## National & Regional Security Impacts of Increased Production

Critical Minerals Mining,
Processing, and Manufacturing
in North America

Midwest-Canada Critical Minerals Workshop November 15, 2024





### **AGENDA**



SECURITY IMPACTS



TRADE POLICIES



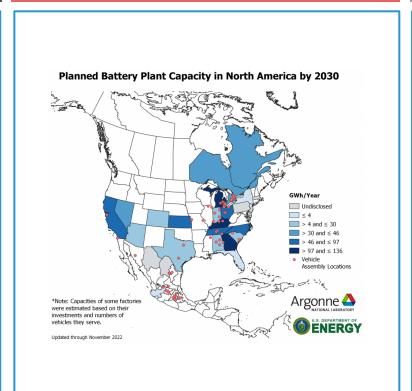
CANADA-U.S. OPPORTUNITIES

### Who We Are

SAFE is an action-oriented, nonpartisan organization committed to transportation and energy policy solutions that advance the economic and national security of the United States, its partners, and allies.

SAFE has convened business and former military leaders since 2004 to advocate for secure, resilient, and transparent energy solutions. Recent initiatives have focused on transparent and rapid reindustrialization and supply chain security.

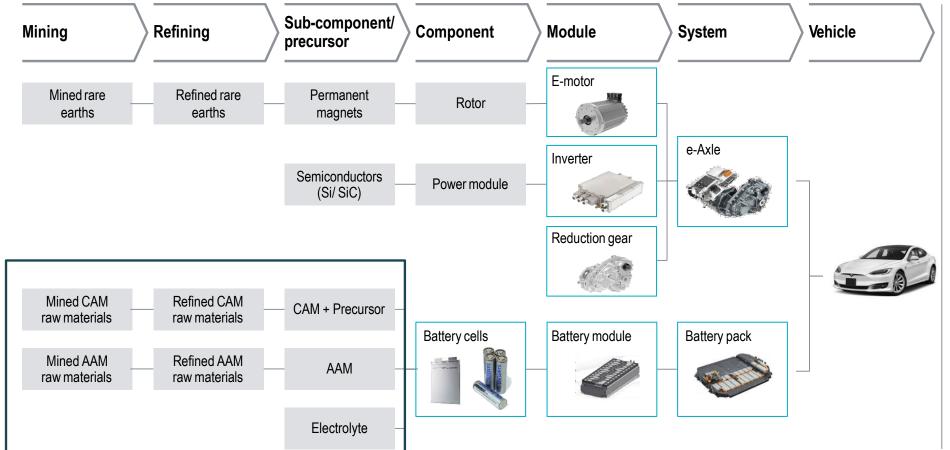






### **QUEBEC HISTORY**

### The Complexity of Electrification



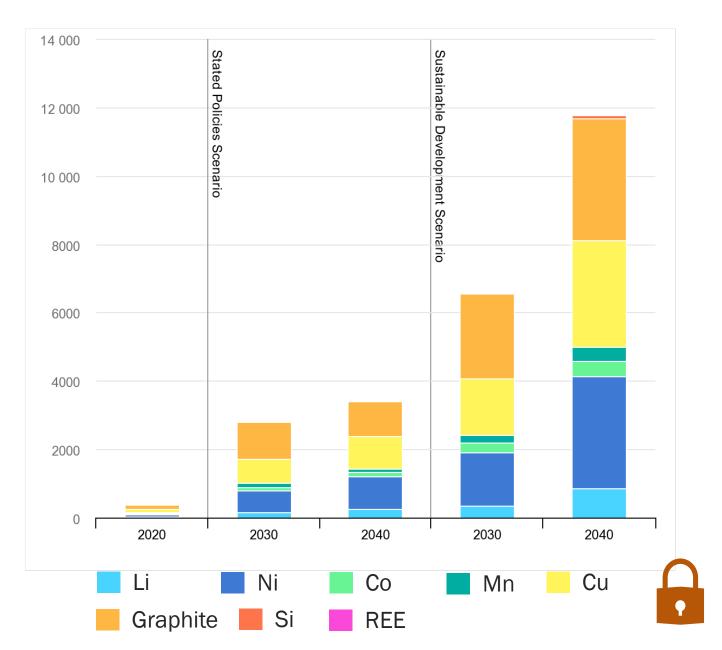
### Other inputs not shown

- Power module: cold plate, substrate, copper trace, connector
- > **Rotor**: rotor lamination, bearings, shaft
- Inverter: control board, driver board, housing, connectors
- > **E-motor**: housing, sensors, connector, copper winding
- > **Battery cell**: separator, foils, cover
- > **Battery module**: electronics, housing, busbar, sensors
- > Battery pack: electronics, sensors, thermal components, housing
- Other EV systems: on-board charger, DC/DC converter, high-voltage heater

## The Mineral Intensity of EVs

- A typical EV requires 6x the mineral inputs as an ICE vehicle
- EVs need AI and Fe for the body and chassis, Cu for electrical wiring, and Li, Co, Mn, Ni, and C (graphite) (currently) for batteries. They also need REE for motors

Total mineral demand from new EV sales by scenario, 2020-2040 (IEA, 2021)



### **Examining battery mineral supply chains**

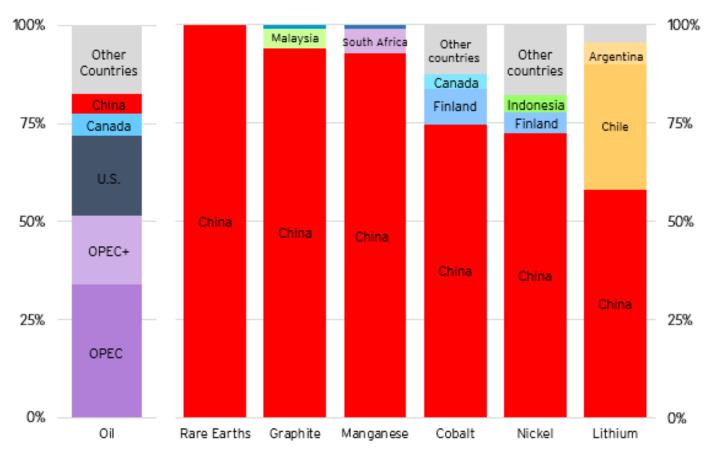
	Lithium (Li)	Nickel (Ni)	Cobalt (Co)	Manganese (Mn)	Graphite (C)	Rare Earths (REE)
Used In The	CAM	CAM	CAM	CAM	AAM	Electric Motor
US Import Reliance	> 25%	56%	76%	100%	100%	>95%
Top US Import Sources	Argentina, Chile, China, Russia	Canada, Norway, Finland, Australia	Norway, Canada, Japan, Finland	Gabon, South Africa, Australia, Georgia	China, Mexico, Canada, India	China, Malaysia, Estonia, Japan
US Reserves	3.4%	0.36%	0.9%	0	0	1.76%
US Active Mines	1	1	1	0	0	1
US Production	Withheld	0.67%	0.4%	0	0	14.3%
Top Global Producer	Australia (47%)	Indonesia (49%)	DRC (70%)	South Africa (36%)	China (65%)	China (70%)
Top Global Reserves	Chile (36%)	Indonesia (21%), Australia (21%)	DRC (48%)	South Africa (37%)	Turkey (27%)	China (35%)
Top Global Processor	China (58%)	China (72%)	China (75%)	China (93%)	China (100%)	China (94%)



## Processing geographic and market concentration

- Critical mineral supply chains are highly concentrated, especially at the processing step
- The U.S. processes <4% of all mineral commodities</li>
- Processing leads to expertise in ability to produce and create battery precursor materials and recycling:
  - China produces
    - > 74% of all cathodes
    - > 92% of all anodes

### Oil Production vs. Critical Mineral Processing by Country, 2022

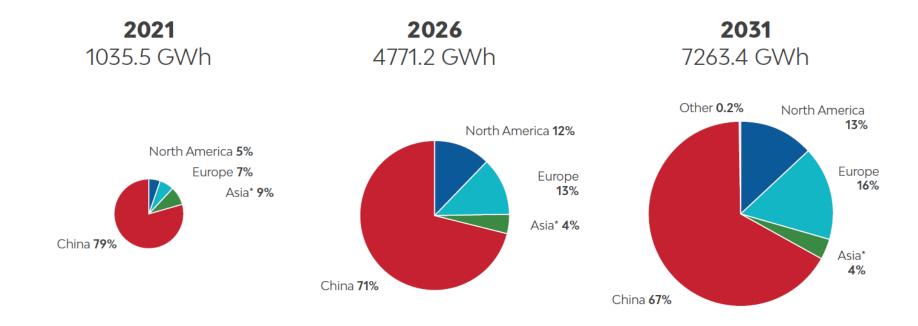


Source: SAFE analysis based on data from U.S. Energy Information Agency and Benchmark Mineral Intelligence.



### China's head start continues into batteries as well

Battery Capacity by Region, 2021-2031, estimates as of September 2022





## Why do concentrated supply chains adversely affect our economic and national security?

Critical risk areas – Summary

### **Offshoring risk**

Risk of losing potential EV-related jobs and investment to other countries





Labor costs, trade rules, and competing foreign incentives create conditions that favor offshoring centers of gravity, and thus much of the investment and job creation associated with EVs

### Technological risk

Risk to long-term U.S. technology leadership, R&D, and knowhow





Lack of domestic U.S. players with a strong track record at areas that are key **technological differentiators** risks future technology leadership, R&D jobs, and local capabilities

### **Supply availability risk**

Risk to obtain inputs critical to the function of the EV supply chain





Lack of U.S. capacity at upstream **strategic control points** that can limit downstream production – Many are dominated by Asian countries, especially China



### **IMPACTS TO THE REGION**



As the automotive industry undergoes the transformation to EVs—and begins building new supply chains for EV-specific automotive parts—we should continue to recognize the value of integrated North American supply chains among the United States,

Canada, and Mexico.

## Transparency & Standards in Supply Chains

- Promoting transparency within supply chains will help create a race to the top for the emerging EV and battery markets
- High ESG standards paired with blockchain technology or other traceability frameworks can help ensure standards are adhered to



A suspected reeducation camp in Xinjiang (Source: LA Times, Greg Baker/AFP/Getty Images)

### **U.S. CRITICAL MINERALS POLICY**

**Energy**Transition

National Security Economic Security

### **U.S. CRITICAL MINERALS POLICY**



### **Industrial policy**

Bolster domestic manufacturing capabilities and strengthen regional and allied supply chains



### **Commercial diplomacy**

Foster international collaboration to build diverse and sustainable production, processing, and recycling, capacities



### Trade policy

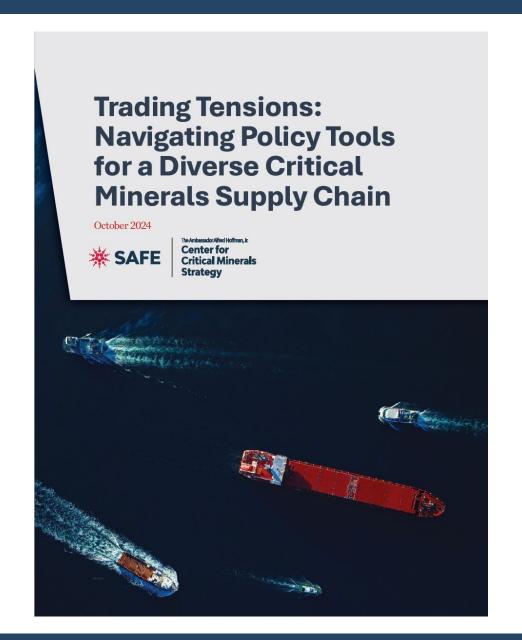
Informed by tariffs, export controls, and critical minerals agreements level the global playing field



### Science & tech policy

Drive lab-to-market innovation and support commercialization

## QUESTIONS?

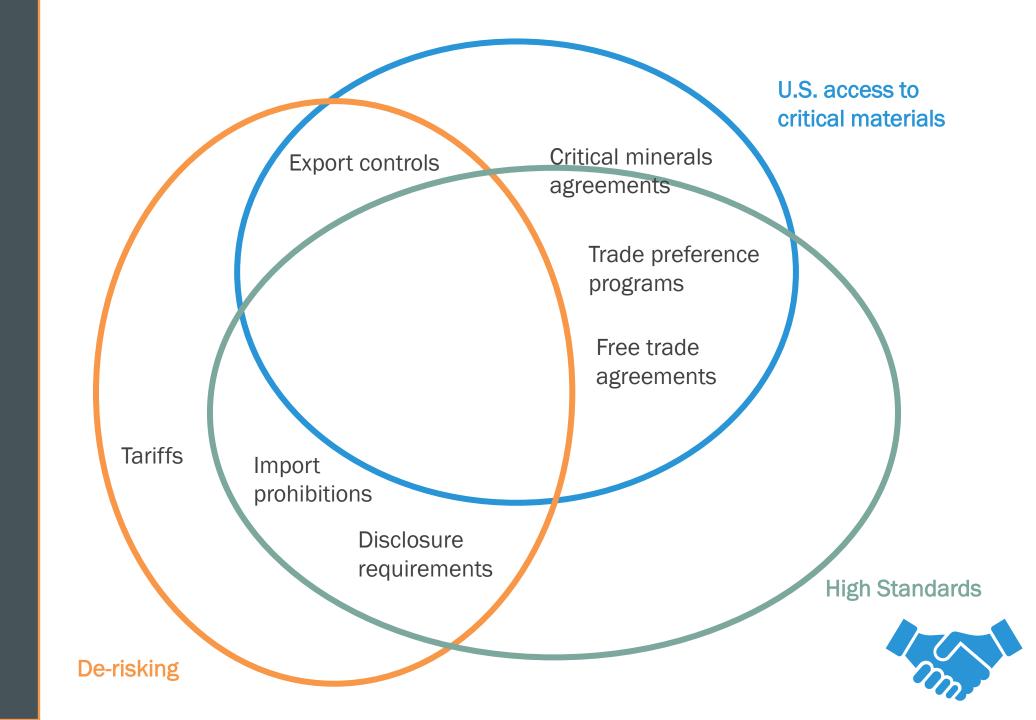




How can the United States advance policies to influence the flow of critical minerals, with the goals of diversifying supply chains, maintaining and building U.S. market presence, and promoting high environmental and labor standards globally?"



### ANALYSIS OF TRADE TOOLS



### **TRADEOFFS & CHALLENGES**



Balancing De-Risking,
Domestic Manufacturing,
and Responsible
Production Priorities



Embedded Minerals and Trade Policies



Harmonizing U.S. and Allied Trade Policies



Long Project
Timelines vs. Urgent
Need for Materials in
the Downstream



### TARIFFS IMPOSED ON BATTERY MATERIALS FROM CHINA



Note: Battery materials include lithium hydroxide, lithium carbonate, cobalt sulfate, nickel sulfate, natural graphite, and cathode active materials. Source: SAFE analysis using information from the World Trade Organization.





### **TRADEOFFS & CHALLENGES**



Balancing De-Risking,
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### RECOMMENDATIONS

## 1. Enhancing the effectiveness of existing tools

- Improve supply chain transparency
- Assess the collective impact of existing and proposed trade tools on U.S. competitiveness
- Provide pathway for AGOA countries to negotiate sectoral trade agreements

## 2. New trade agreements and greater multinational cooperation

- Negotiate new sectorspecific, enforceable critical minerals or commodity agreements with allies and strategic partners
- Work with close allies to coordinate unilateral policies

## 3. Bolstering domestic and allied production capacity

- Establish targeted incentives to build domestic upstream and midstream capacity, starting with permanent magnet production
- Support capacity building and joint investment in strategic resource-rich countries

# WHAT TO EXPECT IN THE NEW ADMINISTRATION ON TRADE



**International Emergency Economic Powers Act?** 



More 232 tariffs?



Higher 301 tariffs?



30D/FEOC changes?

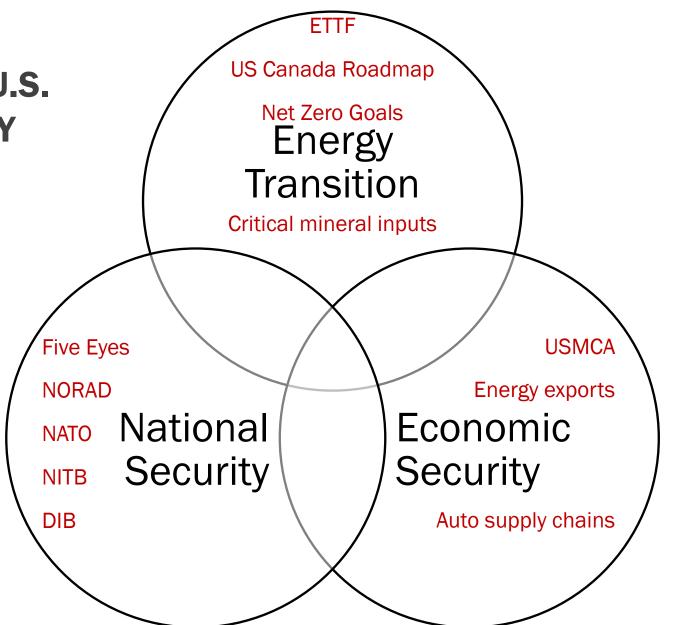


**USMCA** Review



## QUESTIONS?

HOW CANADA FITS WITH U.S. CRITICAL MINERAL POLICY MOTIVES





### **CRITICAL MINERALS LISTS**

U.S. 2022 CM List (USGS)

arsenic, barite, beryllium, hafnium, nickel, titanium, rubidium, zirconium

#### Both

antimony, bismuth, cesium, chromium, cobalt, fluorspar, gallium, germanium, graphite, indium, lithium, magnesium, manganese, nickel, niobium, platinum group metals (PGM), rare earth elements (REE), tantalum, tellurium, tin, titanium, tungsten, vanadium, zinc

### Canada 2022 CM List

copper, helium, high purity iron, molybdenum, phosphorous, potash, silicon metal, uranium



### CANADIAN COMPANIES U.S. FUNDING ELIGIBILITY

Mineral projects in Canada:

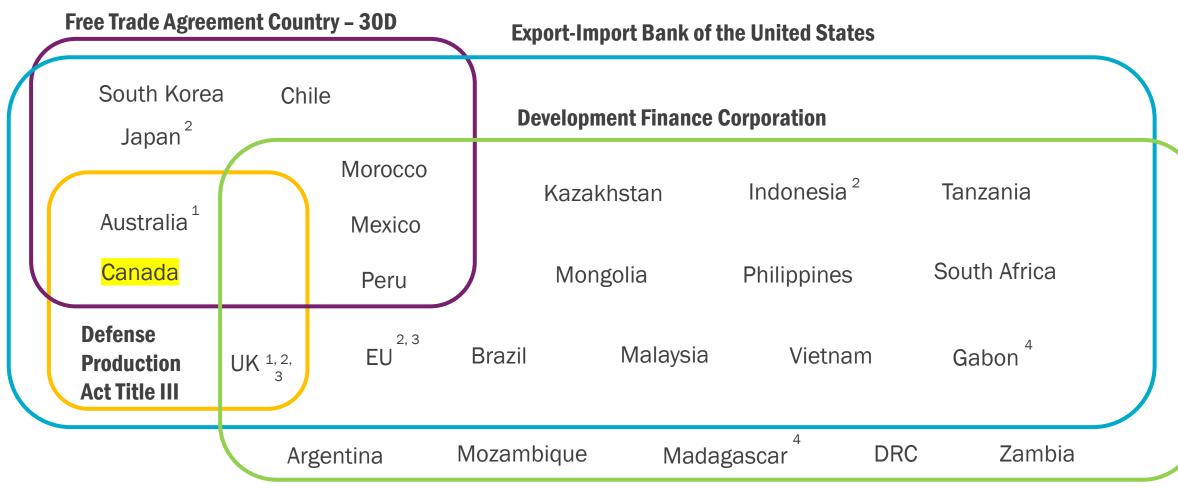
- DPA Title III
- IBAS
- EXIMBank
- 45X indirectly
- 30D indirectly

Mineral projects in United States

- MESC BIL Grants
- LPO Title 17
- 45Xdirectly
- 48C directly



### WHAT CANADIAN COMPANIES ARE ELIGIBLE FOR



<sup>1</sup> Australia and the UK can only be treated as a domestic source for the purposes of the DPA Title III program if national cannot be addressed by the United States and Canada.

<sup>4</sup> EXIM does not take over 7 years of public or private sector risk in Madagascar. EXIM does not take over 7 years of public sector risk in Gabon, but it does take on private sector risk.



<sup>2</sup> Japan has a Critical Minerals Agreement (CMA) with the United States, which is treated as an FTA for the purpose of the 30D sourcing requirements. There have been reports of CMA

<sup>3</sup> negotiations with the UK, EU, and Indonesia.

The UK and high-income EU countries are eligible for certain energy-related investments under the European Energy security and Diversification Act of 2019.

### **NOTE FOR EARLIER STAGE PROJECTS**



Most U.S. funding opportunities (ex. EXIM, LPO) are available once projects reach the bankable or definitive feasibility study stage



There are limited funding opportunities for earlier-stage projects:

DPA Title III – mining projects in Canada, Australia and UK are eligible

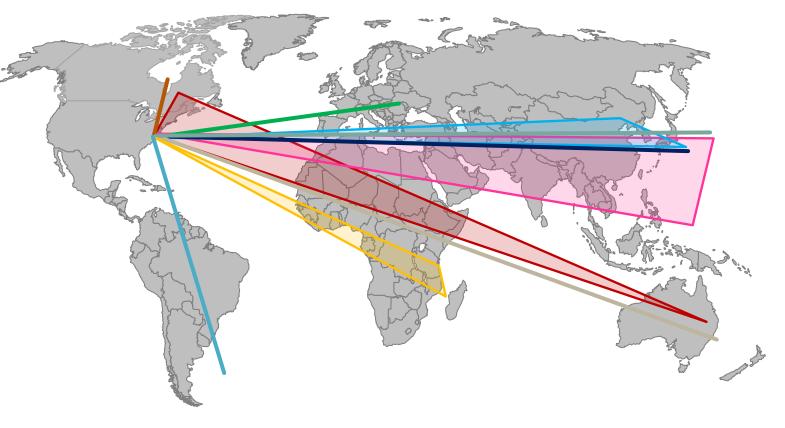


### U.S. - CANADA BILATERAL & MULTILATERAL CRITICAL MINERALS INITIATIVES



### OTHER U.S. BILATERAL AND TRILATERAL INITIATIVES, MOUS, AND OTHER

**AGREEMENTS** 



- 1) Critical Minerals Mapping Initiative (2019)
- 2) U.S.-Canada Joint Action Plan on Critical Minerals Collaboration (2020)
- 3) U.S.-EU Trade and Technology Council (2021)
- 4) Tripartite MOU between the U.S., Zambia, and DRC on electric vehicle battery value chains (2022)
- 5) U.S.-Australia Climate, Critical Minerals and Clean Energy Transformation Compact (2023)
- 6) U.S.-Japan Agreement on Strengthening Critical Minerals Supply Chains (2023)
- 7) Tripartite MOU between the U.S., ROK and Mongolia to collaborate on critical minerals (2023)
- 8) U.S.-ROK Next Generation Critical and Emerging Technologies (CET) Dialogue (2023)
- 9) U.S.-Japan-Philippines Trilateral Summit and Joint Vision Statement (2024)
- 10) U.S.-Argentina MOU to Strengthen
  Cooperation on Critical Minerals (2024)

# WHAT IS COMING POTENTIAL FOR CANADA'S G7 LEADERSHIP?

**EXECUTIVE ORDERS** 

### Executive Order on Addressing the Threat to the Domestic Supply Chain from Reliance on Critical Minerals from Foreign Adversaries

ECONOMY & JOBS

Issued on: September 30, 2020



### **USMCA REVIEW**

- Updates to Rules of Origin for EVs
- Adding new countries?
- Critical minerals chapter



### **CANADA'S ROLE**

- 1. Canada is well positioned to support the overlapping U.S. policy goals of 1) energy transition, 2) economic security, and 3) national security. But Canada's greatest comparative advantage lies in the security angles.
- 2. There is **limited U.S. funding available for Canadian projects**. Of that funding, it is indirectly or directly available for the upstream.
- 3. In the international minerals arena, wherever the United States is, Canada is.
- 4. The U.S.-Canada policy ecosystem should be more complimentary, especially if we recognize a future where minerals could be like auto parts and cross the border several times before the final product is sold at home or internationally.
- 5. It will take **phased-in policy incentives and coordinated market access regulations or tariffs** to make Canada, the U.S., and other ex-China jurisdictions competitive for minerals production.



## QUESTIONS?

### Thank you!

Abigail Hunter | <u>ahunter@secureenergy.org</u> Executive Director, SAFE Center for Critical Minerals Strategy





### **Annex: SAFE's Permitting Reform Recommendations**

#### **NEPA: Judicial review period of 12 months**

- Why: Proposed energy projects that have completed the NEPA process and that are approved by the federal government to begin construction are held up in court for years, sometimes up to 6 or 7 years, due to litigation and disquiet from the community and outside organizations that are not co-located with the projects.
- How: Amend the National Environmental Protection Act of 1969 to set a 12-month statute of limitations for court challenges to projects that have received a Record of Final Decision.

#### **NEPA: Early community engagement and participation**

- Why: It takes 10-20 years to permit a new mine in the United States often due to litigation brought forth by communities. Published studies have shown that earlier- and ongoing-community engagement, participation, and the development of a transparent grievance mechanism process will result in less lawsuits being filed against EA/EIS projects, ensuring faster permitting times.
- How: Amend the National Environmental Protection Act of 1969 to require agencies to notify the community during the scoping phase of NEPA and to prepare a Community Impact Report informed by community hearings and subject to a public comment period. The report needs to be completed by the end of the scoping phase of NEPA.

### FAST-41: Include critical mineral mining, processing, refining, and recycling projects

- Why: The Federal Permitting Improvement Steering Council claims that projects covered by FAST-41 and made available to the online dashboard reduced their EIS completion timeline lengths by 45% from 4.5 years to 2.5 years, while still ensuring that they comply with regulations.
- How: Amend Title 41 of the Fixing America's Surface Transportation Act to include critical mineral mining, processing, refining, and recycling projects under the list of "covered projects."

#### **Interregional Transmission Reform**

- Why: Recent severe events such as Winter Storms Uri and Elliott have underscored the inflexibility of the power grid to move large amounts of power across regions. The ability to do this would not only make the grid more reliable but also more efficient allowing the market to move power when other areas are experiencing high demand or when economic value can be accomplished by moving power from lower price markets to higher price markets through interregional transmission.
- How: Support Interregional transfer mandates as part of permitting reform provisions to provide for a safer and more reliable grid.

### **Annex: SAFE-State MOU Related to MSP**

### MINVEST.

minerals investment network for vital energy security and transition

SAFE will develop a private sector network for the State Department with two goals:

- Infuse private sector advice and input into DOS critical minerals policy development and implementation, including the United States' activities in the Minerals Security Partnership (MSP).
- Identify strategic projects along critical minerals supply chains, perform risk mapping exercises for projects, and facilitate support in the form of public and private investments, assist with offtake agreements, and leverage diplomatic support, including U.S. activities in support of the MSP.

