

Bowhay Institute for Legislative Leadership Development
MIDWESTERN LEGISLATIVE CONFERENCE

32ND ANNUAL BILLD PROGRAM
AUGUST 27-31, 2027 | MADISON, WISCONSIN

BILLD PARTNERSHIP OPPORTUNITIES

The BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD) is the only leadership training program designed exclusively for Midwestern legislators. BILLD helps newer legislators develop the skills necessary to become effective leaders, informed decision-makers, and astute policy analysts. The program offers a unique opportunity for lawmakers to improve their leadership skills and explore the issues of the day with nationally renowned scholars, professional development experts, and legislative leaders and colleagues from across the region.

"A rare and powerful opportunity to learn with other political leaders. A time that challenges you, but also enriches you. Also, a place where partisanship is absent."

Rep. Spencer Igo, Minnesota
Class of 2023

SPONSORSHIP OPPORTUNITIES The Bowhay Institute is funded, in part, by foundation and corporate sponsors who believe in the importance of providing legislators with the tools to improve their leadership and policymaking skills. BILLD is an excellent opportunity for the private sector to support an important educational endeavor for newer legislators in the Midwestern region and to engage with the best and brightest upcoming leaders from across the region.

The Bowhay Institute offers a range of sponsorship levels and recognizes its private sector partners through a variety of publications and newsletters produced by CSG Midwest. In addition, sponsors have the opportunity to get to know the Fellows by attending the Institute and spending time with them in Madison.

"You will leave better informed and better prepared to make a true impact on your chamber, your legislative body, and your community."

Sen. Elgie Sims Jr., Illinois
Class of 2014

THE CURRICULUM
The highly interactive curriculum, which is designed for legislators in their first four years of service, includes a series of leadership training courses, policymaking seminars, and professional development workshops.

The select group of Midwestern lawmakers develop and enhances its leadership skills and explore policymaking strategies by examining some of the most significant issues of the day.

THE BILLD CLASS
Fellowships for the annual Bowhay Institute are awarded through a competitive, non-partisan selection process, which is overseen by a panel of Midwestern legislators who serve on the BILLD Steering Committee. Applicants are evaluated based on their leadership potential, dedication to public service, and commitment to improving the legislative process. Thirty-nine lawmakers, representing 11 Midwestern states and four Canadian provinces, will receive fellowships to attend the 2027 program.

"Participating in the BILLD program is a tremendous asset for legislators across the Midwest who want to better state government."

Sen. Susan Manchester, Ohio
Class of 2022

PROGRAM HOST The Council of State Governments' Midwestern Legislative Conference (MLC) conducts the annual Bowhay Institute. CSG Midwest uses its extensive regional network to tap into the expertise of top academic scholars in a variety of policy areas, as well as that of professional development trainers and current and former Midwestern legislative leaders.

CSG Midwestern Legislative Conference

For further information about sponsorship opportunities, contact Katie Kelly | Development Manager

630.925.1922 kkelly@csg.org csgmidwest.org/billd

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2027 BILLD PARTNERSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS

☐ GOLD SPONSOR | $20,000

- Recognition and logo in conference program and BILLD-relatedpublications, including a quarter-page advertisement in the MLC newsletter *Stateline Midwest*
- Acknowledgment on the CSG Midwest website
- Special signage with logo during the Institute
- Full-page promotional piece in the BILLD briefing binder
- Five invitations to Gold Sponsor Recognition Event, the All-Sponsors' Dinner Event, the opening reception, the opening-day dinner, and the Fellows' Only dinner
- Up to five representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons, and hospitality suite
- VIP seating at Keynote Dinner
- Invitations to any in-state BILLD Alumni events throughout the year of sponsorship

☐ SILVER SPONSOR | $10,000

- Recognition and logo in conference program and BILLD-related publications, including the MLC newsletter *Stateline Midwest*
- Acknowledgment on the CSG Midwest website
- Half-page promotional piece in the BILLD briefing binder.
- Three invitations to Silver Sponsor Recognition Luncheon, the All-Sponsors' Dinner Event, the opening reception, and the opening-day dinner
- Up to three representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons, and hospitality suite
- Invitations to any in-state BILLD Alumni events throughout the year of sponsorship

☐ BRONZE SPONSOR | $6,500

- Recognition and logo in conference program and BILLD-related publications, including the MLC newsletter *Stateline Midwest*
- Acknowledgment on the CSG Midwest website
- Two invitations to the Bronze Sponsor Recognition Event (during daytime programming), the All-Sponsors' Dinner Event, the opening reception, and the opening-day dinner
- Up to two representatives at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons, and hospitality suite

☐ PATRON SPONSOR | $3,000 *

** Patron level is for first-time BILLD sponsors only*

- Name in conference program and BILLD-related publications, including the MLC newsletter *Stateline Midwest*
- Acknowledgment on the CSG Midwest website
- One invitation to the All-Sponsors' Dinner Event, the opening reception, and the opening-day dinner
- One representative at any one time in attendance at the BILLD program sessions, all breakfasts and luncheons, and hospitality suite

Name: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Contribution amount $ _____ ☐ Check enclosed ☐ Send me an invoice

Make checks payable to the "Midwestern Legislative Conference." Credit card payments not accepted. Federal Identification Number: 36-6000

818 Tax Deductibility of Contributions: All contributions are tax deductible as permitted by law.

Please return the completed form to:

Katie Kelly | Development Manager | CSG Midwestern Legislative Conference
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MLC