

EMERGING TRENDS IN STATE POLICY

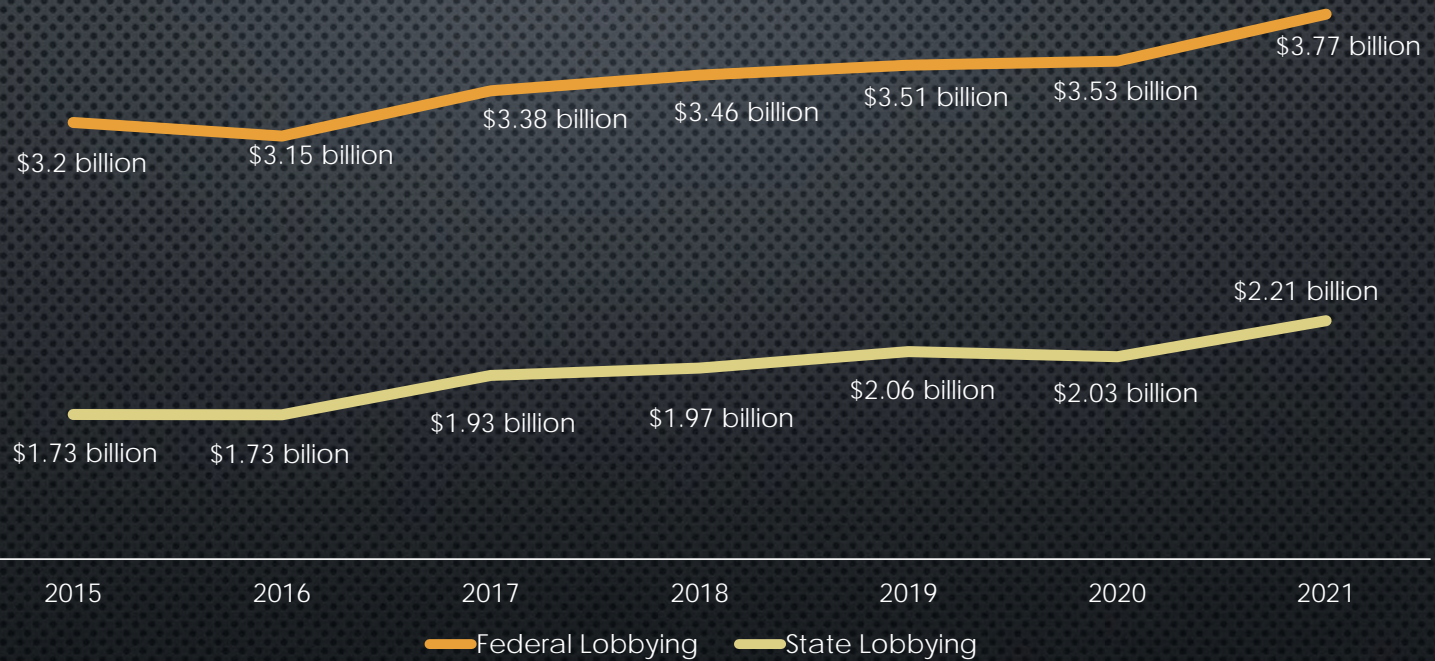
pluribus
news

SUBSCRIBE RIGHT NOW!



THE INFLUENCE INDUSTRY TURNS TO THE STATES

State lobbying figures cover only 27 states where yearly data is made public



State lobbying vs. Federal lobbying

Year	2015	2016	2017	2018	2019	2020	2021
Percentage	54%	55%	57%	57%	58%	57%	59%

POLICY TRENDS TO WATCH

Mental Health

- 988
- Deaths of Despair
- School counselors

Election Reform

- Early voting
- Modernization
- Funding

Economy

- Recession ahead(?)
- Tax cuts
- Rainy day funds

Infrastructure

- Roads & bridges
- Broadband
- Electric vehicles

Technology

- Data privacy
- Social media
- Artificial intelligence

Workforce

- Worker shortages
- Short-term competition
- Long-term training

VOTERS ARE IN A BAD MOOD

	Favorable	Unfavorable
Dem Party	44%	53%
Repub Party	44%	53%

Is ___ Too Extreme?	Yes	No
Dem Party	51%	47%
Repub Party	52%	45%

Feelings about the way things are going	
Enthusiastic	5%
Satisfied	20%
Dissatisfied	41%
Angry	33%

Which party is too extreme?	
Dems only	38%
Repubs only	39%
Both parties	13%
Neither	7%

American Democracy is	
Secure	30%
Threatened	68%

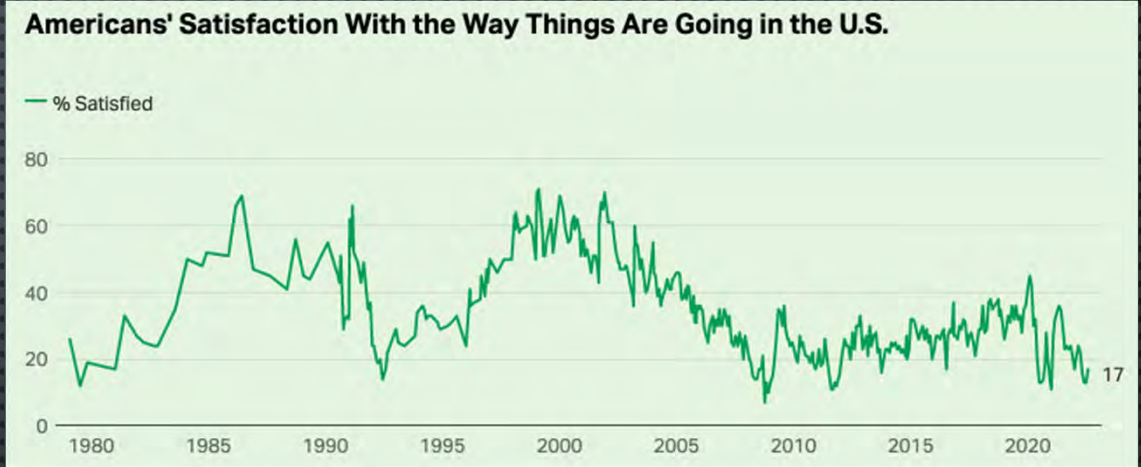
Source: 2022 Exit Polls

A REALLY, REALLY BAD MOOD

Are you ___?	1991	2006	2021
Very happy	31%	31%	19%
Pretty happy	58%	56%	57%
Not very happy	11%	13%	23%

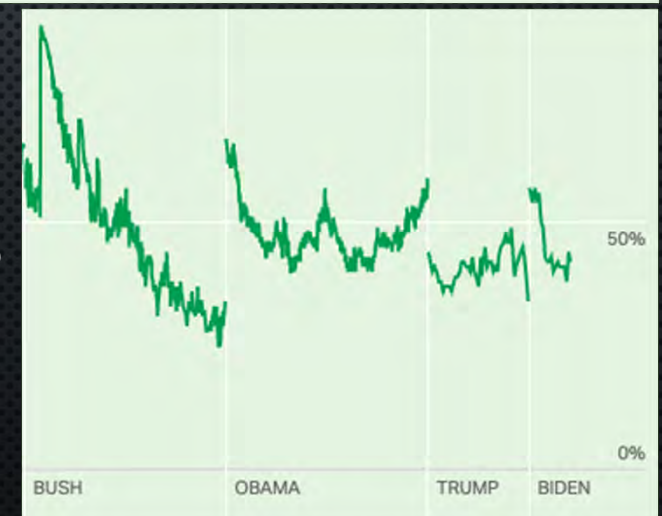
Is life ___?	1991	2006	2021
Exciting	43%	50%	36%
Routine	50%	45%	59%
Dull	7%	5%	5%

Sources: General Social Survey



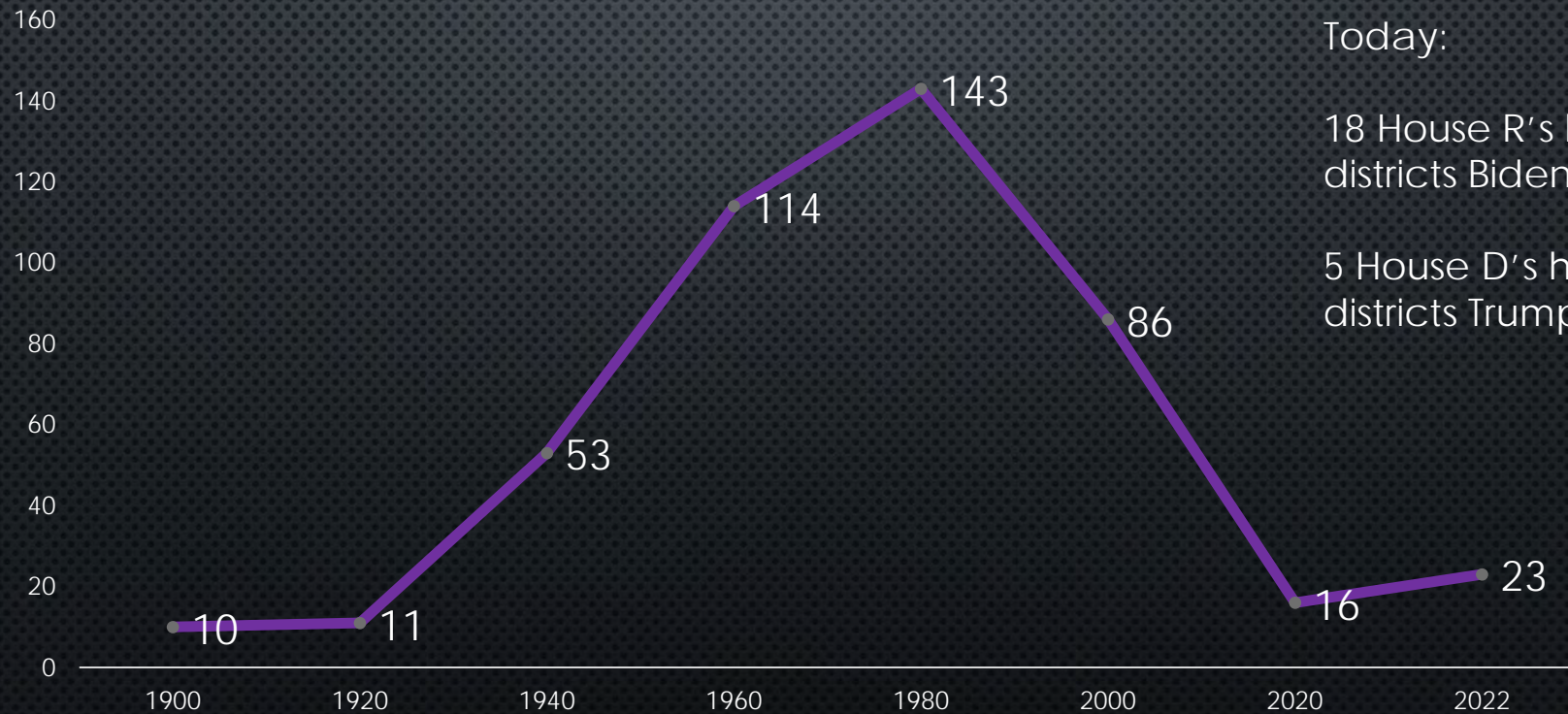
Historical Prez Job Approval:

Since 2004, presidential job ratings have been underwater for 150 of 211 months.



PARTISANSHIP ON THE RISE

Districts that split votes between presidential and U.S. House elections



Today:

18 House R's hold districts Biden won

5 House D's hold districts Trump won

PARTISANSHIP ON THE RISE

Most important issue facing America in...

1999

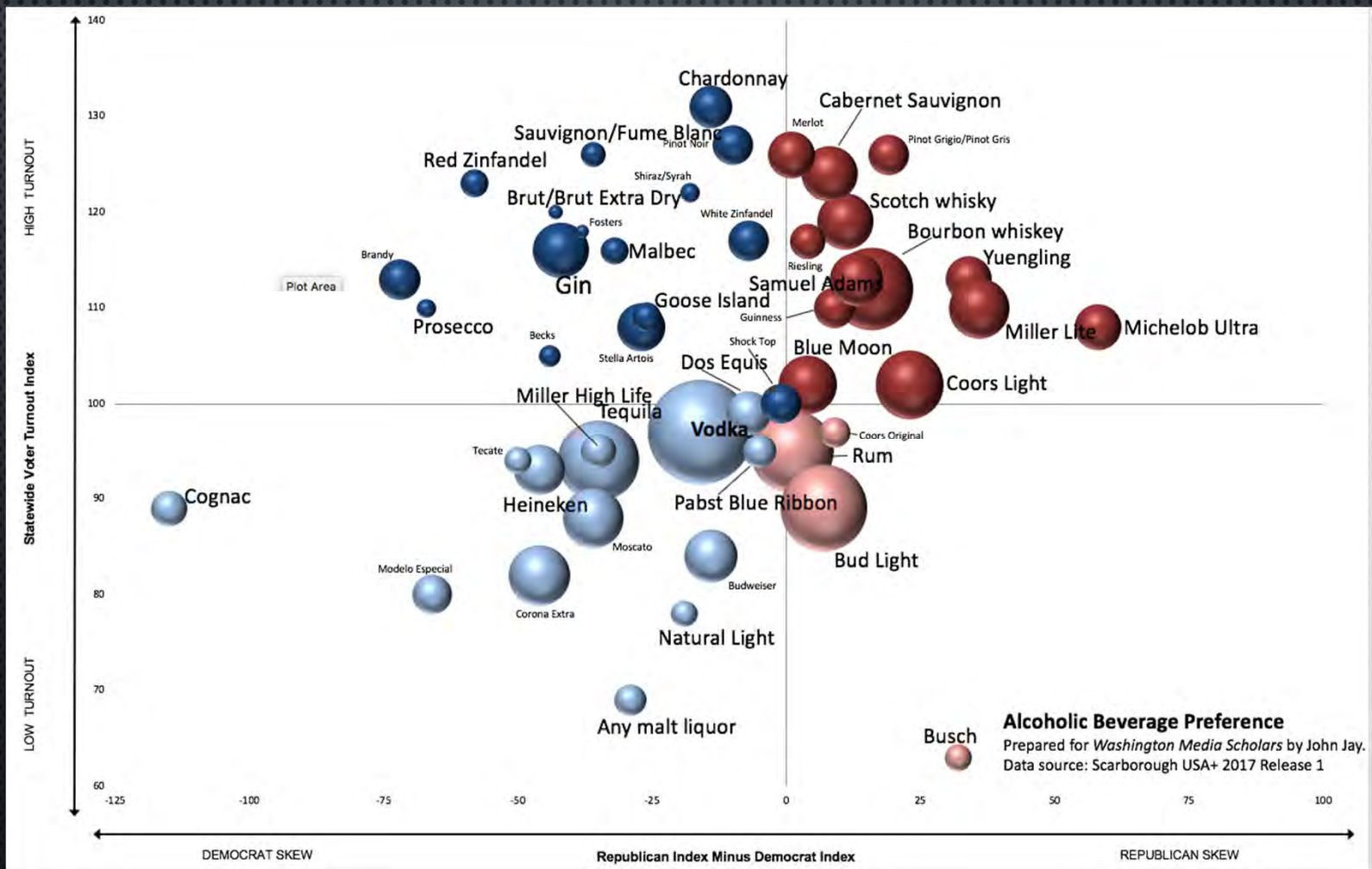
Democrats	Republicans
1. Education	1. Education
2. Health Care	2. Crime
3. Social Security	3. Social Security
4. Crime	4. Morality
5. Medicare	5. Health Care

2022

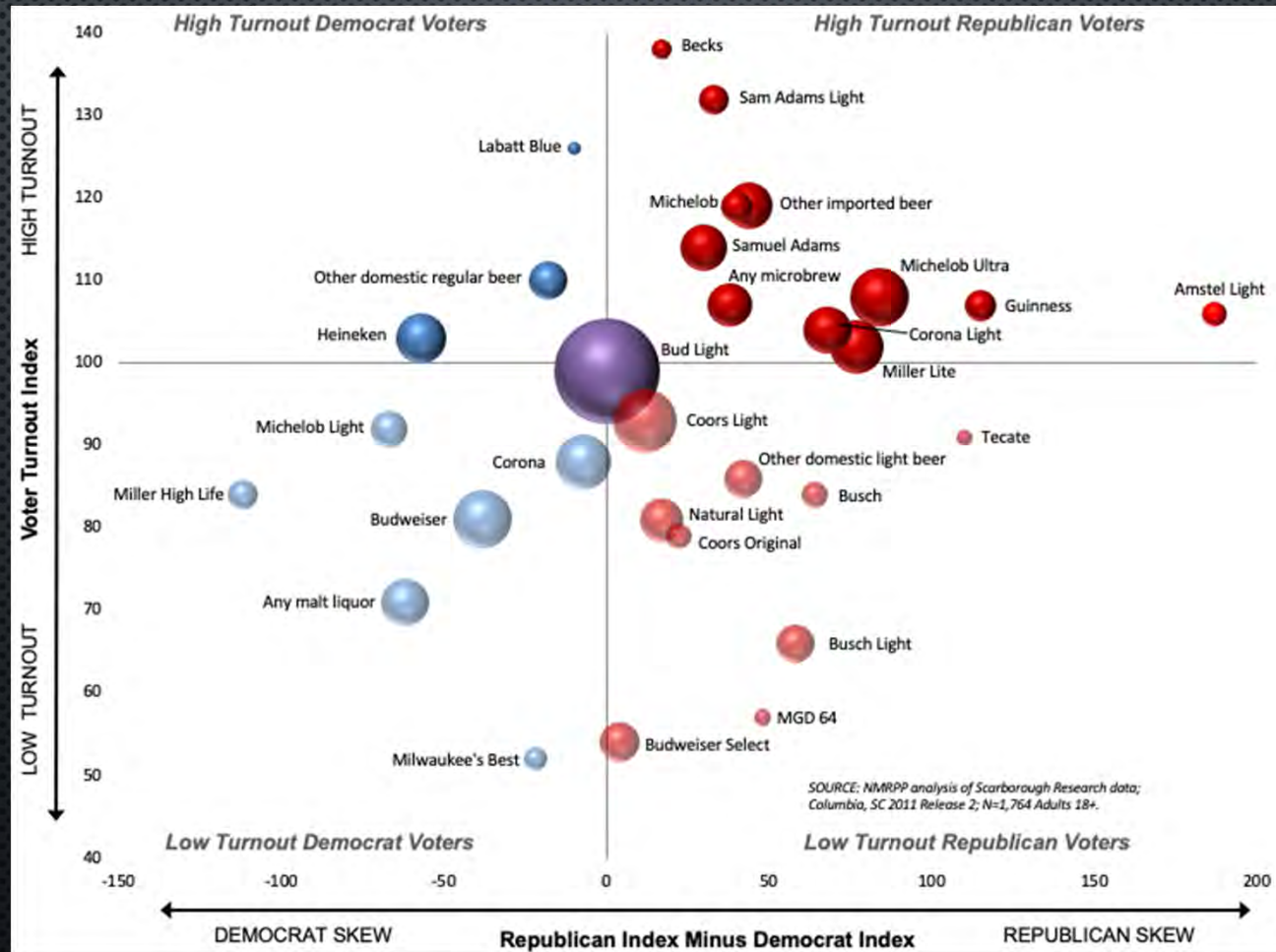
Democrats	Republicans
1. Health care	1. Economy
2. Gun policy	2. Crime
3. Abortion	3. Immigration
4. Supreme Court	4. Size of Govt
5. Climate	5. Voting policies

Source: Pew Research Center

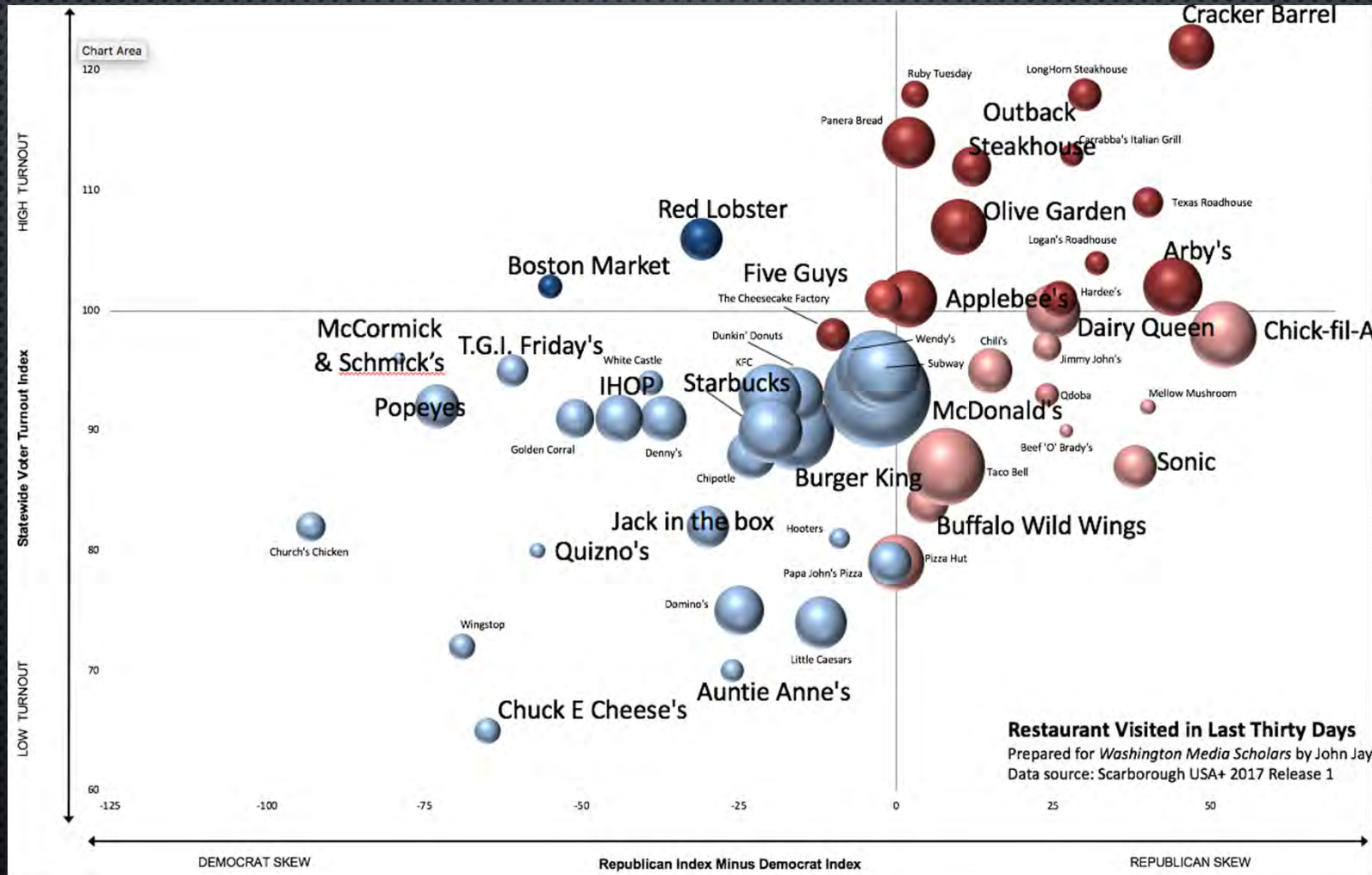
DRINKS AND POLITICS



BEER AND POLITICS

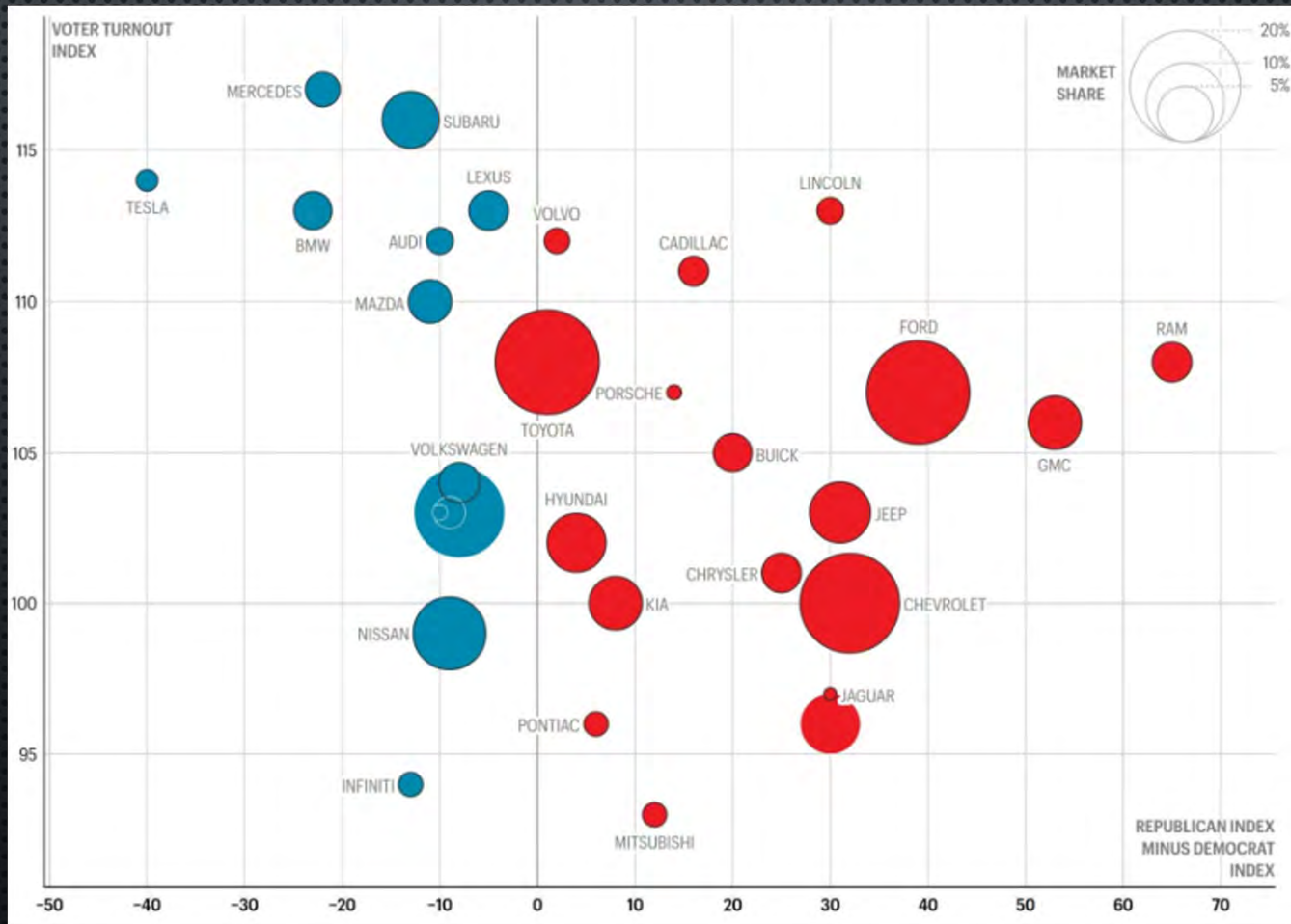


RESTAURANTS AND POLITICS

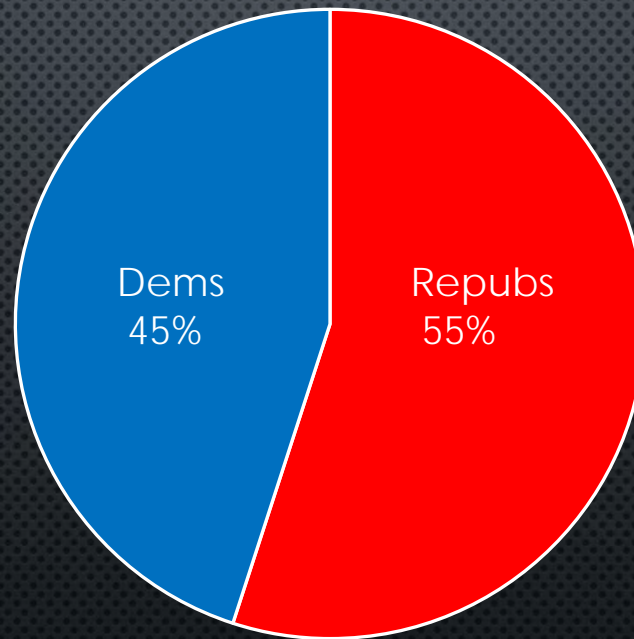


CARS AND POLITICS

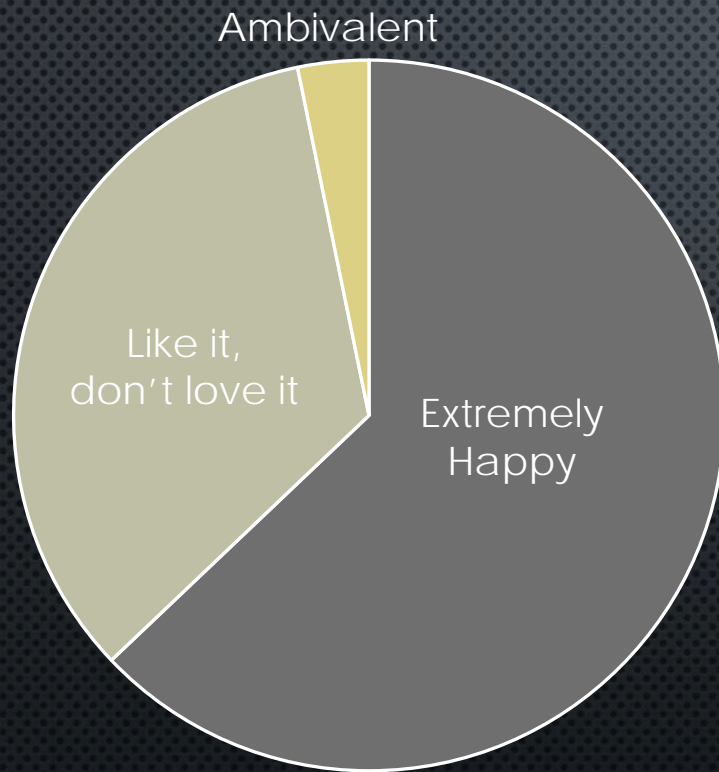
Graphic courtesy Mike Shannon, Vianovo



PLURIBUS SURVEY: LIFE OF A LEGISLATOR



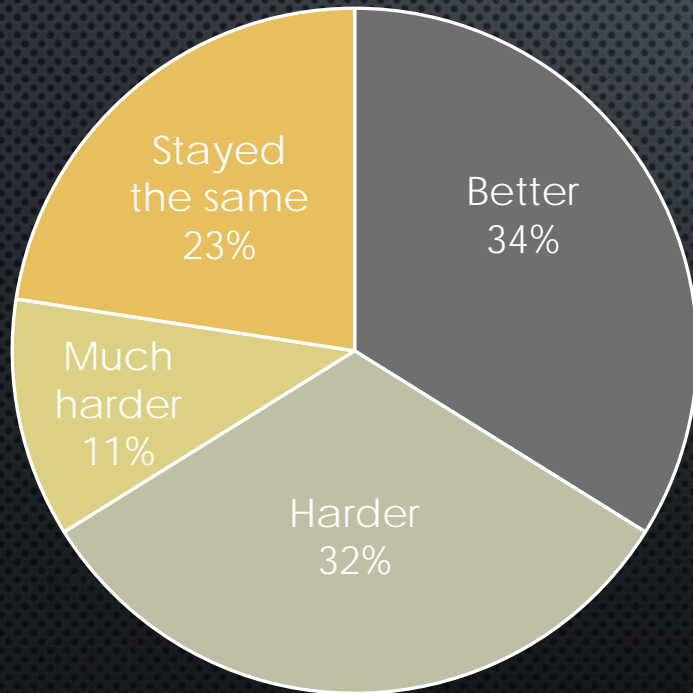
PLURIBUS SURVEY: LIFE OF A LEGISLATOR



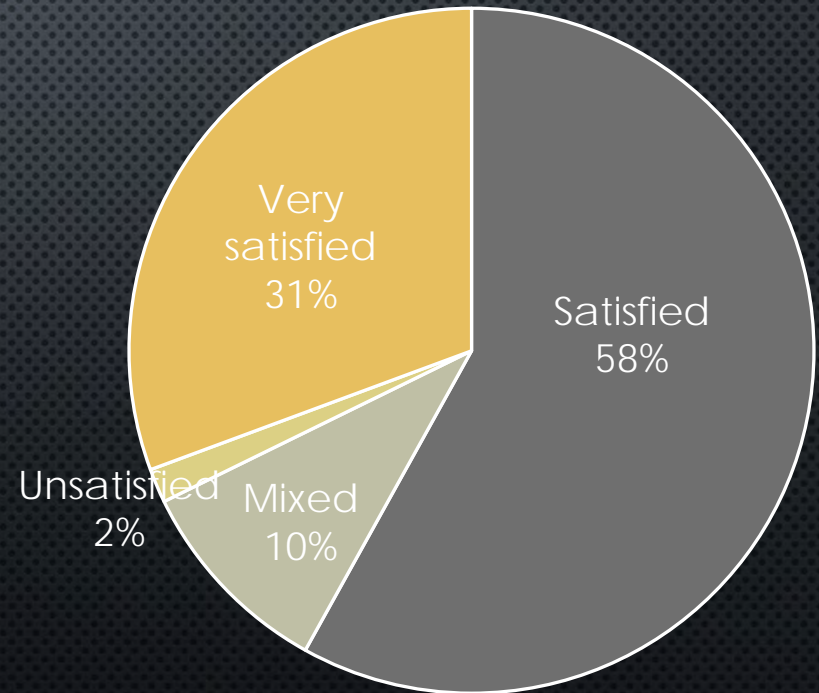
How do you feel about being a legislator?	
Extremely happy	63%
Like it, don't love it	34%
I'm ambivalent	3%

PLURIBUS SURVEY: LIFE OF A LEGISLATOR

Since entering public service, the job has gotten ____:

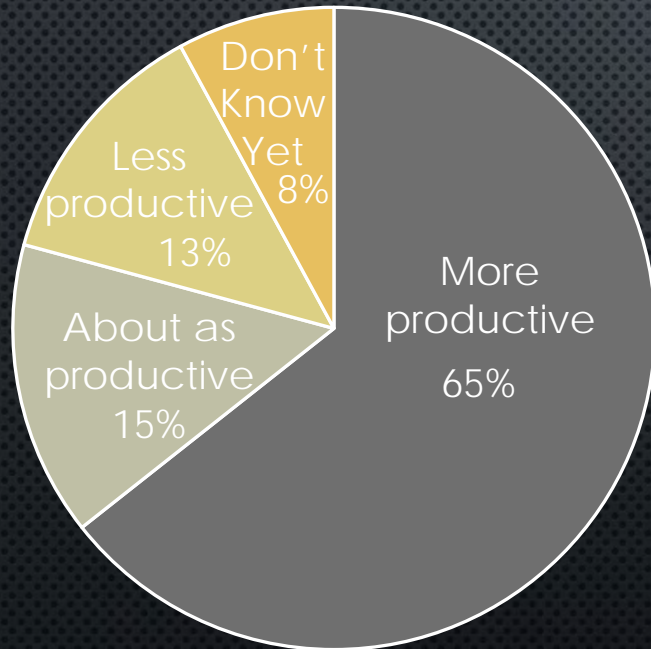


How do you feel about interactions with your own constituents?



PLURIBUS SURVEY: LIFE OF A LEGISLATOR

Compared to previous years, this legislative session was ____

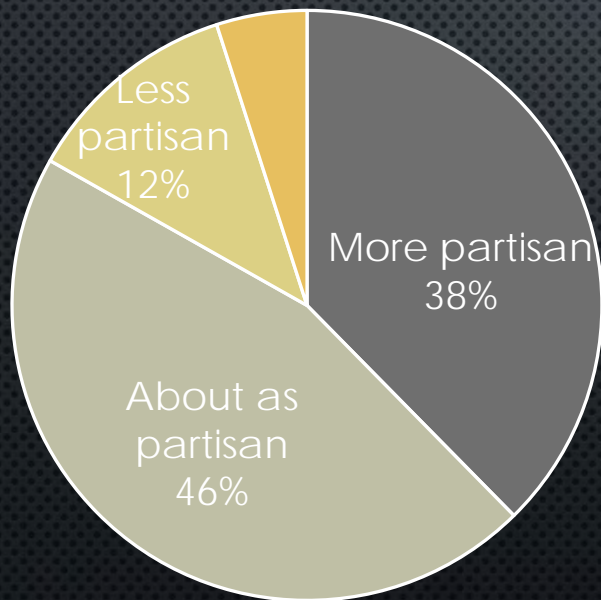


Share who said more productive	
Members of a majority party	97.5%
Members of a minority party	2.5%

State	Share who said more productive
Michigan	100%
Indiana	100%
Minnesota	77%
Ohio	50%

PLURIBUS SURVEY: LIFE OF A LEGISLATOR

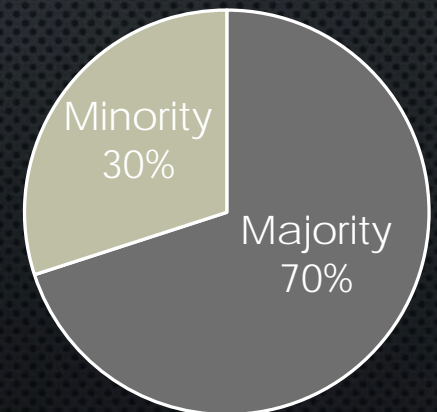
Compared to previous years, this legislative session was ___



Those who said sessions were LESS partisan usual

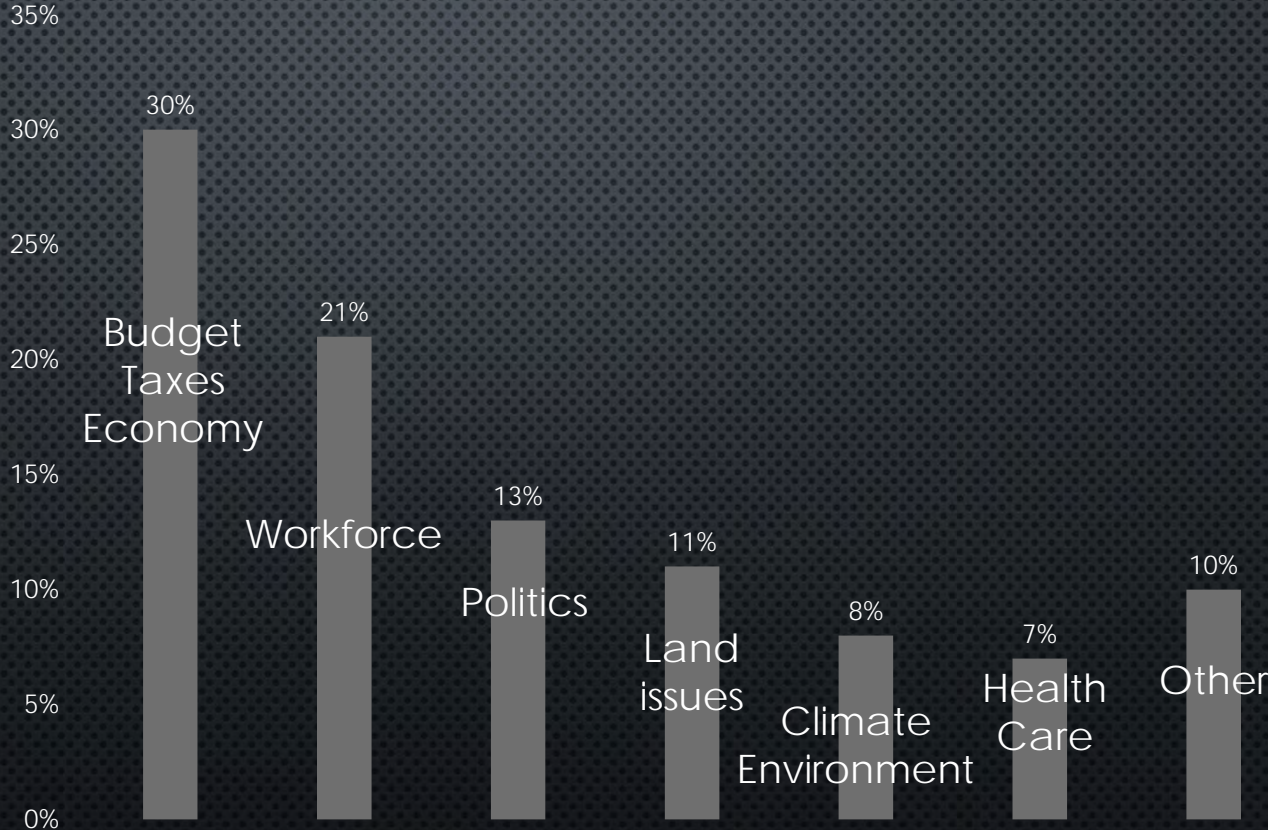


Those who said sessions were MORE partisan than usual



PLURIBUS SURVEY: LIFE OF A LEGISLATOR

What's The Most Important Issue Facing Your State?



PLURIBUS SURVEY: LIFE OF A LEGISLATOR

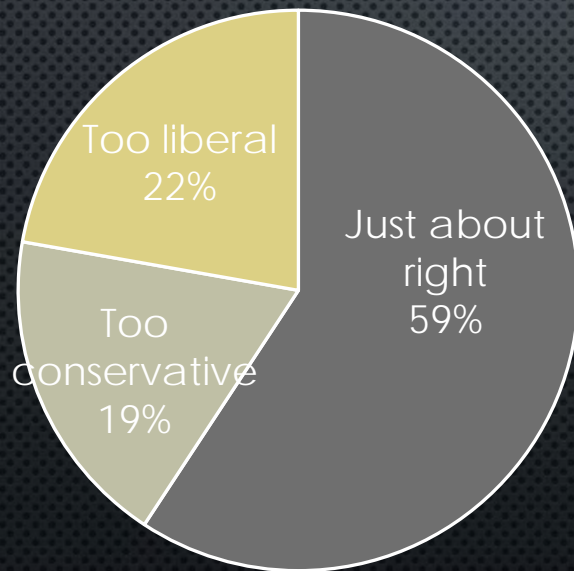
What's the most interesting issue you are working on?

- Lead poisoning prevention
- Reigning in homeowner association powers
- Early learning & child care
- Public/rural broadband
- Human composting
- Autonomous vehicle legislation
- Water funding
- Revitalizing rural communities
- Licensure reform
- Distracted driver education
- Indian child welfare
- Mental health

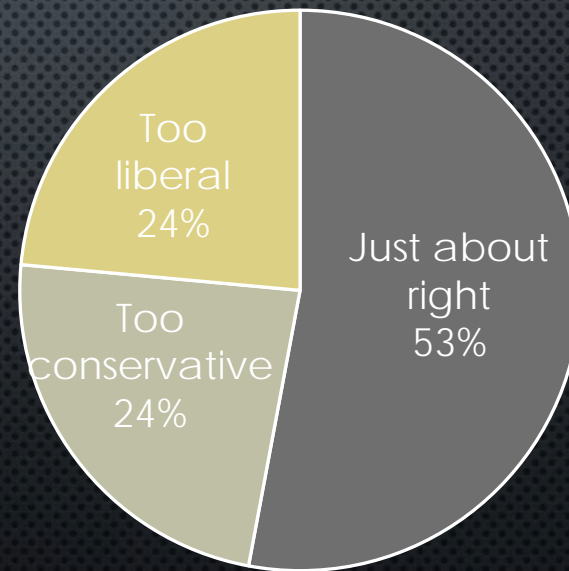
PLURIBUS SURVEY: LIFE OF A LEGISLATOR

All things considered, do you believe most members of your national party are:

Among Democrats



Among Republicans



THANK YOU FROM

pluribus
news

SUBSCRIBE RIGHT NOW!

