



77th Annual Meeting

# DETROIT

July 9 - 12, 2023

CSG MIDWESTERN LEGISLATIVE CONFERENCE

 **MIDWEST** FOR MORE INFORMATION PLEASE VISIT [CSGMIDWEST.ORG](https://www.csghq.org/midwest)  
ONLINE REGISTRATION IS OPEN





Photo credit: Vito Palmisano courtesy of Visit Detroit



Roger Victory, Michigan Senator and MLC Chair

## An Invitation from the MLC Chair

Four days of learning, collaboration and professional enrichment for you.

Four days of exciting activities and events for you and your guests of all ages.

There is no event quite like the Midwestern Legislative Conference Annual Meeting, and my colleagues and I in the Michigan Legislature are thrilled to carry on the 77-year tradition.

### We invite you and your guests to join us on July 9-12 in downtown Detroit for the MLC Annual Meeting.

This is the only event designed by and for the region's state and provincial legislators. What can you expect? Insightful speakers, policy sessions, professional development workshops and valuable networking opportunities with your peers — all of which will help and inspire your work as a legislator. We also are thrilled to showcase the city of Detroit's rich history, vibrant present and promising future through our special evening events, daytime activities for guests, and site tours and visits. Take a look inside this brochure to learn more.

It will be four days well spent. We look forward to welcoming you and your guests to Detroit!

### Registration is Open at [csgmidwest.org/mlc23](http://csgmidwest.org/mlc23)

#### Registration Fees

Attendees registering by **May 9** will receive an early-bird discount on the fees listed below.

|                                     |          |
|-------------------------------------|----------|
| Government                          | \$475    |
| Government First-Time Attendee      | \$425    |
| Nonprofit Organization              | \$625    |
| Private Sector                      | \$1,050  |
| Contributor (\$3,500 or more)       | \$0      |
| CSG Associate and Leadership Circle | \$1,050* |
| Spouse/Guest                        | \$225    |
| Youth (under 18 years old)          | \$0      |

\* CSG Associate designees and Leadership Circle members can call 859.244.8117 or email Matthew Terry ([mterry@csg.org](mailto:mterry@csg.org)) to receive their discount code.

- The registration deadline is June 6. Late fees will apply to all registrations received after June 6.
- The cost of registration covers all meals and admittance to meeting-related events.
- Separate registration is required for spouses, adult guests and children of attendees.
- Hotel reservations must be made separately.
- By registering for and attending the meeting, attendees agree to comply with all pandemic-related health and safety protocols established by the Midwestern Legislative Conference.

## Reasons to Attend the MLC Annual Meeting



Collaborate with Legislative Colleagues



Hear from Top Speakers and Policy Experts



Bring the Family and Enjoy Events for All Ages



Discover a Great Midwest State and City

## Questions?

Contact us at 630.925.1922 or [csgm@csg.org](mailto:csgm@csg.org)







Photo credit: Vito Palmisano courtesy of Visit Detroit

# Preliminary Conference Schedule

Note: Event times are subject to change. You must be 21 to attend the evening social events for adult attendees and guests.

## Saturday, July 8

1 to 5 p.m.

**MLC Chair's Initiative on Food Security: Site Visit to Eastern Market**  
Space is limited. Sign up when you register for the meeting.



Photo courtesy Eastern Market

## Sunday, July 9

10 to 11:30 a.m.

**MLC Policy Committee Meetings**  
• Education & Workforce Development  
• Health & Human Services  
• Midwest-Canada Relations

11:30 a.m. to 3 p.m.

**MLC Executive Committee Meeting**  
(Lunch will be provided)

12 to 1:30 p.m.

**MLC Policy Committees' Lunch**

3 to 4:30 p.m.

**MLC Policy Committee Meetings**  
• Agriculture & Rural Affairs  
• Criminal Justice & Public Safety  
• Energy & Environment

4:30 to 5 p.m.

**Newcomers Orientation**

5 to 6 p.m.

**BILLD Alumni Reception**  
*Invitation Only*

**Newcomers Reception**  
*Invitation Only*

6:30 to 9:30 p.m.

**Opening Reception at The Detroit Institute of Arts**  
*Attendees, Spouses and Adult Guests*

## Monday, July 10

7:30 to 8:45 a.m.

**Breakfast**

- Breakfast Table Topic Discussions
- BILLD Steering Committee Business Session and Breakfast

9 to 10:30 a.m.

**Opening and Keynote Session**  
Reid Wilson, Founder and Editor, *Pluribus News*

10:45 to 11:45 a.m.

**Plenary Session**  
Midwestern Legislatures in the 21st Century

11:45 a.m. to 1:45 p.m.

**Luncheon and Featured Presentation**  
Steven Johnson, best-selling author and expert on the history of innovation

2 to 3:30 p.m.

**MLC Committee-Sponsored Sessions**  
• Education & Workforce Development  
• Energy & Environment  
• Health & Human Services

3:45 to 5:15 p.m.

**Professional Development Session**  
Dietram Scheufele, John E. Ross Professor in Science Communication, University of Wisconsin-Madison

6:30 to 9:30 p.m.

**Family Night at The Henry Ford Museum**  
*All Ages*

## Tuesday, July 11

7:30 to 8:45 a.m.

**Breakfast**

- Breakfast Table Topic Discussions
- BILLD Breakfast (Invitation Only)
- MLC Resolutions Committee Meeting

9 to 10:30 a.m.

**Plenary Session**  
MLC Chair's Initiative—Food Security: Feeding the Future

10:45 to 11:45 a.m.

**Plenary Session**  
Urban Revitalization  
Pete Saunders, Editor and Publisher, *Corner Side Yard*

11:45 a.m. to 1:45 p.m.

**Luncheon and Featured Presentation**  
Shannon Wilson, Vice President, Population Health & Health Equity, Priority Health

2 to 3:30 p.m.

**MLC Committee-Sponsored Sessions**  
• Agriculture & Rural Affairs  
• Criminal Justice & Public Safety

**Midwestern Fiscal Leaders Forum**

3:45 to 5:15 p.m.

**Plenary Session**  
U.S.-Canada Federal Relations and their Importance to the Midwest (*presented by the MLC Midwest-Canada Relations Committee*)

5 to 6 p.m.

**Contributors Reception**  
*Invitation Only*

5:30 to 6:30 p.m.

**Ohio 2024 Reception**  
*Attendees, Spouses and Adult Guests*

7 to 10 p.m.

**State Dinner at the Eastern Market**  
*Attendees, Spouses and Adult Guests*

## Wednesday, July 12

8:30 to 10 a.m.

**Breakfast and MLC Business Session**

11 a.m. to 3 p.m.

**Site Visits (see next page)**

# Daytime Events for Spouses/Adult Guests

Note: Event times are subject to change.

## Monday, July 10

9:30 a.m. to 2:30 p.m.  
Detroit History and Architecture  
Bus Tour and Lunch  
Spouses and Adult Guests

## Tuesday, July 11

9 a.m. to 3:30 p.m.  
Picnic and Explore at  
Greenfield Village  
Spouse, Guests, Children and Teens

# Daytime & Evening Events for Youth Guests

Note: An adult must accompany children ages 5 and under. Adults may only attend youth activities if they are accompanying a child and have paid the \$225 registration fee. Event times are subject to change.

## Sunday, July 9

6 to 9:45 p.m.  
Youth Meet and Greet at  
Nonstop Entertainment  
Children and Teens

## Monday, July 10

9 a.m. to 3:30 p.m.  
Riverboat Tour and Detroit Outdoor  
Adventure Center  
Children and Teens  
Children and Teens

6:30 to 9:30 p.m.  
Family Night at  
The Henry Ford Museum  
All Ages

## Tuesday, July 11

9 a.m. to 3:30 p.m.  
Picnic and Explore at  
Greenfield Village  
Spouse, Guests, Children and Teens

5:30 to 10:30 p.m.  
Youth Closing Event at the  
Westin Book Cadillac  
Children and Teens Children and Teens

# Hotel Reservations & Information

The Midwestern Legislative Conference Annual Meeting will be held July 9-12 at the historic **Westin Book Cadillac** in downtown Detroit, 1114 Washington Blvd.

June 6 is the deadline to book accommodations, after which reservations are subject to availability. Hotel reservations can be made online or by calling 888.627.7150. Mention "The Council of State Governments" to receive the discounted group rate of \$199.

# Know Before You Go

## Travel to the Meeting

The Detroit Metropolitan Airport serves the area with flights on all major airlines. The airport is 23 miles from the host hotel.

The Amtrak *Wolverine* line serves Detroit. Detroit's QLine provides service to within a few blocks of the hotel.

Taxi, Uber and Lyft services are available from the airport and Amtrak station.

## Parking at the Hotel

Valet parking is available at the hotel for a discounted rate of \$25 per day.

## Attire

Unless otherwise indicated, attire for guest and social events is casual. Attire for the meeting's business sessions is business casual.

## Photography at the MLC

Photographers will be present during the MLC Annual Meeting. Photographs may appear in publications of The Council of State Governments as well as other printed and online promotional materials.

# Stay in Touch

Visit the CSG Midwest website at [csgmidwest.org/mlc23](http://csgmidwest.org/mlc23)

Follow us on Twitter: @CSGMidwest

"Like" The Council of State Governments on Facebook and follow its Upcoming Events section

Contact us at 630.925.1922 or [csgm@csg.org](mailto:csgm@csg.org)

## About the Meeting Site Visits

Not all of the learning and collaboration at the MLC Annual Meeting takes place inside the walls of the host hotel. Multiple site visits are being planned to take attendees to interesting and inspiring places in the Detroit area. As you register and make your travel plans, please note the days and times of these site visits:

- 1 to 5 p.m. on Saturday, July 8, at the historic Eastern Market (sign up when you register for the meeting); and
- concurrent site visits that will run from 11 a.m. to 3 p.m. on Wednesday, July 12.

The locations of the Wednesday site visits will be determined soon, shared with meeting registrants, and posted at [csgmidwest.org/mlc23](http://csgmidwest.org/mlc23).



Photo credit: Vito Palmisano courtesy of VisitDetroit





# Speaker & Session Highlights

## Steven Johnson

A best-selling author, host of the popular PBS series “Extra Life” and “How We Got to Now,” and leading global thinker on the link between innovation and collaboration, acclaimed speaker Steven Johnson will share his insights during the meeting’s July 10 luncheon. The focus of his presentation will be “Where Good Ideas Come From: The Patterns of Innovation.”



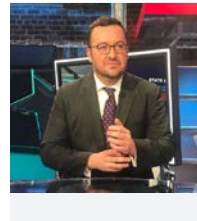
## Shannon Wilson

Shannon Wilson’s July 11 luncheon presentation will explore “Why Place Matters: A Path to Healthier People and Communities.” The first-ever vice president of population health and health equity for Michigan-based Priority Health, Wilson also is executive director of the Total Health Care Foundation, which invests in community-based initiatives that improve the well-being of the people of Detroit.



## Reid Wilson

Reid Wilson is the founder, chief executive and editor in chief of *Pluribus News*, the only independent news outlet covering state-level politics and policy. At the meeting’s opening session on July 10, Wilson will share his insights on the policy and political landscape for Midwestern legislatures and the people who serve in them — based on his astute analysis and research at *Pluribus*, as well as surveys of voters and legislators themselves.



## Dietram Scheufele

Artificial intelligence. Food biotechnology. Editing the human genome. Emerging sciences and technological breakthroughs and disruptors are all around us, posing important and potentially thorny questions for legislators. What is the path toward good-faith policy debates and common ground around scientific issues? That will be the focus of a July 10 workshop led by leading science communications expert Dietram Scheufele.



Photo courtesy Life Science Communications, Madison, WI

# MLC Chair’s Initiative



In support of the year-long MLC Chair’s Initiative of Michigan Sen. Roger Victory on “Food Security: Feeding the Future,” several events will be held at the MLC Annual Meeting.

Among those events will be a July 11 keynote session on policies to reduce the number of

“food insecure” households and improve the production chain linking growers, distributors and consumers. On the afternoon of Saturday, July 8, attendees can take part in a special site visit to Detroit’s historic Eastern Market and learn about its role in addressing food security. Information about the site visit is available on the meeting’s online registration form ([csgmidwest.org](http://csgmidwest.org)), or you can contact Tim Anderson at CSG Midwest: [tanderson@csg.org](mailto:tanderson@csg.org).

# Contributor Opportunities

The Contributor Program provides an opportunity for participating companies and organizations to support the Midwestern Legislative Conference Annual Meeting.

For information, contact Ilene Grossman at 630.925.1922 or [igrossman@csg.org](mailto:igrossman@csg.org). The MLC appreciates the early commitment of support for this year’s meeting from the following sponsors:

## Platinum Contributor

Consumers Energy

## Gold Contributors

AT&T

Government of the Republic of China (Taiwan)

ITC

## Silver Contributors

BASF Corporation

Meijer

State Government Affairs Council

## Bronze Contributors

Edison Electric Institute

Magna Services of America, Inc.

Saginaw Valley State University

State and Federal Communications, Inc.

Visit Detroit

# Sign Up to Lead a Table Topic

On Monday and Tuesday morning of the MLC Annual Meeting, legislators are welcome to facilitate a breakfast Table Topic conversation on an issue of interest to them. These roundtable discussions allow lawmakers to share policy ideas in an informal setting. If you would like to lead a discussion, contact Tim Anderson at CSG Midwest: 630.925.1922 or [tanderson@csg.org](mailto:tanderson@csg.org). The deadline to register is June 6. Space is limited; approved Table Topic requests will be confirmed prior to the Annual Meeting.



## Midwestern Legislative Conference

### The Council of State Governments

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## Come Early, Stay Late

Easy day trips & amazing adventures are waiting for you in Michigan!



### Detroit

The vibrancy and history of Michigan's largest city is clear to everyone who visits. Popular destinations include the Motown Museum and the Ford Piquette Avenue Plant, birthplace of the Model T.

Detroit also boasts a walkable international riverfront, scenic and social parks, and world-class architecture and restaurants. Among the can't-miss neighborhoods and areas: Greektown, Eastern Market, The District Detroit, Corktown and Midtown. Lastly, don't forget to enjoy a few Coney dogs (a Detroit staple) and the area's many locally crafted beers and cocktails!



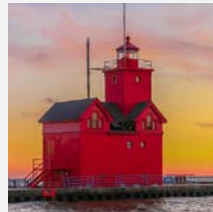
### Grand Rapids

For beer lovers and "foodies," Michigan's second-largest city is a must stop. "America's Best Beer City" (for 10 years running!) also is home to the Gerald R. Ford Presidential Library & Museum and world-renowned Frederik Meijer Gardens & Sculpture Park.



### Mackinac Island

A national landmark and global vacation spot, this picturesque island is known for everything from its crystal-clear waters and fascinating rock formations to its fine dining and famously delicious fudge.



### Holland

A spirit of adventure collides with an inviting mix of history and hospitality in this western Michigan town. Destinations include Nelis' Dutch Village, Windmill Island Gardens and the Big Red Lighthouse on Lake Michigan.



### Lansing

Michigan's capital city offers activities and events for people of all ages. Tours of the State Capitol are available, and the building's new Heritage Hall Visitors Center features artifacts and exhibits of Michigan history.

Photos credits, clockwise from top left: 1) Motown Museum, Charles Falsetti courtesy Visit Detroit 2) Courtesy Mackinac Island Tourism Bureau 3) Big Red Lighthouse, Gene Paskiewicz courtesy Holland Area Visitors Bureau 4) Lansing Capitol building 5) Courtesy Frederik Meijer Gardens & Sculpture Park 6) Belle Isle, courtesy Visit Detroit

REGISTER FOR THE **MLC ANNUAL MEETING** AT [CSGMIDWEST.ORG/MLC23](http://CSGMIDWEST.ORG/MLC23)