AUGUST 23-27, 2024 | MADISON, WISCONSIN



2024 BILLD PARTNERSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS

☐ GOLD SPONSOR | \$20,000

- Recognition and logo in conference program and BILLDrelated publications, including a quarter-page advertisement in the MLC newsletter Stateline Midwest
- · Acknowledgement on the CSG Midwest website
- · Special signage with logo during the Institute
- · Full-page promotional piece in the BILLD briefing binder
- Five invitations to Gold Sponsor Recognition Event, the All-Sponsors' Dinner Event, the opening reception, the openingday dinner and the Fellows' Only dinner
- Up to five representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite
- · VIP seating at Keynote Dinner
- · Invitations to any in-state BILLD Alumni events throughout

☐BRONZE SPONSOR | \$6,500

- Recognition and logo in conference program and BILLDrelated publications, including the MLC newsletter Stateline Midwest
- · Acknowledgement on the CSG Midwest website
- Two invitations to the Bronze Sponsor Recognition Event (during daytime programming), the All-Sponsors' Dinner Event, the opening reception and the opening-day dinner
- Up to two representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite

☐ SILVER SPONSOR | \$10,000

- Recognition and logo in conference program and BILLDrelated publications, including the MLC newsletter Stateline Midwest
- · Acknowledgement on the CSG Midwest website
- Half-page promotional piece in the BILLD briefing binder.
- Three invitations to Silver Sponsor Recognition Luncheon, the All-Sponsors' Dinner Event, the opening reception and the opening-day dinner
- Up to three representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite
- Invitations to any in-state BILLD Alumni events throughout the year of sponsorship

□ PATRON SPONSOR | \$3,000 *

- * Patron level is for first-time BILLD sponsors only
- Name in conference program and BILLD-related publications, including the MLC newsletter Stateline Midwest
- Acknowledgement on the CSG Midwest website
- One invitation to the All-Sponsors' Dinner Event, the opening reception and the opening-day dinner
- One representative at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons and hospitality suite

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