legislative process has seldom been pretty, and the public has become increasingly critical of the performance of its legislatures. Yet, for the past several decades, legislatures and their members have effectively represented constituents, made laws, and balanced the power of the executive. Today's legislatures are under special stress from term limits, a polarized electorate, extreme partisanship, intense competition for control, and the power of the contemporary governor. This session will consider some of the major challenges facing state lawmakers, including maintaining the well-being of the legislature as an institution in our separation-of-powers system.

9:30 - 9:45 am

**BREAK**

9:45 - 11:30 am

**GETTING THE JOB DONE: PROCESS AND POLITICS IN THE MIDWESTERN LEGISLATURES**

Dr. Thad Kousser, *Professor, Department of Political Science; Co-Director, Yankelovich Center for Social Science Research, University of California San Diego*

This session will explore various aspects of Midwestern legislatures, highlighting some of the unique processes and organizational structures in place in the region's legislative institutions.

11:30 am - 12:30 pm

**SILVER SPONSOR LUNCHEON**

Today's lunch is in recognition of the generous contribution of **United Parcel Service (UPS)**.

12:30 - 2:00 pm

**MIDWESTERN ECONOMIC & LABOR MARKET OUTLOOK**

Dr. Michael Horrigan, *President, W.E. Upjohn Institute for Employment Research*

This session will explore economic and labor market trends that are impacting the Midwest region, along with an outlook for the future. Fellows will engage in a discussion of the policy implications posed by economic and labor force challenges.

2:00 - 2:15 pm

### **BRONZE SPONSORS RECOGNITION**

BILLD will recognize the generous contributions of the American Chemistry Council; Genentech; Otsuka America Pharmaceutical; and RELX Group.

2:15 - 2:30 pm

### **BREAK**

2:30 - 5:00 pm

### **THE FOCUSED LEADER: WHEN MANAGING A GREAT "TO-DO LIST" IS NO LONGER ENOUGH**

*Ms. Pam Vaccaro, Certified Speaking Professional; CEO, Designs on Time*

Good leaders are able to send a message that they know where they are going and are able to get staff and legislative colleagues doing the same in an effective and efficient way. This session will take the basic tenets of good time and focus management to a new level of integration with leadership strategies. It will also address some new challenges to focus and productivity that emerged during the early months of the pandemic — known as "cognitive load." Fellows will learn effective techniques to help navigate these changes to our brain's ability to remain productive, including how to: align the brain with focusing on priorities during chaotic and normal times; set, change, and adjust priorities "on the run;" reduce distractions and stress through six simple everyday habits; and model courtesy and politeness to produce better outcomes.

5:00 - 6:00 pm

### **BREAK**

6:00 - 8:30 pm

### **KEYNOTE DINNER AND PRESENTATION** (Skyview Room, 8th Floor)

#### **THE PRINCIPLED POLITICIAN: A STORY OF COURAGE**

*Mr. Adam Schragger, Storyteller, American Family Insurance*

One man's courage offers timeless lessons for us all. In this presentation, Adam Schragger tells the story of Ralph Carr, who was drafted to run for governor of Colorado in 1938, turned down the chance to run as a vice presidential candidate in 1940, and was being discussed as a "future presidential candidate" by newspapers in New York, Chicago, and Los Angeles. Carr became a national figure when, after Pearl Harbor, he defended the constitutional rights of Japanese-Americans and stood against internment. His outspoken and unpopular stance would cost him greatly, both personally and professionally.

8:30 - 10:00 pm

### **NETWORKING AT SMITTY'S STUDY PUB** (8th Floor)

Enjoy this opportunity to relax and socialize with colleagues.

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**MONDAY** AUGUST 29

7:00 - 8:00 am

### **BREAKFAST** (Oros Dining Room, First Floor)

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 10:00 am	<p><b>UNDERSTANDING YOUR LEADERSHIP STYLE: HAVING A POSITIVE IMPACT ON OTHERS</b></p> <p><i>Ms. Lori Gibson, LK Gibson Consulting</i></p> <p>This interactive workshop will provide participants an opportunity to identify their primary communication style using a DiSC assessment. Fellows will gain a better understanding of how their primary communication style impacts relationships, as well as their ability to influence others, interact effectively in tough situations and, most importantly, adapt to the styles of others to be more successful. Fellows will also discuss and create an action plan for ways to adapt their approach to be more effective in challenging situations or with challenging individuals.</p>
10:00 - 10:15 am	<p><b>BRONZE SPONSORS RECOGNITION</b></p> <p>BILLD will recognize the generous contributions of the <b>American Clean Power Association; CHS Inc; Ford Motor Company; and Novartis.</b></p>
10:15 - 10:30 am	<p><b>BREAK</b></p>
10:30 am - 12:30 pm	<p><b>LEADERSHIP: THE JOURNEY INWARD</b></p> <p><i>Dr. Richard Friend, Founder, Friend &amp; Associates</i></p> <p>The nature of work today pulls us outside of ourselves into the world of goals, strategy, tasks, and relationships — leaving little time for introspection. This is especially true in a climate where change is unrelenting, and legislators often find themselves compelled to inspire positive outcomes against tremendous odds. Paradoxically, because leadership is the use of self to influence outcomes, we must continually journey inward to clarify our vision and values, shore up our courage, and integrate the lessons of our life experiences if we want to be truly effective. Through an interactive discussion, BILLD Fellows will examine the positive uses of personal power as the fuel for leadership that gives us the edge in ensuring the outcomes we want and preventing those we don't want.</p>
12:30 - 1:30 pm	<p><b>SILVER SPONSOR LUNCHEON</b> (Oros Dining Room, 1st Floor)</p> <p>Today's lunch is in recognition of the generous contribution of <b>Johnson &amp; Johnson.</b></p>
1:30 - 2:45 pm	<p><b>MIDWESTERN ENERGY LANDSCAPE</b></p> <p><i>Mr. Jeff Danielson, Vice President of Advocacy, Clean Grid Alliance; BILLD Class of 2006</i>  <i>Mr. Brian Tulloh, Executive Director of External Affairs, MISO (Midcontinent Independent System Operator)</i></p> <p>This session will explore the energy landscape of the Midwest region. Expand your knowledge about energy, with a focus on electricity generation. You will learn how MISO, the Midcontinent Independent System Operator, plans for and manages the generation and transmission of high-voltage electricity across 15 states and one Canadian province. The session will also focus on the development, deployment and storage of renewable energy, and how clean energy sources are integrated into the region's electric grid.</p>
2:45- 3:00 pm	<p><b>BRONZE SPONSORS RECOGNITION</b></p> <p>BILLD will recognize the generous contributions of the <b>Coalition for Genetic Data Protection; International Paper; PhRMA; and Xcel Energy.</b></p>

3:00 - 3:15 pm

**BREAK**

3:15 - 5:00 pm

**LEGISLATION AND THE JUDICIARY: HOW COURTS INTERPRET THE LAW**

**Speaker Robert R. Cupp**, *Ohio House of Representatives; Former Ohio Supreme Court Justice*

Most lawmakers have, at some time, been puzzled over the role of the judiciary in relation to the legislature and wished for a better understanding of how the bills they craft may be interpreted by the courts. In this session, a former justice of the Ohio Supreme Court, who also is a current state legislator, will discuss what lawmakers should know about the law and the legal system.

5:00 - 5:30 pm

**BREAK**

5:30 - 6:15 pm

**WALKING TOUR OF THE UNIVERSITY OF WISCONSIN-MADISON CAMPUS**

This optional walking tour will depart from the Fluno Center Atrium at 5:30 p.m. and conclude at the Pyle Center at 6:15 p.m.

5:45 - 6:15 pm

**TRANSPORTATION TO THE PYLE CENTER**

Those not taking part in the campus tour can either walk to the Pyle Center or take the shuttle. The last shuttle will leave the Fluno Center at 6:15 p.m..

6:00 - 8:30 pm

**SPONSORS RECOGNITION DINNER (AT&T Lounge, The Pyle Center)**

This evening's dinner is in recognition of all the sponsors who have helped to made the 2022 BILLD possible.

8:30 - 10:00 pm

**NETWORKING AT SMITTY'S STUDY PUB (8th Floor)**

Enjoy this opportunity to relax and socialize with colleagues.

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**TUESDAY** AUGUST 30

7:00 - 8:00 am

**BREAKFAST (Oros Dining Room, First Floor)**

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 10:15 am

**CIVIL DISCOURSE IN THE LEGISLATIVE ARENA: BUILDING A CULTURE OF EXCELLENCE**

**Mr. Ted Celeste**, *Former Ohio State Representative*

**Mr. J. Scott Raecker**, *Director, The Robert D. and Billie Ray Center, Drake University; Former Iowa State Representative, BILLD Class of 1999*

Is civility just an abstract notion, or is it a code of conduct that can be applied to the political and policymaking process? Is it in decline in legislative chambers and in political campaigns? What is civil discourse, why is it important to the legislative process, and how can state legislators become better practitioners of civility? Led by a bipartisan duo of former state legislators, this session will explore strategies to help improve public discourse, build trust in the legislative arena, and advance productive legislative debate and policy solutions.

10:15 - 10:30 am	<p><b>BRONZE SPONSORS RECOGNITION</b></p> <p>BILLD will recognize the generous contributions of the <b>American Gas Association</b>; <b>Cargill, Inc.</b>; <b>Touchstone Energy Cooperatives of America</b>, and <b>ViiV Healthcare</b>.</p>
10:30 - 10:45 am	<b>BREAK</b>
10:45 am - 12:15 pm	<p><b>LEGISLATIVE STRATEGIES ROUNDTABLE: LESSONS AND INSIGHTS FROM MIDWESTERN LEADERS</b></p> <p><i>Sen. Oletha Faust-Goudeau, Assistant Minority Leader, Kansas</i>  <i>Rep. Greg Harris, Majority Leader, Illinois</i>  <i>Rep. Anne Neu Brindley, Deputy Minority Leader, Minnesota</i>  <i>Speaker Robin Vos, Speaker of the Wisconsin Assembly</i></p> <p>Moderator: <b>Mr. Adam Schragger</b>, Social Impact Storyteller, American Family Insurance Institute for Corporate and Social Impact</p> <p>In this session, legislative leaders from across the region will share their experiences with and knowledge of the various challenges to being an effective legislator, such as how to choose battles, when to compromise, and how to build coalitions.</p>
12:15 - 1:15 pm	<p><b>SILVER SPONSOR LUNCHEON</b> (Oros Dining Room, 1st Floor)</p> <p>Today's lunch is in recognition of the generous contribution of <b>Altria Client Services</b>.</p>
1:15 - 1:45 pm	<p><b>CSG OVERVIEW: MAKING THE MOST OF YOUR MEMBERSHIP</b></p> <p><i>Mr. Mike McCabe, Director, The Council of State Governments, Midwestern Office</i></p> <p>BILLD Fellows will learn more about the services and activities available to them through the CSG Midwestern Office, along with the ways in which they can make the most of their membership.</p>
1:45 - 3:00 pm	<p><b>MIDWESTERN U.S. – CANADIAN SUPPLY CHAINS AND TRADE RELATIONS</b></p> <p><i>Mr. Aaron Annable, Consul General, Consulate General of Canada in Chicago</i>  <i>Mr. Chris Boerm, President, ADM Transportation, Archer Daniels Midland</i>  <i>Ms. Katy Sinnott, Vice President of Global Trade &amp; Investment, Wisconsin Economic Development Corporation</i></p> <p>Of vital importance to this region, the U.S.–Canada relationship includes complex dynamics around energy, environment, trade, border crossings, and regulatory streamlining. This session will include an overview from an official from the Canadian Consulate and a conversation with business and government leaders on barriers and opportunities for shared economic prosperity across our region's states and provinces.</p>
3:00 - 3:15 pm	<p><b>BRONZE SPONSORS RECOGNITION</b></p> <p>BILLD will recognize the generous contributions of <b>Medica</b>; <b>Sunovion</b>; and <b>Vertex Pharmaceuticals</b>.</p>
3:15 - 3:30 pm	<b>BREAK</b>

3:30 - 5:00 pm

### **CHOOSING COMMON GROUND: A CASE STUDY IN BIPARTISANSHIP**

Rep. Rita Fleming, *Indiana*

Sen. Susan Glick, *Assistant President Pro Tempore, Indiana; BILLD Class of 2011*

Facilitator: Rep. Tim Butler, *Assistant Minority Leader, Illinois; BILLD Steering Committee; BILLD Class of 2016*

Disagreements and opposing viewpoints are part of the legislative process, but intensified and reflexive partisanship can undermine good governance and thwart the policymaking process — even on seemingly nonpartisan issues. In today's political environment, is it still possible to put policy before politics and foster more meaningful policy debates? Is there a contradiction between bipartisan cooperation and adherence to party loyalty? Or can there be comity among policymakers holding differing ideological views? This session will explore these issues through a real-world example of legislators who worked across the aisle to achieve a policy goal.

5:00 - 6:00 pm

**BREAK**

6:00- 6:30 pm

### **TRANSPORTATION TO QUIVEY'S GROVE**

*The bus will depart promptly at 6:00 p.m.*

6:30 - 8:30 pm

### **BBQ DINNER AT QUIVEY'S GROVE (BILLD Fellows only)**

Enjoy dining and socializing at historic Quivey's Grove in Fitchburg.

8:30 - 11:00 pm

### **NETWORKING AT SMITTY'S STUDY PUB (8th Floor)**

Enjoy this opportunity to relax and socialize with colleagues.

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## **WEDNESDAY** AUGUST 31

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6:30 - 7:30 am

### **BREAKFAST (Oros Dining Room, First Floor)**

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 11:15 am

### **COMMUNICATIONS FOR LAWMAKERS: MAKING THE COMPLICATED SIMPLE & THE SIMPLE POWERFUL**

Mr. Bill Graham, *Graham Corporate Communications*

This session will offer a common-sense approach to better communications. From connecting with an audience to improving likeability skills, Fellows will learn how to craft positive, simple and memorable messages and that improve relationships and communicate with impact.

11:15 - 11:45 am

**BREAK**

11:45 am - 12:45 pm

**LUNCHEON (Oros Dining Room, 1st Floor)**

12:45 - 4:00 pm	<p><b>CONSENSUS BUILDING FOR LAWMAKERS   TELL ME MORE: SKILLS FOR EFFECTIVE LEGISLATIVE NEGOTIATIONS</b></p> <p>Mr. David Landis, <i>JD, Former Nebraska State Senator</i></p> <p>What's the best way to find common ground in the legislative arena? Why should you ask questions before you offer solutions? Using examples tailored for political players, this session will explore strategies to overcome impasse and build agreement in a legislative negotiations setting and help participants understand and practice fundamental negotiations concepts.</p>
4:00 - 4:30 pm	<p><b>EVALUATION OF THE BOWHAY INSTITUTE</b></p> <p>Fellows will complete and submit their evaluations of the 2022 program.</p>
4:30 - 5:00 pm	<p><b>TRANSPORTATION TO THE WISCONSIN STATE CAPITOL</b></p>
5:00 - 5:15 pm	<p><b>CLASS PHOTO</b></p>
5:15 - 6:15 pm	<p><b>GUIDED TOUR OF THE WISCONSIN STATE CAPITOL</b></p>
6:15 - 6:30 pm	<p><b>WALK TO THE MADISON CLUB</b></p>
6:30 - 9:00 pm	<p><b>CLOSING DINNER AND CEREMONY AT THE MADISON CLUB <i>(BILLD Fellows only)</i></b></p> <p>Sen. Carolyn McGinn, <i>Kansas; Chair, Midwestern Legislative Conference</i></p> <p>Mr. Mike McCabe, <i>Director, The Council of State Governments, Midwestern Office</i></p> <p>Rep. Anna Moeller, <i>Illinois; BILLD Steering Committee Co-Chair, BILLD Class of 2017</i></p> <p>A dinner and closing ceremony will mark the end of the 2022 Bowhay Institute.</p>

The **BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD)** is the only leadership training program designed exclusively for Midwestern legislators. The purpose of BILLD is to help newer legislators develop the skills necessary to become effective leaders, informed decision-makers, and astute policy analysts. The Institute offers a unique opportunity for lawmakers to improve their leadership skills and explore issues of the day with nationally renowned scholars, professional development experts, and legislative leaders and colleagues from across the region. BILLD is named in honor of the first director of the Midwestern Office of The Council of State Governments, the late **JAMES BOWHAY**. Jim served in this capacity for over 15 years, until his retirement in 1985.

**THE COUNCIL OF STATE GOVERNMENTS** is a nonpartisan, nonprofit association charged with promoting excellence in state government. As the only association representing all three branches of government, CSG has been committed to putting the best ideas and solutions into practice since 1933. The **CSG MIDWESTERN OFFICE** serves 11 states — Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin — and the Canadian provinces of Alberta, Manitoba, Ontario, and Saskatchewan.

**THE COUNCIL OF STATE GOVERNMENTS | MIDWESTERN OFFICE**

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